$17,000
alth Food Recipe Contest

# THE SATURDAY EVENING POST

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April '81 $1.50

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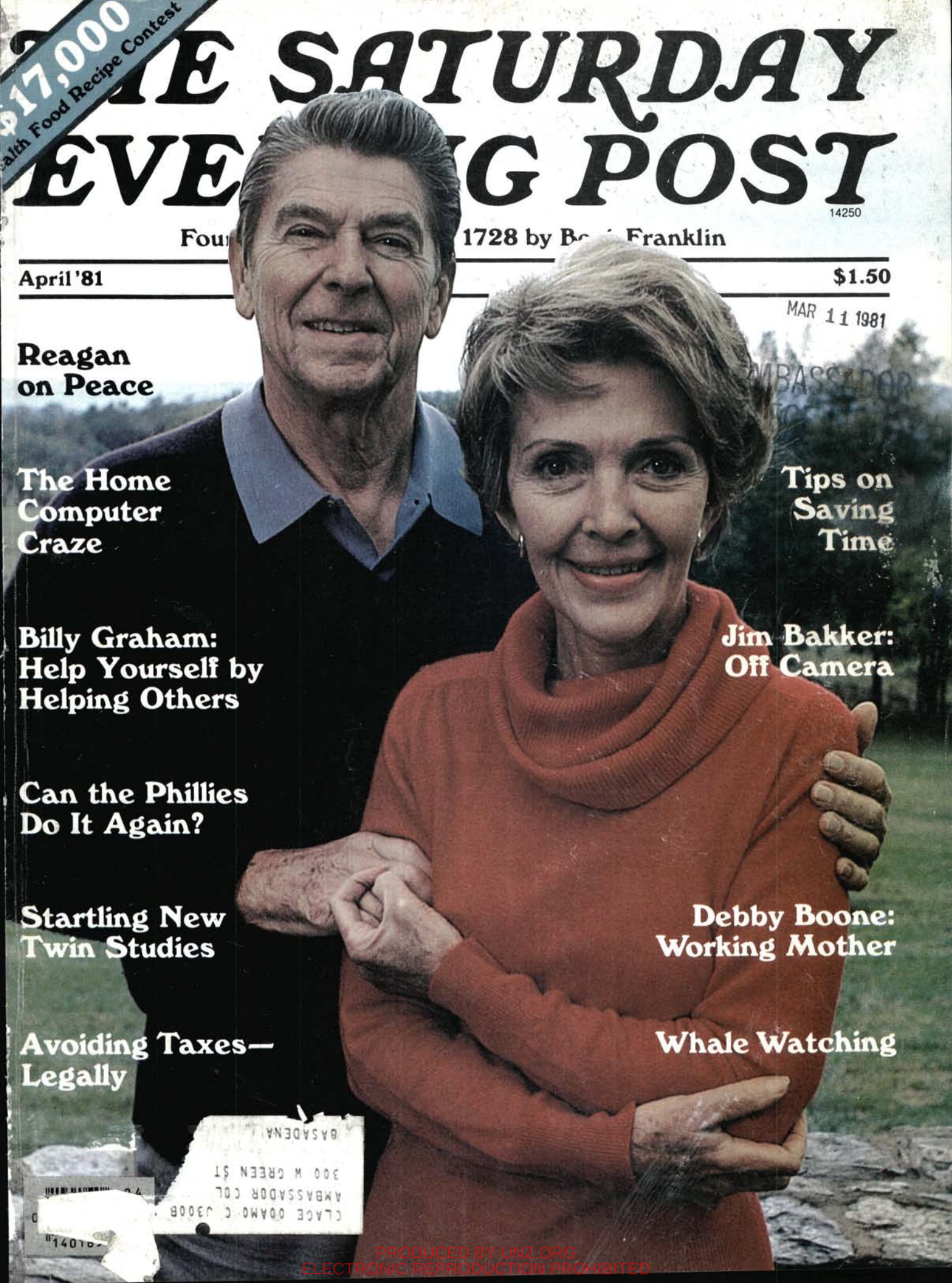

Reagan on Peace

The Home Computer Craze

Billy Graham: Help Yourself by Helping Others

Can the Phillies Do It Again?

Startling New Twin Studies

Avoiding Taxes—Legally

Tips on Saving Time

Jim Bakker: Off Camera

Debby Boone: Working Mother

Whale Watching

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# Are you one of the 1 in 10 Americans who suffers a hearing loss?

Fully 10% of the people in this country do not hear everything that goes on around them.

They have trouble telling similar sounding words apart. They have to strain to follow conversations. They can't understand the words to songs on records or the radio.

Maybe "they" is someone you know . . . a member of your family . . . even **you.**

## "You haven't heard a single word I've said!"

Does your wife accuse you of not listening to her? Are you constantly asking your husband to repeat himself? Are you always the last one in the house to hear the phone or doorbell? Does everyone seem to mumble when they speak?

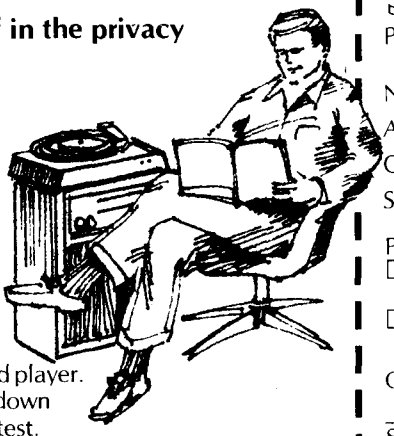
You may even sense that relationships with your friends or loved ones are growing strained because of your hearing problem.

## Why you may not hear as well as you used to.

Disease, injury, noisy work areas and our increasingly noise-polluted environment all contribute to hearing loss. Age, too, can be a factor. But even teenagers can suffer from impaired hearing from listening to loud rock music.

The first step to solving any hearing problem is to find out if you have a loss. And how serious it is. But you may be reluctant to visit a Hearing Health Professional. After all, if you suspect you are overweight, you don't run to the doctor to be weighed. It's much easier and cheaper to step onto your bathroom scale.

## Test your hearing yourself in the privacy of your home.



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- Complete, step-by-step instructions.
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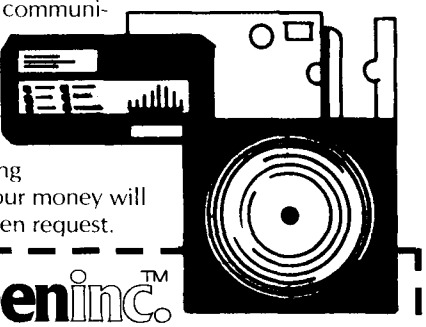
When we receive your completed answer sheet (we pay all postage), it is scanned by our computer, processed and scored. The results are returned to you, along with our comments and recommendations, within 10 days. Not only are the results of your hearing test explained so you can understand them, but so are they meaningful to an audiologist or other Hearing Health Professionals.

## Order today. Your satisfaction is guaranteed.

Do it for yourself. Or for a loved one. It could be the beginning of improved communication and understanding and a fuller life through better hearing. If you don't agree that the Self Screening Home Hearing Test is $5 well spent, your money will be refunded upon written request.



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Address_____

City_____

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☐ Check or Money Order
☐ American Express
☐ Master Charge
☐ VISA

Card #_____ Exp. Date_____

Signature

SEP 4/81

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# THE SATURDAY EVENING POST

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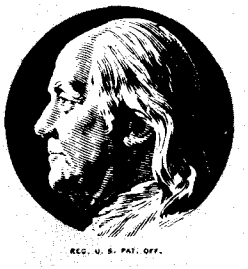

## Are the Phillies Thoroughbreds?

The Phillies have one World Series victory in a row. What are their chances for a streak of two?

**78**

## Tax Avoidance—Legally

Henry Bloch, co-founder of H&R Block tax service, tells us that avoiding taxes can be okay. But evading taxes can land you in jail.

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*Cover photo by Michael Evans/Sygma*

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# Intricately crafted miniatures, touched with silver and gold, bring a special kind of beauty to your home

## THE ARABIAN NIGHTS MINIATURE PLATE COLLECTION

*Twelve enchanting works of art to display with lasting pride and satisfaction*

**A limited edition, available by direct subscription only.**

**Advance subscription deadline: April 30, 1981.**

Now—a set of plates of captivating beauty! Each is an inspired work of art depicting, in intricate detail, a vivid scene from the legendary world of The Arabian Nights. And—in the tradition of the ancient goldsmiths of the East—each is crafted in precious silver on brushed copper, richly inlaid with pure 24 karat gold. Yet, amazingly, each plate measures no more than 2½ inches in diameter. A miniature treasure guaranteed to draw the eye irresistibly, *wherever* it is displayed.

### As bewitching as the stories they illustrate

The design for each miniature plate is the work of the gifted artist Christopher McEwan, for whom the commission to create a series of illustrations such as these . . . capturing the magic of The Arabian Nights . . . has been the fulfillment of a lifelong ambition. And his affection and enthusiasm for these romantic tales from the East is unmistakably reflected in the collection. Each of the twelve designs is an original work of art, specially executed for the series, illustrating a scene from one of the best loved of the stories. From *Sinbad the Sailor* to *Aladdin and the Wonderful Lamp*. *Ali Baba and the Forty Thieves* to *The Magic Horse*. *The Young King of the Ebony Isles* to *The Story of Prince Agib*.

Each design has been created by the artist in a manner which uses to the full a unique and painstaking etching technique in precious metals, perfected by the craftsmen of The Franklin Mint. The result in each case is spectacular—a miniature masterpiece in which gold of richly variegated hues harmoniously blends with the cool gleam of silver and the warm glow of brushed copper.

And, the moment you examine one of these entrancing miniature plates, you will be astonished at the degree of intricate detail it possesses. You can even discern the pattern of tiny circles of gold on silver on the hem of the Fair Persian's skirt . . . and the gold pennants fluttering from the minarets as Sinbad's graceful craft sails by.

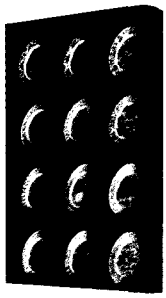
In addition, each plate will have its own distinctive border, edged in brushed copper or in silver.

### A collection to bring you joy—and fill you with pride

Arrayed upon the black hardwood miniature étagère provided with the collection, the twelve miniature plates will bring a special touch of beauty to any room in which you choose to show them. These delightful Arabian Nights miniature plates will be treasures indeed, and the admiration of everyone who sees them.

The plates will be sent to subscribers at the rate of one every other month, and—despite the intricate and painstaking craftsmanship involved—the price for each miniature plate is just $32.50.

To acquire this fascinating collection, you need send no money now. Please note, however, that it is a limited edition and is being offered only until the end of 1981. The total edition will be forever limited to the precise number of valid applications postmarked by then. Advance subscriptions are being accepted now, and must be mailed by April 30, 1981. Please use the application form below, and be sure it is postmarked by that date.



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### THE ARABIAN NIGHTS MINIATURE PLATE COLLECTION

**Valid only if postmarked by April 30, 1981**
**Limit: One collection per person**

The Franklin Mint
Franklin Center, Pennsylvania 19091

Please enter my subscription to *The Arabian Nights Miniature Plate Collection*—consisting of 12 miniature plates in sterling silver on fine copper, inlaid with pure 24 karat gold.

I understand that I need send no payment now. The plates will be sent to me at the convenient rate of one every other month and I will be billed for each plate in two equal monthly installments of $16.25*, with the first payment due in advance of shipment. A custom-designed hardwood miniature étagère will be provided to me at no additional charge.

**Plus my state sales tax and $1. per plate shipping and handling.*

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ALL APPLICATIONS ARE SUBJECT TO ACCEPTANCE.

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# Letters to the Editor

### The Whole Truth

I enjoyed the feature "How To Get on a TV Game Show" by Cork Millner (Jan./Feb. 1981).

Although you mentioned our show, "To Tell The Truth," in the body of the article, you did not include us in the "list of game shows and how to contact them." As you said, game shows love out-of-towners, and we are no exception. Please tell your readers we can be contacted at:

To Tell The Truth
681 5th Avenue
New York, NY 10022
(800) 223-1514
(212) 750-8360.

*Peter Null*
Talent Coordinator
New York, New York

### Defending the Faith

In reference to a letter from Rev. Earle A. Newman in your Jan./Feb. 1981 issue, I am compelled to write and say "*au contraire*!" I so enjoyed Will Stanton's tongue-in-cheek article on Adam and Eve ("Secret Thoughts of a First Lady," November 1980) that I made several copies and gave them to my friends. I don't think that Mr. Stanton intended to "mock or ridicule" the Bible.

There is nothing inherently wrong in writing humorously on subjects mentioned in the Bible. If we as Christians lose the wonderful sense of humor the Lord gave us, we will disappoint Him, I'm sure. Anything given us by God cannot be bad!

Christians are too often considered, by unbelievers, to be long-faced and solemn and no fun to be with. That's not a very enticing picture and turns some people away from the Christian life style.

*Charmaine L. Nowicki*
Alexandria, Virginia

Your story "Secret Thoughts of a First Lady," by Will Stanton in the November 1980 issue was one of your better pieces. It was good enough that I had several copies made to send to friends who might not have the *Post*. The humor was clean, generous, witty and related to our daily lives.

You were criticized by Rev. Newman for denigrating the Bible. Not so. It is a friendly spoof of a well-known story, not ridicule. Anything that cannot take a little spoofing is inherently weak. It is comparable to a dictatorial government that permits no criticism of itself. The Bible does not have that weakness.

Rev. Newman must be an unhappy man. That he reads incest into this light-hearted story seems to be a revelation of his own thinking. He needs to generate a little more humor and less suspicion of humankind.

I did not care for your apologetic answer. Your call for more vigilance is good if you are vigilant for

*Continued on page 8*

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# AMERICA'S BEST-SELLING WAGON.*

That's quite a claim, isn't it? Especially when you consider the sizes, shapes and numbers wagons come in these days. So if you're going to be the best seller in a market that's as competitive as the wagon market, you'd better have a lot going for you. Rest assured, Fairmont does.

Just look at these mileage figures. Pretty impressive for a wagon. These numbers are for comparison. Your mileage may differ depending on speed, distance and weather. Actual highway mileage and California ratings will be lower.

**34** EPA EST. HWY. **23** EPA EST. MPG

Of course, room is what a wagon's all about. And Fairmont offers 79.5 cubic feet of it. In fact, according to the EPA Interior Volume Index and manufacturer's suggested retail price, Fairmont offers more room for the money than any other wagon in America.

And here's the bottom line. Fairmont handles all this great mileage and room for a base sticker price that'll make it easy for you to handle a Fairmont.

When you add it all up, it's little wonder Fairmont's the best-selling wagon in America ...and very likely to remain so.

FORD FAIRMONT

FORD DIVISION Ford

*Based on 1980 calendar year retail deliveries.

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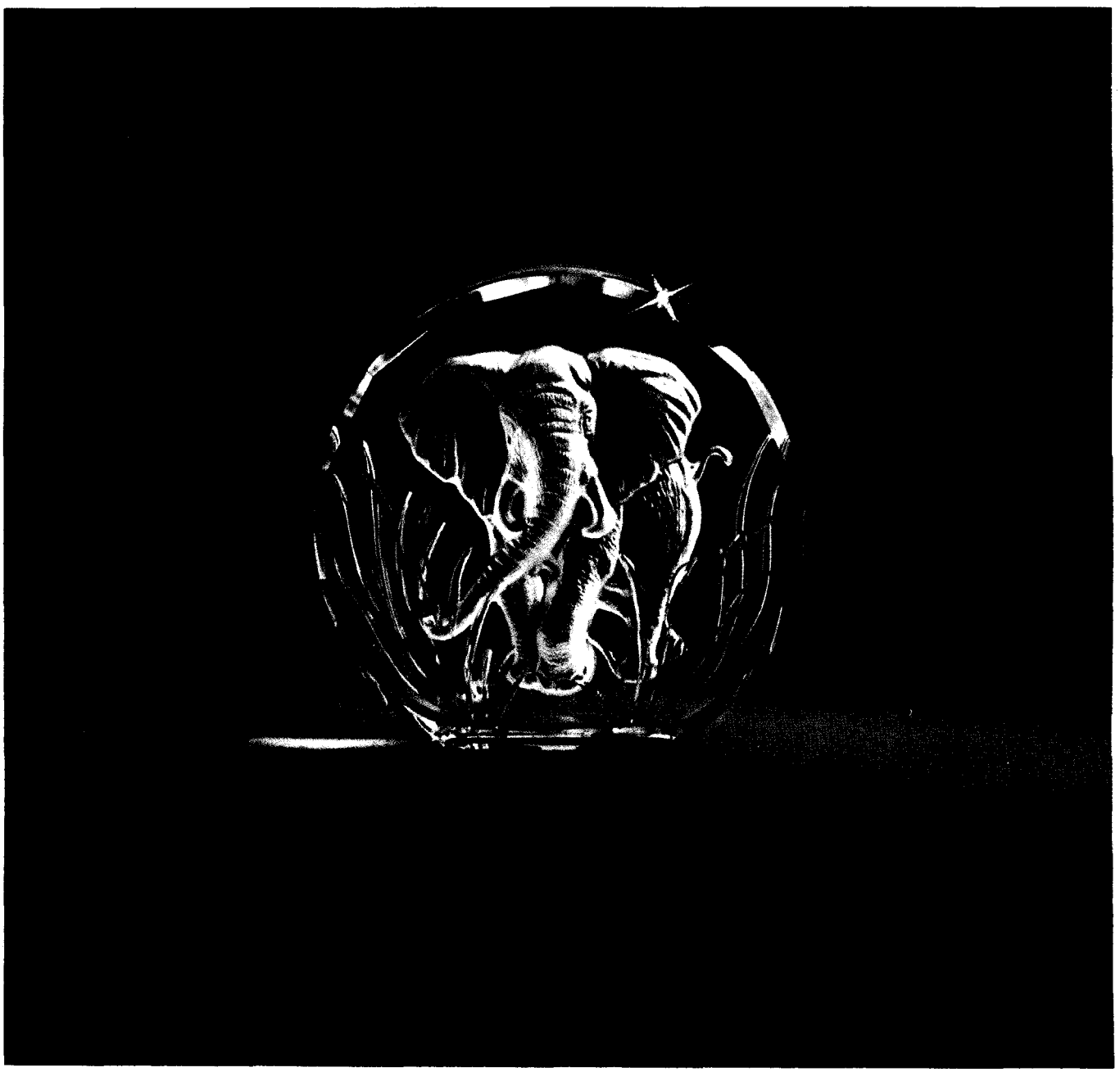
Announcing....

# *Wildlife Sculptures in Crystal*

A limited edition collection
of 12 museum quality crystals
portraying wildlife from around the world.



Crystal above shown actual size.

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No substance on earth can rival the beauty and elegance of *sculptured, faceted crystal.* This exquisite artistic medium combines the brilliance and flawless clarity of crystal... the delicate faceting of priceless jewelry... and the three-dimensional artistry of sculpture. No other medium demands more sheer mastery of technique. Because of the transparency of the crystal, every precise detail etched by the sculptor's hand is visible *from all directions.* Hence, there can be no room for error, no compromise with perfection!

It is rare to find handcrafted crystal sculptures of genuine museum quality. Rarer still is a privately commissioned *collection* of such sculptures, each sharing a unified theme and designed by the same master sculptor. You can now obtain such a collection, but only briefly. The Danbury Mint is proud to announce *Wildlife Sculptures in Crystal.*

### Twelve Museum Quality Reproductions Depicting Wildlife from Around the World

The collection will consist of twelve crystal sculptures, comprising a magnificent "glass menagerie" of wildlife from around the world -- fascinating forms of wildlife from every continent, each depicted in a vivid, dramatic scene in its native habitat.

Because this is the first such collection ever offered by the Danbury Mint, it will forever enjoy a special status. No effort or expense has been spared to make each crystal work of art part of one of the most memorable crystal collections ever created.

### Crafted from the Finest Imported Pure Lead Crystal, Clear and Flawless

Each crystal will be individually handcrafted and shaped by the master crystal makers of West Germany. The outer rim will be gracefully *faceted,* much in the manner of a precious jewel. This faceting, usually encountered in only the most expensive examples of crystal art, adds significantly to the crystal's elegance, beauty and value.

The intricate design of each creature will be painstakingly formed in three-dimensional relief into the center of the crystal. The crystals will also feature fine details on *both* the front and back surfaces to portray the animal as it lives in the wild. These details will enhance the three-dimensional effect and create a veritable "light show" of shimmering reflections when the crystal is held to the light.

The crystals are also designed with a flat base, so they can stand on their own, unencumbered by external support. Just imagine the total effect you can create by displaying them together. It will be like having your own private museum or gallery of heirloom quality crystals!

### Original Works of Art Commissioned Exclusively for this Collection

These twelve wildlife sculptures are exclusively commissioned works of art by the noted sculptor, Alfredo Marino. Marino enjoys a worldwide reputation as one of America's foremost contemporary sculptors. He took his formal training at the Academy of Fine Arts in Florence, Italy, a center of Renaissance sculpture, and a city whose artistic heritage includes the works of Michaelangelo, Cellini and Donatello.

Shown above are four of the crystals as you might display them in your home.

### Strictly Limited Edition

The *Wildlife Sculptures in Crystal* will be available only from the Danbury Mint and only by advance reservation. Reservations from this offering can be guaranteed only if postmarked by April 30, 1981. A further offering will be made later this year, and the size of the edition will be forever limited to the exact number of collections reserved by the final deadline.

### Convenient Acquisition

To reserve your *Wildlife Sculptures in Crystal,* simply complete the attached reservation application. There is no need to send payment now. Your twelve crystals will be issued to you at the rate of one every two months. You will thus be billed for each of your crystals at convenient two-month intervals.

### Your Satisfaction Guaranteed

If you receive any crystal you are not completely delighted with for any reason, you may return it upon receipt for replacement or refund. And, of course, you may cancel your subscription at any time.

### But You Must Act Promptly

Considering that this is the first collection of its kind ever offered by the Danbury Mint, not to mention the incomparable beauty of the crystal sculptures themselves, this is truly an exceptional collecting opportunity if ever there was one. Don't let it pass you by. *Mail your reservation application today.*

**Wildlife Sculptures in Crystal** G14

The Danbury Mint
47 Richards Avenue
Norwalk, Conn. 06856

Guaranteed acceptance only if postmarked by April 30, 1981.

Please accept my reservation to the *Wildlife Sculptures in Crystal.* I understand this is a collection of 12 museum quality crystal works of art portraying wildlife from around the world. The collection will be issued at the rate of one crystal every two months at a cost of $27.50 per crystal (plus $1.50 postage and handling).

I understand I need send no money now. I will pay for each crystal as billed at two-month intervals. Any crystal I am not completely satisfied with may be returned upon receipt for replacement or refund, and this subscription agreement may be cancelled by either party at any time.

Name _____

Address _____

City _____ State _____ Zip _____

☐ Check here if you want each crystal charged, as it is shipped to your:

☐ Master Charge ☐ VISA

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Credit Card No. Expiration Date

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Signature

Allow 6 to 10 weeks after payment for initial shipment.

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more stories like this. Lets hear more from Will Stanton.

*A.E. Gordon*
Riverside, CA

### Falls Guy

I have been a subscriber to the *Post* since July 1980 and I *must* say I have enjoyed each one. I particularly like to read the Christian articles or biographies and Post Scripts—some of the jokes have really cheered my day (as I am recovering from a right leg fractured in two places).

I also test my knowledge of geography with "Where in the World?" I get most of them right. The December No. 1 (Victoria Falls) was dead easy as I saw those truly wonderful falls for myself in 1977. In your answers you say: ". . .not even guardrails." I most humbly beg to disagree. There *are* some guardrails in the "Rainforest" section—not very high, but they are there, almost hidden in the undergrowth. I was there in the "dry" season so the amount of water going over was not as high as in the rainy season—but even then the *noise*!

Well, all the best for 1981. You sure have a job to make the *Post* even better than last year!

*Stan Burden*
Chichester, West Sussex, England

### Charity Begins at Home

Re: "Will the Real Tammy Baker Please Stand Up?" (Jan./Feb. 1981). This great country of ours was built on religion, and I believe that without it we would have nothing. But I also cannot see how one person or a group of people can use God to start a large empire such as the PTL Club and make themselves a fortune. We have plenty of churches in our own neighborhoods that could use our donations if we would care to help Christianity.

*Jane Unkefer*
Columbiana, Ohio

### No Con-dolence

As an old police reporter (back in the '20s and '30s), I knew a good many of the con artists who fleeced people out of cash—and they always said, "You can't con an honest person."

Analyze the examples you give in your enlightening article, "The Pros and Their Con Games" (Jan./Feb. 1981). The con man or gal always appeals to the desire of the ordinary working stiff to make a buck—even if it may be illegally. If the person approached in the drop game—or any of the others—were to do the honest thing and say, "Take this 'found' money to the police," the crook would break off the game immediately. But he or she is playing on the basic dishonesty of the victim.

If those victims for whom you express so much solicitude had not wanted to get something that wasn't rightfully theirs—and doesn't that amount to stealing?—they wouldn't have lost their hard-earned cash. I just can't feel sorry for them.

*Owen J. Remington*
Lancaster, Virginia

### Heaven. . .or Hell?

I find it curious that in the same issue (December 1980) you include an article by Isaac Asimov showing us a world you probably think of as a science fiction dream and an article about Jerry Falwell with such incisive visions into the man's politics as ". . .it (the SALT II treaty) is bad for America and good for the Soviet Union." As Mr. Asimov noted in his most important statement, both worlds—one of fear and one of hope—have the chance to become realities, but that chance is based on decisions to be made in the immediate future. On the other hand, Mr. Falwell and his Moral Majority hypocritically use Christ's peaceful teachings to advocate nuclear proliferation, which will be the direct result of a halt to find some way to control nuclear arms.

In one magazine you present two opposite futures. Both will cost a tremendous amount of money, and they are mutually exclusive. I'm glad I was born with the right to choose.

*Mark Brody*
Crozet, Virginia

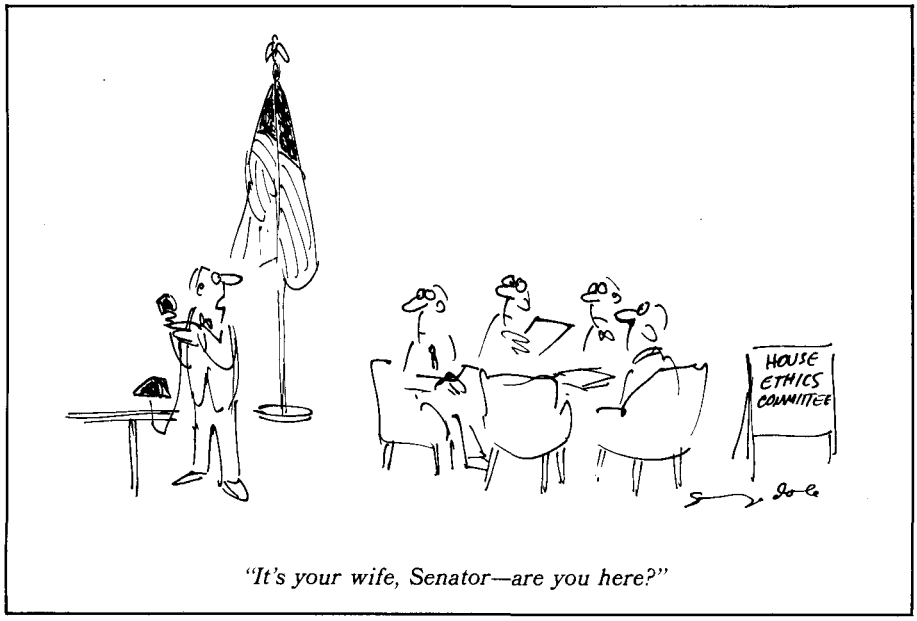
### Puzzling Province

In your October 1980 issue in the "Where Do You Think You Are?" puzzle, I noticed a mistake. When you say "each appears on a map of a single *state*," I just want to remind you that there is a difference between a state and a province.

My father willed his map collection to me, and I have added to it since 1972. My collection includes at least one map and miscellaneous information from every country and nation and island in the world—even behind the Iron Curtain. I have it all categorized in a loose-leaf of 275 pages.

I don't think you could stump me on your puzzles. I find them very interesting and lots of fun.

*Warren A. Champagne*
Hamburg, New York




*"It's your wife, Senator—are you here?"*

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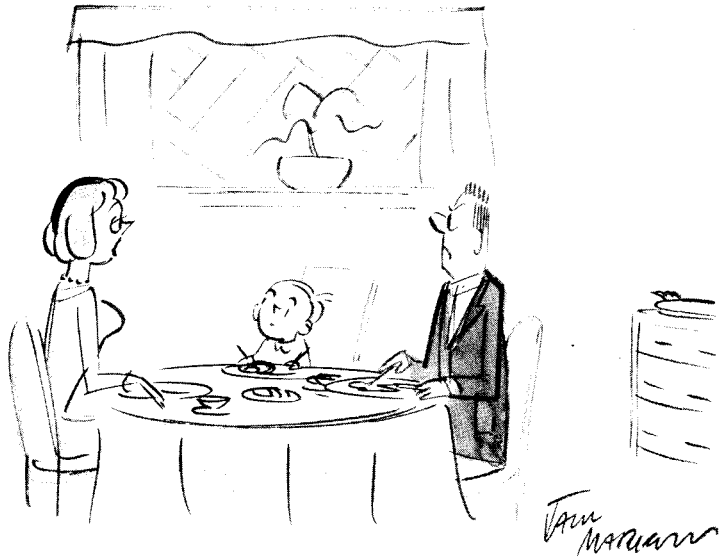
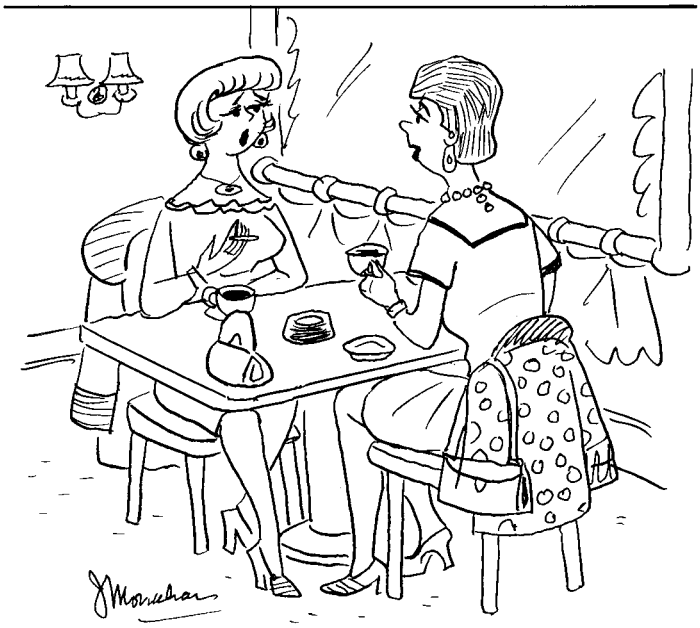
# MS. TAKES



"If you don't eat your spinach, how do you expect to grow up into a strong, handsome man like Mr. Barnes across the street?"

"I want it to look nice for the reception."



"George and I can't agree on wedding plans. I want a big, elaborate affair, and he doesn't want to get married."

"What's the long stick part for?"

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# FILMING THE BIBLE

*The Genesis Project was founded on the conviction that, without knowledge of the scriptures, the world is "headed for hell in a hand basket."*

**by Melinda Gipson**

The Bible. It is widely revered, often quoted, a fixture in hotel rooms and court rooms and almost every family's bookshelf. . .but rarely read.

The legal, ethical and moral bases of contemporary society are directly linked to the laws and precepts of the Bible, yet many feel that we've lost touch with that base.

If the consuming dream of a group of 20th-century devotees of the Bible comes true, that trend will be reversed and the Bible will again take its place at the center of our lives, speaking to this and future generations—this time in color and sound.

The best known of that group is film producer John Heyman, whose financing talents have been involved in many of the most successful films of the '70s: *The Odessa File, Marathon Man, Grease, Heaven Can Wait* and *Saturday Night Fever.* Gathered around Heyman is a collection of theologians, scholars, writers and filmmakers known as The Genesis Project. Together, they have set themselves the task of translating the Bible onto film.

Devotion is a key word. The project calls for a massive 20-year research program, will cost a quarter of a million dollars, will produce 225 hours of film and will take about 25 years to complete. Heyman and the others of The Genesis Project are, without exception, motivated by a love and respect for the scriptures, coupled with, as one staff member said,"the conviction that without knowledge and acceptance of the Bible, the center's fallen out of things."

*There is no prediction on how many films it will take, but when finished, the Bible will speak across millennia in an audible voice and in living color.*

Heyman expresses deep concern for the "now generation" of the '60s and '70s, an entire group of people that he believes is "ignorant of its ethical and moral roots." Often aimless and alienated, members of today's society were raised in a "value-neuter" school system that "prides itself in its ability not to graduate high school seniors with less than ninth-grade reading ability." Alarmingly, statistics in the U.S. show 54 percent of the population can't read even that well—they are functionally illiterate. "That means that over half the people in the States can't read the back of a Jello package and proceed from there to gelatin dessert," he says.

"An ignorance of our relationships with our Creator and Redeemer, coupled with moral ignorance, portends a graver fate for this nation than even its illiteracy," Heyman adds. "When a child is raised without values and told to 'go out and do his own thing,' he is confused and unable to stand firm on issues that bear defending. The elimination of Bible teaching in the schools is just a symptom of an attempt by society to accommodate every sensibility—and the consequences of that is wishy-washiness, if you will. As a result, we've compromised our deepest-held religious beliefs. Crime has tripled in the last two decades and our very civilization is threatened by the ensuing moral decay," he says.

How then does one make the scriptures more accessible? "Let the Bible live in contemporary terms," is Heyman's answer.

"We are the 'I-like-to-watch' generation," says C.B. Wismar, Director of the project's U.S. operation. "We can't get our children to read, but put one of these films on and kids are glued to the screen. Make no mistake, however. The answer to society's ills does not lie in more entertainment." And *The New Media Bible*, as the films are called, is not designed as such. "This is the Bible," Wismar asserts, "not Bible stories or fictions. . .but the Bible. The Genesis Project is a video publishing company that is translating the Bible onto film."

No Cecil B. deMille extravaganza, *The New Media Bible* portrays not biblical caricatures fresh off a Sunday-school flannel board, but living, struggling people as they were 2,000 years ago. "I've never thought it necessary to have script writers add anything to scripture," Heyman says. But to let it speak across the ages, without interpretation, meticulous attention was focused on the text. Scholarly research

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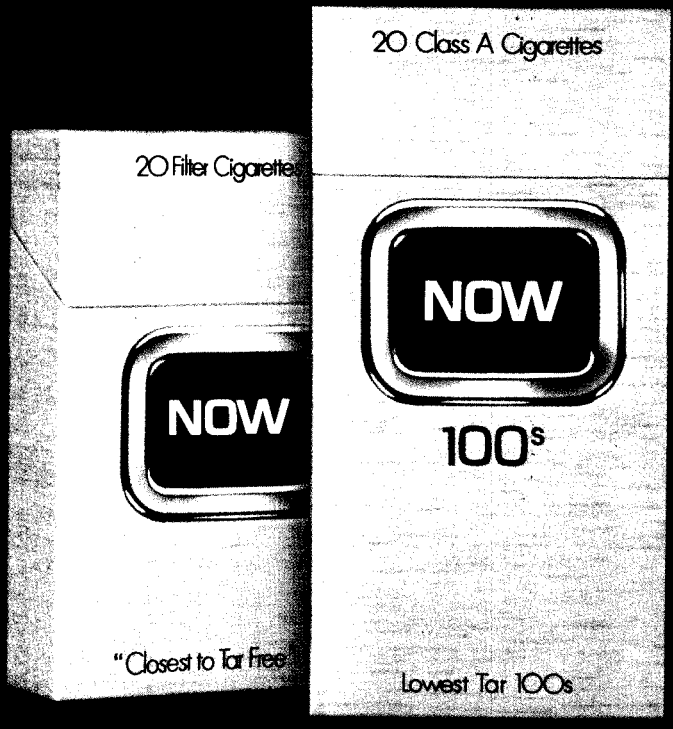
# NOW

# The Lowest




Box
Less than
0.01 mg tar

Box 100's
0.1 mg tar

## Also available:
## Soft Pack 85's and 100's

Regular or Menthol

BOX: Less than 0.01 mg. "tar", 0.005 mg. nicotine,
BOX 100's: 0.1 mg. "tar", 0.01 mg. nicotine,
SOFT PACK 100's, FILTER, MENTHOL: 2 mg. "tar", 0.2 mg. nicotine,
av. per cigarette by FTC method; SOFT PACK FILTER, MENTHOL:
2 mg. "tar", 0.2 mg. nicotine, av. per cigarette,
FTC Report DEC. '79.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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highlighted the project's early days. Two hundred internationally famed scholars of "every denomination in the world" contributed their expertise to the first shooting scripts. Archaeologists, linguists, museum curators and anthropologists all made their contribution in an effort to bring to the text every scrap of scholarship available.

What resulted, according to Rabbi Marc Tanenbaum of the American Jewish Committee, who joined the project's first fact-finding seminars, was "the most solid interpretation of the text anywhere." The late Bishop Fulton J. Sheen went even further: "*The New Media Bible* puts scriptures in color, motion and speech and is the greatest event in that domain since Gutenberg printed the Bible."

Filming has taken place on location in Israel, Egypt or on the West Bank, as the Bible dictated. Some films were shot near sites that had been obliterated or obstructed by more modern cities. No TV antennas bedecked first-century Palestine's horizon, so they would have been out of place in Mary and Joseph's back yard. So would eucalyptus trees—these were a late-19th-century import from Australia, and due to a glimpse of one in a Genesis Project film, the entire scene was reshot.

The largest single set constructed was the Temple. Seven synagogues where Jesus taught were rebuilt. Props often had to be made to order, too. Mats and baskets were rewoven to the specifications of archaeologists.

Even the cast was "authentic." Heyman jokes that he'd come to be known in the nearby towns and desert as the man "looking for 5,000 2,000-year-old faces." "You don't get faces like that from central casting," he says.

As with every extra effort expended, the goal was authenticity. "The advantage of going to such great lengths is that you get real faces of ordinary folk—the kind who would actually have listened to Christ as he taught."

So far, some 7,000 extras have been used, and the list of principal actors grows yearly. Not all the faces are otherwise unknown. Distinguished Israeli actor Topol (*Fiddler on the Roof*) plays the patriarch Abraham. Topol's involvement in The Genesis Project, like John Heyman's, dates from the beginning. Ten years ago, the late David Ben-Gurion called on both men to help establish a biblical institute in the Holy Land. From this initial dream, Heyman caught another vision. "Simply stated, I got hooked on the Bible."

*With more capital and the portable generator, the Bible on film could go to the very "ends of civilization," where the printed word is slow in evangelizing.*

When members of The Genesis Project speak of a translation of the Bible, the team means just that. The films depict Bible characters acting out what the text says, speaking in the characters' native tongues while narrators, including Orson Welles, Jose Ferrer and Alexander Scourby, read the biblical text verbatim over that background.

For the actors, learning the lines is tough, since Joseph spoke in Egyptian Coptic, Jesus spoke in Aramaic and Hebrew and Luke wrote in Greek. In the English-language versions of the films, King James, Revised Standard and New American translation tracks have been recorded. The films also exist in Spanish, German, Welsh, Swedish, Finnish and Hebrew.

Project marketers predict that, with growing interest on the part of missionary groups, the films will be distributed in every language in which the Bible can correctly be read—and in those languages for which translations are yet to be made.

From the beginning, although the obvious market for the films was to the church, the project's goal was to avoid draining needed funds from the very community it sought to serve. The first 10 films cost $3.5 million—much of which came from Heyman's own pocket.

Though the films met with critical acclaim with the first releases in 1976, sales weren't impressive. A package of 10 films cost $2,500—a bit high for the average church. Though sales lagged, filming continued until both Genesis and Luke were finished last year. What transpired in the interim, from the financially tight mid-'70s to the nearly solvent present, makes a convincing case that this is not an ordinary company.

First, 17 investors, in addition to Heyman, were gathered together and a private corporate charter drawn. The fact that all original investors (now joined by The Northwestern Mutual Life Insurance Company) are still involved with the project demonstrates the kind of commitment the partners maintain toward the project.

With the help of a loan, guaranteed by Bunker Hunt, the group shot the movie *Jesus*, released last Easter. *Jesus* now is playing in dozens of countries, having been translated into 32 languages, with an ultimate goal set at 163 total translations. Within the next few years, two billion people will have seen the movie through Campus Crusade for Christ and other church missionary groups, a Crusade staff member recently predicted.

The vision of The Genesis Project is indeed simple and complex at the same time: to place a *New Media Bible* in every home, church, school and other institution that can best use it to place the Bible and its truths at the center of contemporary life. ✝

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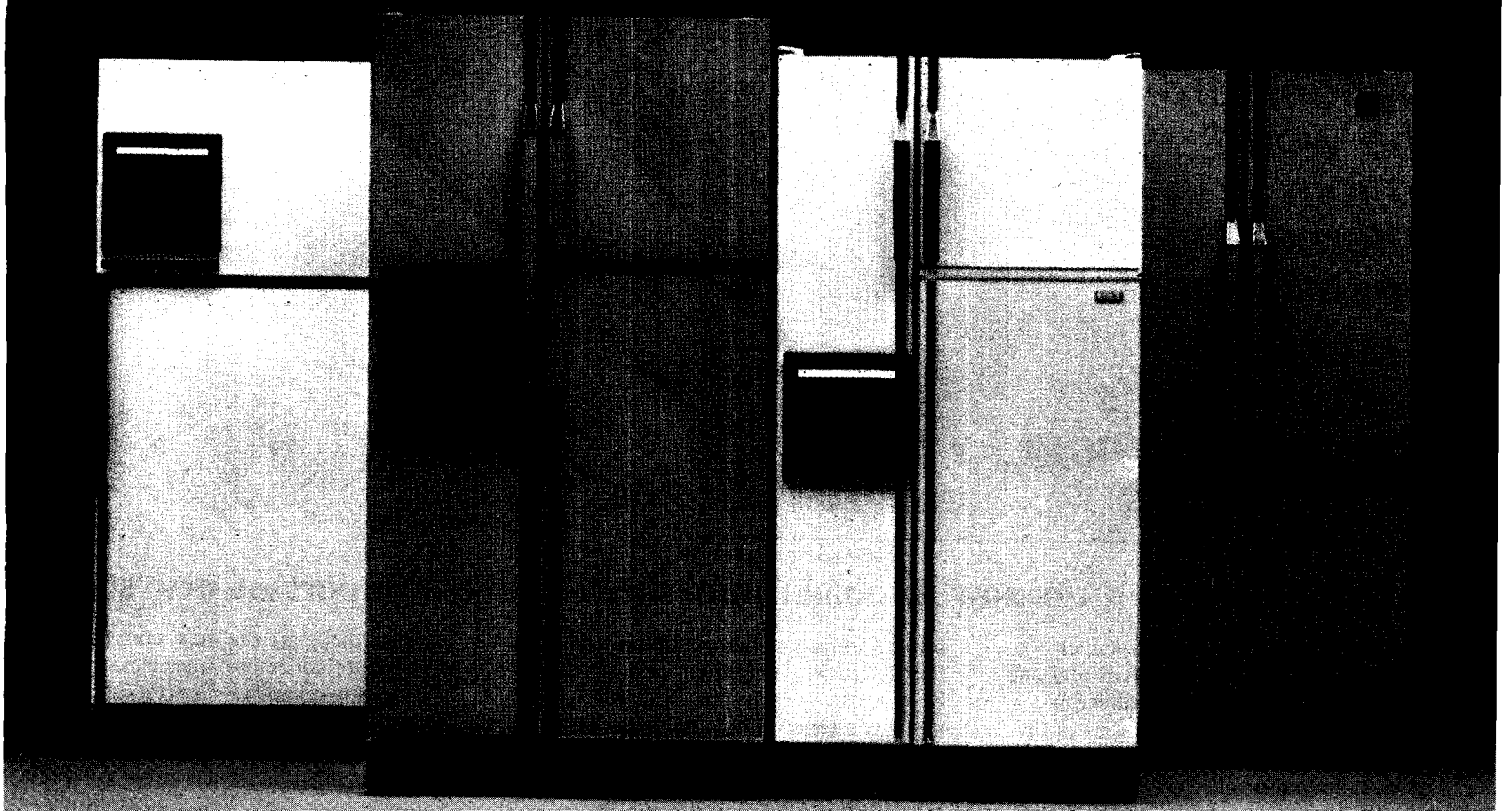
# More beautiful choices.



At Whirlpool we believe you deserve more. That's why we make more kinds of refrigerators than you might imagine. With more beautiful Whirlpool features.

Take our two Serva-Door® refrigerators. A special door-within-a-door lets you get the foods you use most often. Without opening the whole refrigerator.

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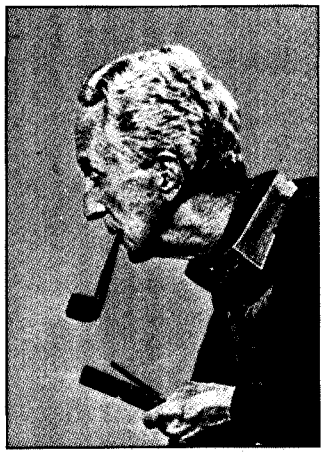
THE HERALD

★★★★★ ★★★★★ ★★★★★

# Best Loved Works of Norman Rockwell to be Featured on Important New Postage Stamps

## *Nations around the world to join in International postal tribute.*

## *Stamps to feature artist's Saturday Evening Post classics.*



©Saturday Evening Post 1981

## Collectors can sign up now to obtain mini-sheets of these important new stamps

It is one of the greatest honors ever bestowed on an American artist and one of the most exciting stamp collecting opportunities of all time! Nations of the world are joining together in issuing special miniature sheet mint stamps in an international salute to Norman Rockwell!

Only a handful of the world's most prominent personalities have inspired such an international honor. It is a fitting testament to the man whose work has grown so popular that he is now clearly not only America's most beloved artist, but is beloved throughout the world.

### Miniature Sheet Mint Stamps—the Rarest and Most Desirable Form of Stamp Collecting

What makes this international collection even more thrilling to collectors is that the stamps will be issued in *miniature sheet* form. Miniature sheet stamps are currently the rage of the stamp collecting world. If you have not yet discovered them, you are in for perhaps the most enjoyable form of stamp collecting there is!

Miniature sheets take their name *not* from the *size* of the stamps (indeed, they are often *larger* than the standard size, as they will be in this collection). Rather, such sheets are called "miniature" because they contain 20 stamps instead of the usual 40 or 50. Hence they are most *unusual*. Even more important, they are printed in far smaller quantities and thereby rank among the rarest of issues. So you can see why the Rockwell miniature sheet mint stamps are destined to be scarce—and a highly prized collectible!

### All-Time Greatest Classics of Norman Rockwell—World's Most Beloved Artist

Moreover, you can imagine the extraordinary demand *these* miniature sheets will enjoy, since they feature the universally beloved work of Norman Rockwell!

Since Rockwell's death, his fame and following have soared on every continent, and it's easy to understand why. People everywhere love Rockwell because *he loved people so much.* No other artist has ever looked upon human nature with more kindness or warmth. And nowhere are these qualities displayed with more affection or skill than in his classic *Saturday Evening Post* covers, generally regarded as his finest work.

Now the nations of the world are selecting the all-time best of these Rockwell classics to be reproduced on official stamp issues—a once-in-a-lifetime philatelic event of significant international importance.

### Astute Collectors Seek to Acquire Complete Stamp Issues

Most nations which issue important new stamps release a number of stamps in several denominations. The lower denomination stamps are the most common; however, astute collectors appreciate the value of acquiring complete stamp issues that include the higher denomination stamps. You can imagine the difficulty you would encounter in trying to assemble complete issues on your own, directly from the many participating nations, given the complex international transactions involved.

But fortunately, all this will be handled for you. Thus, you will be able to acquire a complete set of Rockwell Miniature Sheet Mint Stamps from every country duly authorized by *The Saturday Evening Post*'s philatelic agents to depict these Rockwell classics on official stamp issues.

### A Custom-Crafted Collector's Portfolio Will Enhance Your Collecting Pleasure

Each miniature sheet (measuring approximately 9"x 9") will come to you mounted on an elegant display panel. Accompanying each miniature mint sheet will be a colorful narrative describing that particular *Post* cover and the story behind its creation.

You will also receive a luxurious custom-crafted, hard-cover collector's album designed to showcase your entire collection to its best advantage. Each mint sheet display panel will be encased in a transparent vinyl slipcase, allowing you to enjoy your collection with family and friends without harm from fingerprints or dust.

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## Convenient Acquisition Plan

The price of each Rockwell Miniature Mint Sheet is only $10.50 (plus 75¢ per sheet for shipping and handling). They will be shipped to you at the convenient rate of two per month. You will be billed prior to each monthly shipment—and you may charge each shipment to your credit card account. This favorable price includes the miniature sheet of perfect, mint-condition stamps mounted on a display panel... the fascinating reference narrative about each Rockwell classic...the protective slip-case...and the deluxe Collector's Album.

At this point, based on tentative stamp-issuing plans of the nations of the world, it appears there will be at least 40 to 60 Rockwell miniature sheets issued during 1981 and 1982.

Naturally, you may cancel your subscription at any time without any further obligations.

## Prompt Action Required

In an international stamp program of this type, commitments must be made well in advance of the release dates of the new stamps. Therefore, to insure that we are able to acquire issues for all collectors who desire them, we must ask for a prompt reply.

Future announcements concerning this collection are planned. However, we do request that those collectors wishing to reserve a subscription at this time do so by the date shown on the Subscription Application below.

*The stamps shown in this presentation are merely illustrative of those to be issued in this international postal tribute to Rockwell's* Saturday Evening Post *classics. You will receive sheets of the actual stamps as they are issued by nations around the world.*

*Subscription Application* 009

## The Norman Rockwell Miniature Sheet Mint Stamp Collection

Postal Commemorative Society
47 Richards Avenue
Norwalk, Conn. 06857

Reply requested by
April 30, 1981.

Please enroll me in the *Norman Rockwell Miniature Sheet Mint Stamp Collection.* I understand that this will be a collection of Rockwell Saturday Evening Post classics depicted on officially issued postage stamps from nations around the world. My mint sheets will be sent to me at the rate of two sheets per month at a price of $10.50 per sheet (plus $.75 per sheet shipping and handling). A deluxe collector's album will be sent to me at no additional charge.

I need send no money now. I will be-billed prior to my first month's shipment. I further understand that this subscription agreement may be cancelled by either party at any time.

Name _____

Address _____

City, State _____ Zip _____

☐ I prefer to have each month's issue charged, at the time of shipment to my:
☐ Master (Charge) Card ☐ VISA

Credit Card Number _____ Expiration Date _____

Signature _____

Allow 8 to 12 weeks for initial shipment; program starts in May, 1981.

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# HEALING THE HURT

*The Good Samaritan is alive and well—whenever you stop along life's busy highway to attend a hurting neighbor.*

## by Billy Graham

Your life is intricately woven into the lives of scores and hundreds of others around you. Consider the variety of lives that you influence in one day: your family members and their friends, business associates, neighbors, grocery store attendants, service station attendants, waitresses, bus drivers, your pastor, fellow church members. Whether these relationships are casual or deeply rooted, the potential exists within each one for great hurt or great help.

Somewhere within your circle of contacts someone is being hurt. Are you aware of it? What can you do to help that person? Are you the source of that person's hurt? Or are you the one who is hurt? How should you react?

God wants us to become increasingly more sensitive to the feelings and needs of those around us. And He wants us to learn how to deal properly with our own hurts.

### How We Hurt Others

Sometimes we hurt others deliberately and sometimes inadvertently.

In her recently published book, *Please Don't Shoot!: I'm Already Wounded*, "Hansi" (Maria Ann Hirschmann) tells us what happened when her husband left her. She admits to having been an overly strict, hard mother who had driven her children from her. In the devastation she experienced after having been deserted by both husband and children, she was further hurt by the criticism and the attitude of former Christian friends. After being tenderly and lovingly dealt with by the Lord, she honestly faced up to her own shortcomings and allowed the Lord to change her. In speaking to a group of women one day, she felt led to share her experience and was floored by the response. Scores of women, she has found over the years, have been just as deeply hurt and have found Christians to be not only unsympathetic but disapproving, condemning and downright cruel. In time, as Hansi allowed the Lord to deal with her and change her, she was reconciled to each of her children and finally reached the point where she was able to pray for her former husband and his new wife. I hope her book will help Christians realize that being judgmental and condemning is not one of the gifts of the Spirit.

*"There are other aspects of suffering than those associated with physical pain and illness," says Dr. Billy Graham. "This is the suffering caused by the 'hurts' of life, which we inflict on others."*

Then there is the story of Somerset Maugham's mother. It is said that she was an extraordinarily beautiful woman, married to an extraordinarily ugly man. Later on in life, a close friend teasingly asked her how she had managed, being such a beautiful woman herself, to stay married to such an ugly man. She thought a moment and replied quite seriously, "He has never once hurt my feelings."

As these stories show, we hurt others when we are unkind. A few Christians are deliberately unkind. Perhaps it is just that they do not realize the effect their course of action, their tone of voice or what they say is having on a certain individual. One of our children had the experience of having a kind teacher one year and an unkind one the next year. This repeated itself for several years. It was interesting to see the way she flourished under the kind teachers and regressed under the unkind ones.

I think this was also true in my

*Continued on following page*

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"You know, even with a good income,

# I still need more money!"

"So do I, that's why I did something about it."

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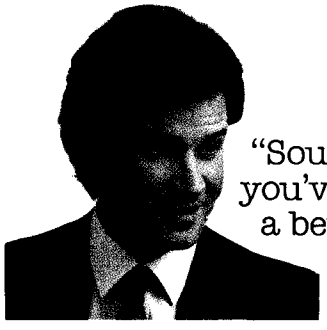
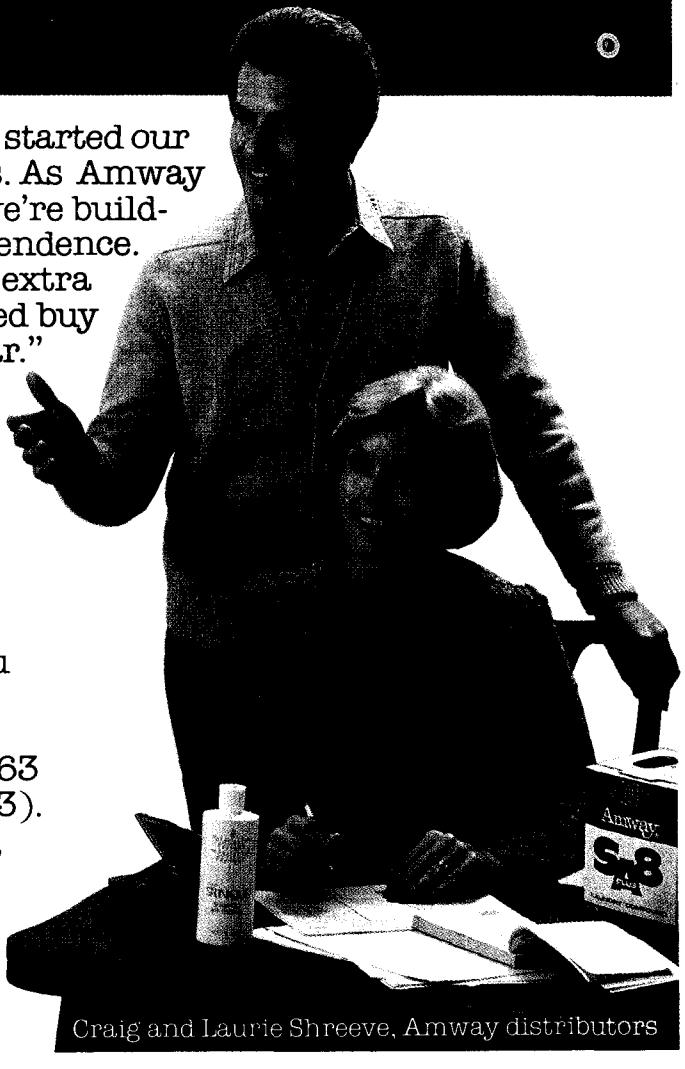
"No, Laurie and I started our own Amway business. As Amway distributors, part-time, we're building financial independence. And that extra income helped buy this car."



"Sounds like you've discovered a better life."




Craig and Laurie Shreeve, Amway distributors

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own life. Often the only thing a child can remember about an adult in later years, when he or she is grown, is whether or not that person was kind.

Gossip is another way in which we hurt others. "May the absent always feel safe with us" is a motto to be remembered.

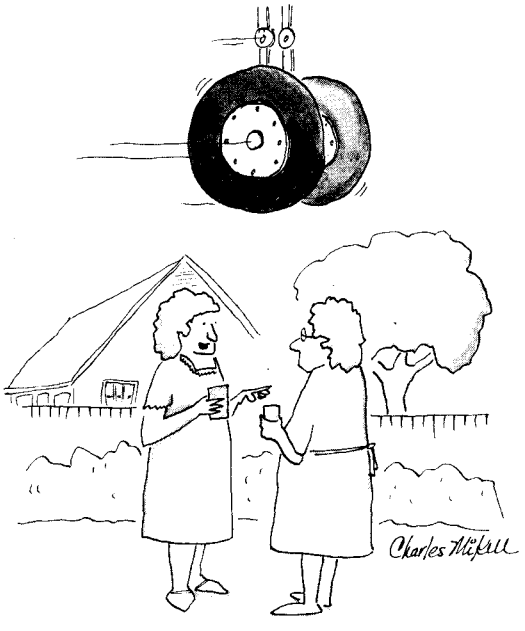
There are parents who have done what they could to bring up their children "in the nurture and admonition of the Lord," only to have them reject not only what they had been taught but their parents themselves.

Do you have a friend with such a child? If so, what have you done? Have you been judgmental, critical, gossiping and perhaps smug because your children are staunch believers, wholly committed to the Lord?

This little poem speaks vividly to us on the subject:

*They felt good eyes*
*upon them*
*and shrank within—undone;*
*good parents had good children*
*and they—a wandering one.*
*The good folks never meant*
*to act smug or condemn,*
*but having prodigals*
*just "wasn't done"*
*with them.*
*Remind them gently, Lord,*
*how You*
*have trouble with Your children, too.*

We must always remember how God hates sin yet is so tender and compassionate with the sinner. How often we fail to make the distinction.



*". . .and the jet port is a convenient half mile away."*

Then there is criticizing. Criticism usually discourages. Have you noticed how, when you read your Bible, you find God telling you all of your mistakes, sins and shortcomings without once discouraging you? That is because at the same time His love comes shining through and with it the promise of His presence and power to help us overcome. Criticism from people usually has a withering effect. This is especially true, I think, when dealing with our children. They need guidance and correcting; but if only somehow we could learn to be more encouraging! If they are messy in their rooms, encourage them when they straighten things up. If they are habitually late, praise them when they make it on time. In Psalm 72 is David's prayer for his son, Solomon. Verse 15 says, ". . .prayer also shall be made for him continually; *and* daily shall he be praised." (KJV) What a suggestion for parents! Pray continually—praise daily. Failure to do this will cause more damage than we may be able to repair.

Failing to encourage is one of the commonest ways to hurt other people. "More people fail through discouragement," someone has said, "than for any other reason."

Another way we hurt people is by being too busy. Too busy to notice their needs. Too busy to drop that note of comfort or encouragement or assurance of love. Too busy to listen when someone needs to talk. Too busy to care. When Alan Redpath was pastor at The Moody Church, Chicago, he had hanging on the wall of his study these words: "Beware of the barrenness of a busy life."

The wife who fails to be supportive of her husband can hurt him as an individual and also hurt his work. This is also true of the husband who fails to be supportive of his wife. Even such an apparently insignificant thing as the tone of voice can have a devastating effect. It has been pointed out that more friction and tensions are caused in a family by tone of voice than for any other one reason.

The psychologists tell us of the need for people to have both security and significance. While only God can provide ultimate security and enable a person to realize his or her true significance, we, as parents who fail to make our children feel secure in our love or to help them realize their own individual significance and worth, leave them scarred for life.

We never gain in life by hurting others. Sometimes we try to elevate our own insecure egos by degrading and belittling those around us. Yet this produces only a false sense of self-esteem.

On the contrary, scripture teaches us to be more concerned about the needs and feelings of others than our own. We are to encourage and build self-confidence in our loved ones, friends and associates. We are to encourage their growth as individuals and applaud their successes. Someone has said that a true servant of God is someone who helps another succeed.

Often we will experience greater satisfaction and joy over the accomplishments of others than our own. A good definition of "joy" worth remembering is formed by the following acrostic:

Jesus first.
Others second.
Yourself last.

As Christians, we have an obligation to alleviate suffering wherever we find it. We express ourselves to the world through our physical bodies. We are the body of Christ. He expresses Himself to the world through us. As He came not to be ministered to, but to minister, so, too, we must go out seeking those we can help in the name of Jesus—not necessarily in some big way but in whatever way we can.

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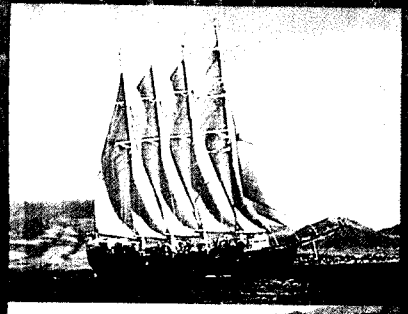

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# MAKING MINUTES COUNT

*Successful people spend minutes like misers, knowing those minutes won't come a second time.*

**by George Shinn**

Time is your most precious commodity. It's worth everything to you, and it must be used wisely. None of us knows how much time he has left, and time that is wasted in nonproductive activities is time that can never be regained.

### Time Wasters

People who are expert in the management of time usually suggest that interested persons record in a notebook exactly what they did each 15 minutes of the day for several days or for a couple of weeks. Then they should analyze their notes. Most are surprised to find they have been victimized by time wasters such as the following:

- *Being late for appointments.* I am constantly amazed at how frequently people are late for appointments. Usually it is the same people. Others have to sit around and wait until they arrive, and it is not unusual for a cumulative hour or more of productive time to be lost by all involved in the appointment. And these people seldom have the thoughtfulness to apologize, knowing full well that next time they will be late as usual.

Be honest. Does this description fit you? If so, think about how *you* feel when you are kept waiting. You don't like it, right? Others don't like it any better than you do. And the solution to tardiness is so simple: Just think of the time you need to leave—and leave 15 minutes earlier.

- *Chit-chat and coffee breaks.* If you find you are wasting a lot of time gabbing with fellow employees, hanging around the water cooler, getting coffee and waiting for the mail rather than actually working, you're obviously not making good use of your time. And you are probably wasting someone else's time as well. You should think hard about your job: Are you bored? Do you need to change employment to something more exciting to you? Be frank; it is you who are losing out if you waste so much time.
- *Distractions and interruptions.* Some interruptions are unavoidable; if the boss calls you into his office, you'd better go. But often interruptions are caused by co-workers dropping in to chat, personal telephone calls, reviewing the news of the day, exchanging rumors. Your co-workers will respect you, however, if you are firm and request that they not disturb you.
- *Indecision.* What a lot of time is wasted through indecision—the inability to act promptly, especially when faced with two or more alternatives of seemingly equal importance. But action is better than inaction, and you will get ahead much faster by making a decision one way or another than by wasting more time plowing the same ground.
- *Putting things off.* Putting things off does not get rid of the problem; it only delays it until it may well balloon into other problems. Immediate action, even though it may result in extra work, is much better than pushing action off until a later day.
- *Meetings and committees.* I know of few activities that waste more time than meetings and committees. The natural tendency is for them to drag on and on until people become bored and no bright ideas emerge. But they can be shortened and made to be responsive and valuable. First, there should be a promise to start on time and to *end* on time, and this promise should be respected. There should be an agenda with responsibilities for each item assigned to members of the meeting. They should not only have time to prepare but should also come prepared. The person moderating the meeting or chairing the committee should be forceful in following the agenda and keeping the agenda moving. And the number attending or being on the committee should be as small as possible. Consider, too, when meetings should be held; I know a particular monthly meeting that failed until it was changed to the breakfast hour, at which time it could be completed in plenty of time for the day's business to start.
- *The long lunch hour.* Beware the long lunch hour if you are trying to save time. True, time can be saved by using the lunch hour for conferences and meetings, but there is a tendency to set up lunch dates in town at the cost of hours of lost time. It runs like this: at least half an hour to get from the office to a restaurant, 15 minutes to wait for your guest, at least two hours over lunch and another half-hour to return to the office. Three hours and 15 minutes—of which only one hour has probably been productive!

I agree with management engineers that using a notebook to record how you spend your time is one of the best ways to audit this activity. Even though you feel you are an efficient person, you will find new ways to improve this efficiency if you will make a periodic audit of how you spend your time.

For example, a friend of mine who had just taken over the presidency of an active division of a large company was bothered by the great length of time it required for letters sent to his division to be answered. People would phone him saying that such and such a person had not answered letters sent two weeks previously. The division head decided to study the problem, starting with his own desk. His study resulted in the following plan, which he insisted every-

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one in his division follow:

1. There were to be only two mail boxes on a person's desk: an in-box and an out-box. The "hold" box was to be dispensed with immediately, for this was where the unanswered letters were piling up.

2. All mail that came in was to be answered within 24 hours.

3. Even if there was insufficient information at hand to answer the incoming mail, it was to be at least acknowledged within 24 hours and the writer assured when he could expect an answer.

4. In cases where there was insufficient information for a reply, the writer's letter and other pertinent information traveled together to the person who could supply the information. When it was returned, the entire file was there in one location, making it easier to draft a reply.

5. When a letter could not be answered for lack of ready information, the person responsible for the reply noted on his calendar the date he had promised the writer a reply, or his secretary would flag it in her suspense file.

This system bore fruit immediately. Customers were delighted with the streamlined communications system, and they told the president they preferred to do business with his organization because they were kept informed promptly. And I am told that this system got much new business for this division from its competitors because people always felt informed.

*Ben Franklin said it best: "Dost thou love life? Then do not squander time; for that's the stuff life is made of."*

### Time Savers

My own business experience has taught me many useful ways to save time. At the risk of some repetition, I would like to share them with you. I strongly urge you to be watchful of ways you can increase your time. Test them out, and if they work, use them. But if they don't, chuck them and look for other ways.

- Be on time, and require others to be on time.
- Write short memos, straight to the point. If you are asking for a reply, the answer should be written on the memo you sent out.
- If meetings with other people are required, have them at an hour that does not interfere with business hours, if possible. Start on time and end on time. Always plan the meeting with a specific agenda.
- Delegate authority and responsibility. Allow others to be managers. And do expect some mistakes, for that is the way promising people learn.
- Use a calendar to keep you up to date. Note all commitments you make; then forget about them until the calendar brings them up. If you need a couple of days to prepare for a commitment, note those days on the calendar as well.

### Motivational Memo:

You'll find that restructuring your time and using it efficiently will enable you to get more done—i.e., to be more successful.

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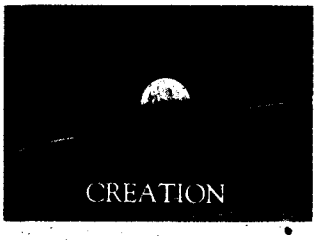


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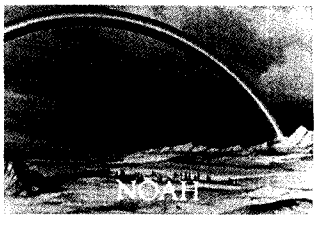


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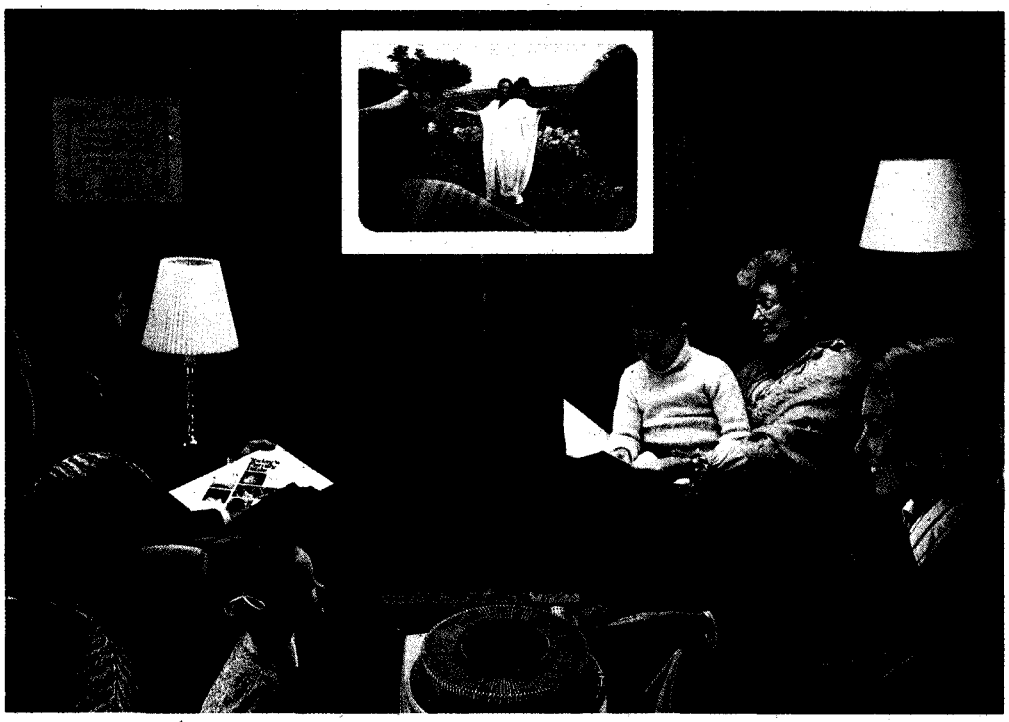

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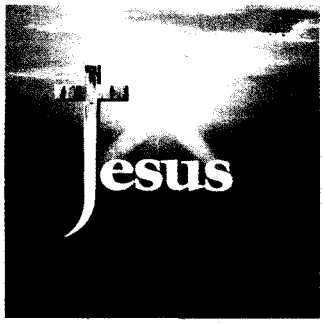


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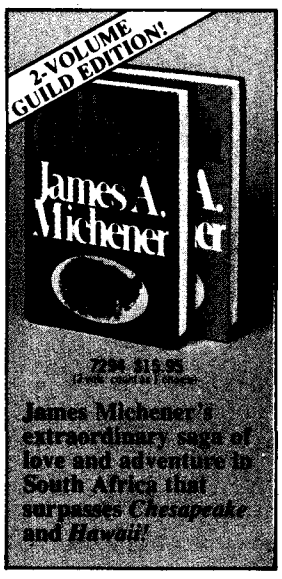
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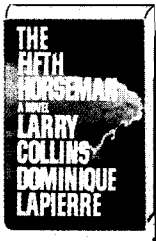

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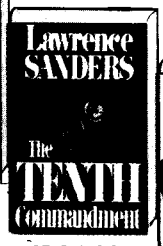

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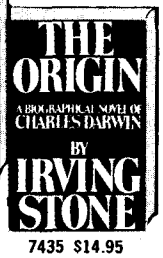

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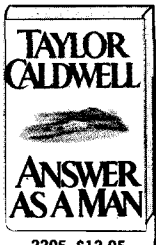

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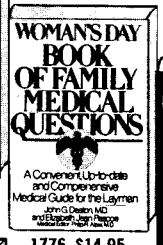

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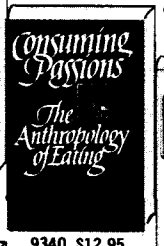

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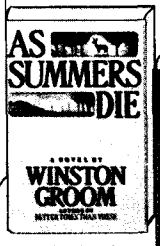

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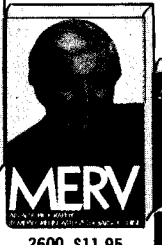

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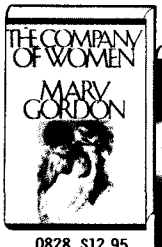

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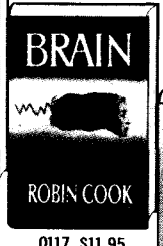

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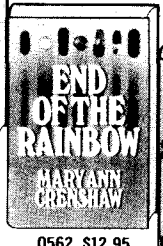

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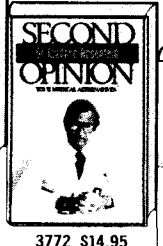

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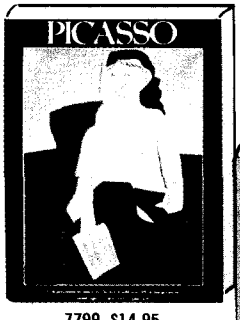

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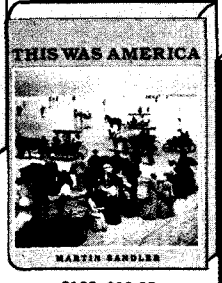

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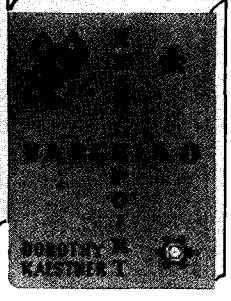

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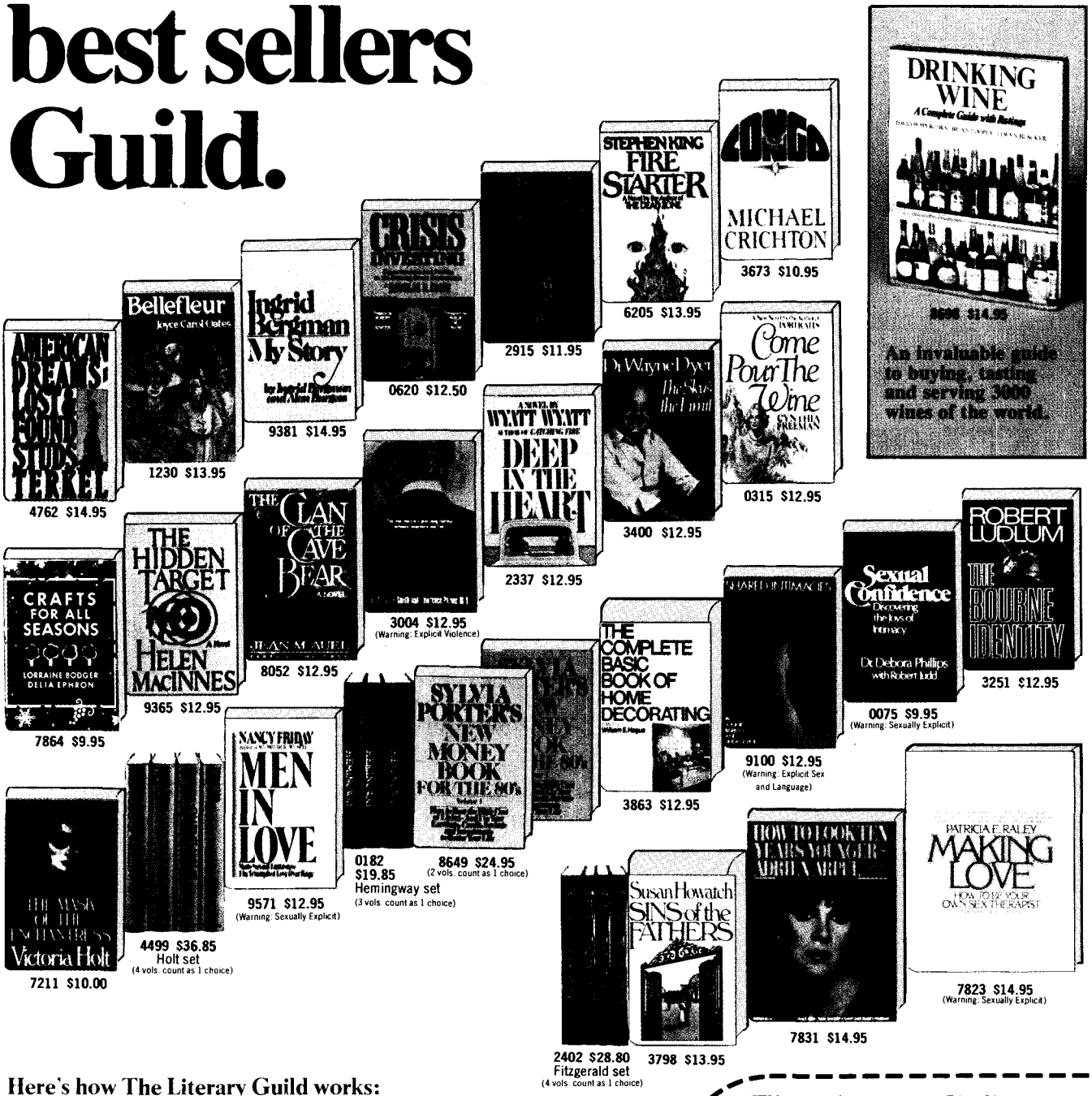


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*The Saturday Evening Post* has filled a Wishing Well with $17,000 worth of super prizes to wish *you* well by promoting the government's recipe for the American diet:

Less fat. . .less sugar. . .less salt. . . less cholesterol. . .less meat. . .more vegetables. . .more beans and potatoes. . .more fruit. . .more whole-grain cereals.

Chances of getting your wish and pulling out one of the top prizes from the Well will improve greatly with a recipe following these recommendations. . .and judged one of the tastiest by impartial *Post* taste testers.

A $10,000 full-length mink coat is your wish? Then the Health Food Recipe Contest is your dish. No purchase is necessary. All you have to do is wrap up your tastiest *original* recipe, mail it in, cross your fingers and. . .*think mink*!

If that recipe draws up first prize from the $17,000 Wishing Well, *The Saturday Evening Post* will be happy to wrap you in the luxury of a beautiful mink coat. Or it could bring up a paradise vacation on a Windjammer cruise in the Caribbean for you and up to four members of your family. . .the convenience of a Jenn-Air microwave oven. . .the fragrance of fresh FTD flowers on five separate festive occasions of your choice for a whole year. . .or the inspiration of the unique Rockwell Family Bible.

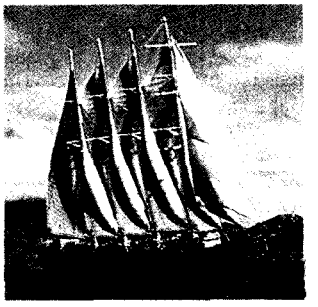
You never win? Nonsense! You can put together your very own recipe using those healthy ingredients: fruits, vegetables, whole grain cereals. . .poultry and fish rather than red meat. . .whole wheat bread and lentils. . .the substitution of nonfat milk for whole milk. . .the reduction of butterfat and eggs. . .and limited use of sugar and the elimination of salt.

Now. . .take another long and loving look at the prizes. Read the rules. Then go get 'em! The best of luck and—especially—the best of health.

**First**
*(one given)*

*Full-length brown let-out mink coat with petal collar. Value: $10,000*

**Second**
*(one given)*



*Family Windjammer Cruise for up to five members of your family. Value: $2,000*

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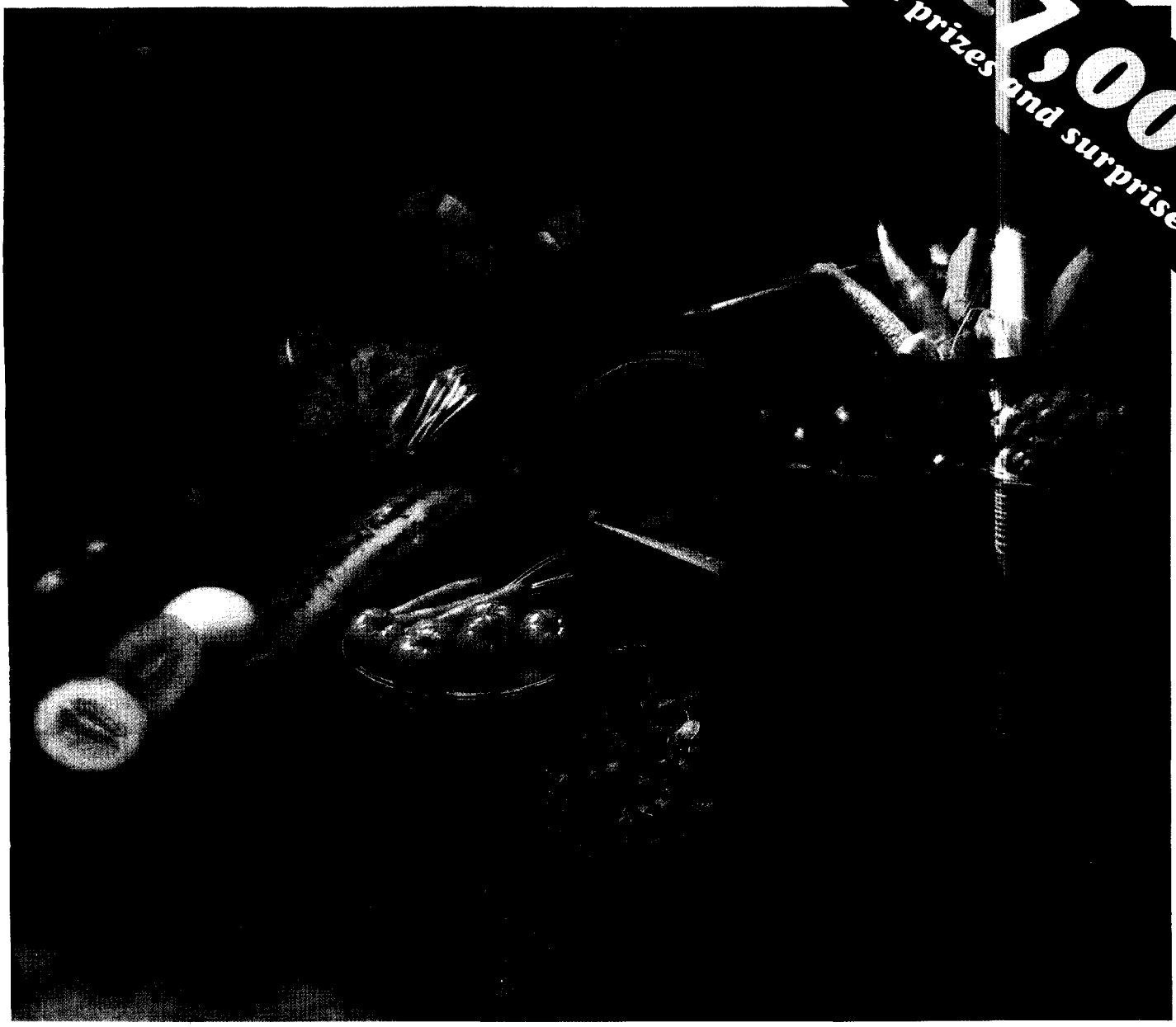


## Third
*(two given)*

*Jenn-Air microwave ovens. Value: $750*

## Fourth
*(10 given)*

*$50 in flowers to decorate each of five festive occasions of your choice for a whole year. Total value: $250*

## Fifth
*(25 given)*

*Norman Rockwell Family Bibles —a family heirloom. Value: $40*

## Rules

*All recipes submitted must be original and will become the property of* The Saturday Evening Post. *Entries must be received at the* Post *editorial offices by December 1, 1981. All prizes will be awarded—no substitutions, please. Employees of The Curtis Publishing Company and their families are not eligible to win. Mail your entry to:* ***Health Recipe Contest, SatEvePost, 1100 Waterway Blvd., Indianapolis, IN 46202.*** *Contest void in New York, Maryland, Florida and other states where prohibited by law.*

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# FRED WARING: BLENDING BUSINESS AND PLEASURE

*This star of radio doesn't let his 81 years keep him from mixing the business of concert tours, choral music workshop, recording studio and publishing company with the pleasures of golf and grandchildren.*

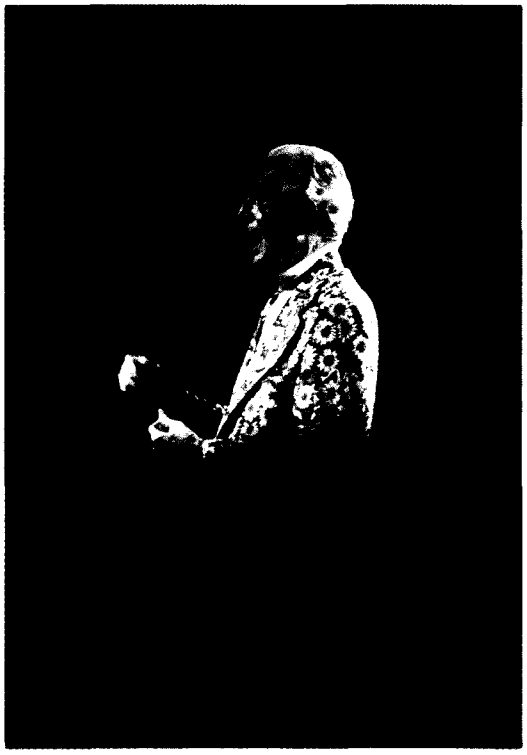
**by Donna Nason**

"Fred Waring?" a young friend of mine asked when I told him of my interview assignment. "What did he do? Invent the Waring Blender?"

"Don't be silly," I chided. "He's a musician—a very famous musician." My friend, whose musical history goes back about as far as the Beatles, looked at me quizzically. And I must admit, my own musical savvy, which stretches back only to Elvis Presley, couldn't give him much more information. But upon meeting this dynamic octogenarian (Mr. Waring will be celebrating his 81st birthday on June 9th), I found that both my friend and I were correct.

I visited Fred Waring at his vacation home in Palm Springs, an elegant condominium just off the first fairway of the Bermuda Dunes Country Club. It was decorated in quiet shades of pink, a tranquil, relaxing atmosphere. Walls of glass brought the lush, green lawns and shady trees of the golf course into view, and on the patio, Mr. Waring's golf cart stood as a silent reminder of his favorite pastime.

Mr. Waring, in blue slacks and maroon shirt, rose to greet me. He looked somewhat frail, yet a great, personal dynamism seemed to emanate from within him. He had, I remembered, made a complete recovery from a stroke suffered slightly more than a year ago. His blue eyes smiled kindly, if a bit warily, from behind dark-rimmed glasses and dark, bushy eyebrows, and his shock of wavy white hair was parted stylishly in the middle.



*June 9, 1977, was "Fred Waring Day" in Pennsylvania when this noted alumnus entertained at Penn State's Homecoming.*

A lovely woman in a ruffled tennis outfit shook my hand warmly. "I'm Virginia Waring."

"This is my granddaughter," Mr. Waring joked, flashing me a brilliant smile. Then he added seriously, "We have been married 26 years. We have 5 children and 14 grandchildren!"

As Mrs. Waring left to play tennis, her husband and I got down to business.

"So this is to be your last tour?" I asked. I felt I was witnessing the end of an American Institution.

"Oh, no," came the swift reply. "It's a farewell tour—no one said anything about it being our last."

Performing, it seems, isn't Fred Waring's only accomplishment. During the late 1940s, while looking for a more efficient way to crush ice for his daquiris, Waring invented an electrical blending device. It's name? The Waring Blender, of course.

Still, it's easy to see that the current joy of his life, in addition to his grandchildren whose pictures he proudly displays, is the Fred Waring Choral Music Workshop. Now going into its 35th year, the workshop has trained more than 35,000 students and teachers of music from all over the world. In an intensified two-week course students are taught the Waring secrets of diction, enunciation, staging, lighting, sound, microphone techniques and choreography as well as the Waring Tone Syllable Method.

"Most singers are taught to pronounce their syllables very distinctly," Mr. Waring began, warming up to what is obviously his favorite subject. "But English is not always a pretty language. Many of our words are short and clipped. Take the word 'love.' What an ugly word—so short and choppy—to use for such a beautiful sentiment. We need to learn to make good sounds out of bad sounds. 'Love' can be drawn out into

Continued on page 87

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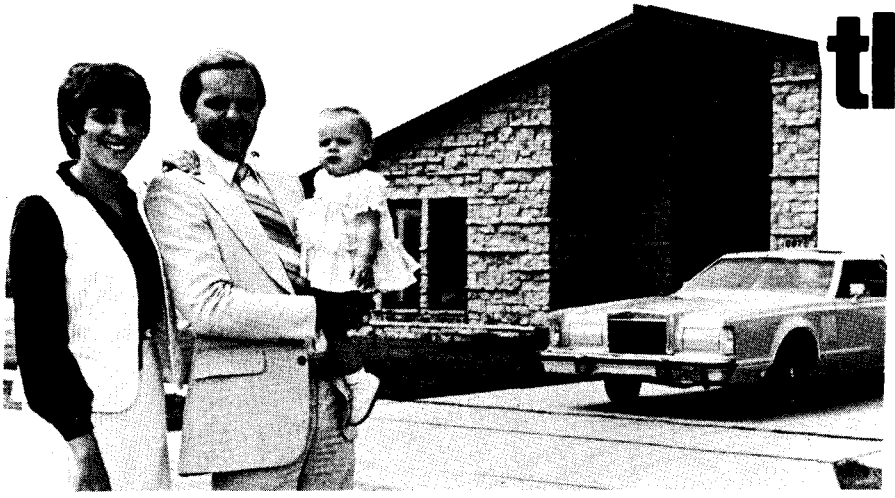
# Multi-Millionaire Ted Bartmann Reveals the Secret of His Success



You and I don't know each other. But I'd like to share something with you that has changed my life. Totally. And I believe it could change yours, too.

First, let's set the record straight. I'm not an advertising writer. I'm a 35 year old business man living in Dubuque, Iowa. And, I'm not a genius. In fact, I'm a 9th grade dropout.

But I am a self-made multimillionaire. And, surprisingly, I've made most of it during the current "hard times."

Another thing. What I'm going to show you isn't some kind of "get-rich-quick" scheme. I didn't make my money by putting ads in magazines or giving people financial advice. No way.

I can just about read your mind right now . . . "Okay, if he's so well heeled why should he share his secrets with me?"

My response is, "Why not?"

First of all, I've already made enough money to retire for the rest of my life.

Secondly, my method is so unique and "local" in nature that I won't be competing with you . . . nor you with me.

Thirdly, I'm growing weary of reading advertisements telling me "how to get rich" written by people who . . .

a. never really earned a million dollars themselves, or . . .
b. had a lot of money in the first place.

So, what would you do if you were in my shoes? Chances are, you'd probably do just what I'm doing. Wait until you had complete financial security—then share your method with others. That's why I've printed this message here and in other magazines.

To demonstrate how my method works, I'm going to give you some very embarrassing facts about my background. It's important that you have them.

When I was eight years old my father became ill and could not work. We were living in Dubuque on government surplus food. By the time I entered 9th grade I was going to school during the day and working nights. One afternoon I fell asleep during class. The teacher demanded that I copy the Declaration of Independence 100 times. I felt the punishment unfair so I refused. I was expelled from school in the ninth grade.

I found work as an apprentice in a local furniture factory at $1.86 per hour. Within the next few years I was married, divorced, depressed, and flat broke. That was the fall of 1973. But during the next 18 months—with the help of my brother, Bill, and another friend—my life was changed. Utterly.

Today—eight years later—I have total assets in excess of six million dollars. And a personal net worth of over two million dollars.

I have the usual trappings—a beautiful estate, cars, property . . . and time. Lots of time. I love to go to my office on Monday, wrap things up by Monday evening and then hop the commuter flight to O'Hare on Tuesday morning. From there I sometimes fly to the Bahamas or Acapulco or any one of a dozen places for the rest of the week.

My method is perfectly legal and moral. It's not complicated.

But most importantly, it actually works. It's brought me as much as $100,000.00 in one day. My bank or accountant will verify this.

My unique method has even amazed the press. *The Muskogee Sunday Phoenix and Times-Democrat* said, "It's crazy that a high school dropout would make this much money!"

The *Des Moines Sunday Register* said, "His story is remarkable...he's worth two million in cash and his income approaches $200,000.00 annually."

Consider these facts:

- You don't have to work long hours to succeed. I rarely spend over 15 hours a week at my office.
- You don't need "money" to begin. Remember, I started when I was dead broke.
- My method doesn't require "good times." I made the bulk of my income during the current shaky economic conditions.
- It doesn't require living in a large city such as New York or Chicago. I still live in Dubuque, Iowa.
- You don't need a formal education or special training. I left school in the 9th grade. And I never went back.
- You don't need to be old or experienced. I started when I was 27.

Perhaps you think your current debts or low salary will hold you back. Not at all. I can show you how to overcome that problem, too.

What I'll send you isn't textbook theory. I'm going to send you a step-by-step plan. Facts and methods you can use. I'll show you precisely how to begin. I guarantee it.

Here are some actual notarized statements from some of the friends and neighbors that I've already helped. Please remember, these are sworn affidavits in my attorney's office . . . not theory, but fact.

"... I've used Ted's methods. And I increased my net worth by $45,000 in four months."

Ralph Rolling, Manchester, Iowa

"Ted netted $100,000.00 for him and me in just one day."

Gene Sullivan, Muskogee, Oklahoma

"With Ted's advice we purchased $200,000 in real estate in three years without using one dime of my own money. Also, thanks to Ted I've been able to avoid (legally) paying any income tax for the last three years."

Rick Glanz, Dubuque, Iowa

To prove that I'm right, I'm not even asking you to send me money. Instead, postdate a check 45 days in advance—a full month and a half. Obviously, it's not money because it's not negotiable. You can easily stop payment on it any time in the next month and a half. But it is a token of your sincerity. An act of faith, not in me—but in yourself . . . and in your future.

I'll send you all of my starting materials immediately. Keep them for 30 days. If you decide to return my materials, I'll send you back your check . . . your original uncashed check. And I'll send it within three working days . . . no conditions . . . no delays . . . no hassles. I guarantee it. My bank and business references are listed on this page.

Here's just a sample of what you'll learn.

- How to eliminate completely your Federal and State income tax liability.
- How to purchase income producing properties with absolutely NO DOWN PAYMENT.
- How to buy duplexes and triplexes without any cash—not a cent.
- How to buy properties and have the previous owner pay you for them.
- How to find properties you can purchase—again with no cash—for only one-third their normal market value.
- And much more.

Again I promise and guarantee not to deposit your check for 45 days. This gives you plenty of time to examine my program AT NO RISK TO YOU.

To order, simply send your name, address and postdated check for ten dollars to me, Ted Bartmann, at the printing/publishing house handling my materials: Green Tree Press, Inc., 10577 Temple Road, Dept. 380N Dunkirk, New York 14048.

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**REFERENCES:**
My accountant is: Michael Martin, 537 Hill Street, Dubuque, Iowa 52001.

My bank reference is: Dubuque Bank and Trust Company, Dubuque, Iowa 52001.

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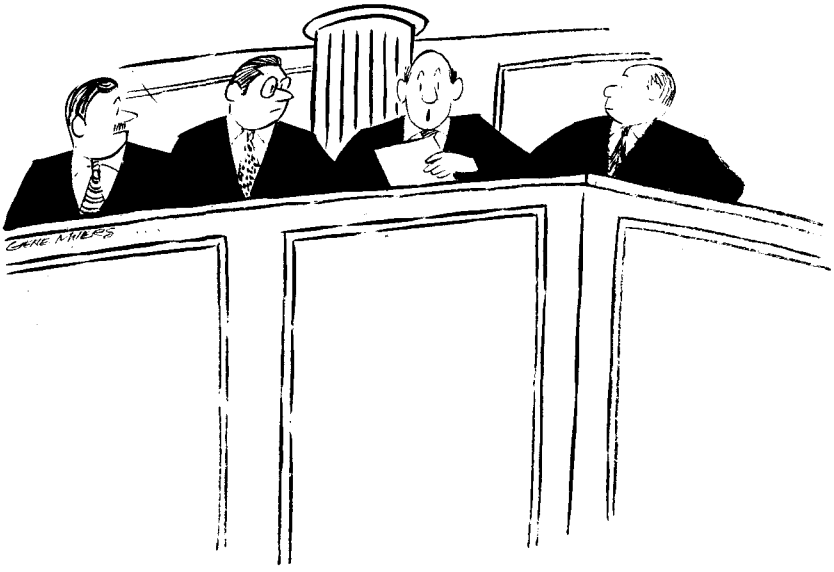
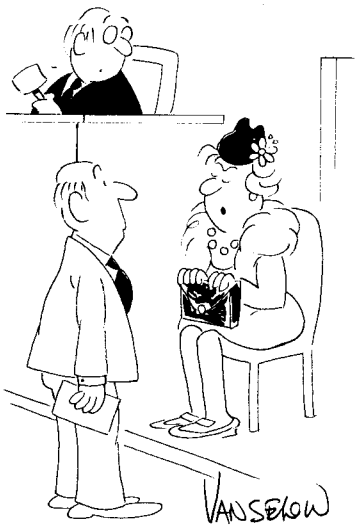
# COURT RETORTS

"On second thought, your Honor, the state is willing to accept the defendant's claim that the gun went off by accident."

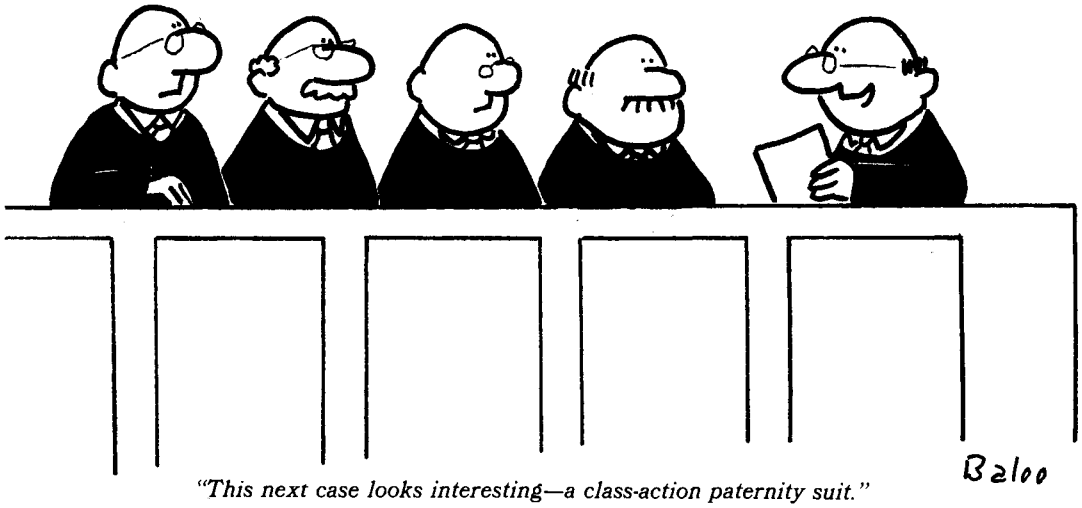



"Oh my gosh! I've been called for jury duty."




"I refuse to discuss it any further. I find your opinion too biased."

## SUPREME COURT




"This next case looks interesting—a class-action paternity suit."

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Join JOHNNY MANN, famed for his "Stand Up and Cheer" television show, in a celebration of songs which have made America rich in tradition. It is a heartwarming and patriotic tribute to our nation's heritage that you will enjoy over and over again.

NOW BY SPECIAL ARRANGEMENT AVAILABLE ONLY TO SATURDAY EVENING POST READERS, YOU CAN HAVE THIS GREAT ALBUM IN YOUR HOME FOR THE UNBELIEVABLE PRICE OF $2.00 (PLUS $1.00 POSTAGE AND HANDLING). SIMPLY CUT OUT AND FILL IN THE COUPON BELOW AND MAIL IT TODAY!

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Yes, I want to join the celebration. Please send me the Four Freedoms by Johnny Mann at $2.00 per album, 8-track or cassette.

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# MIRROR, MIRROR...

*Genetics is a much more potent force in shaping human behavior than we ever guessed.*

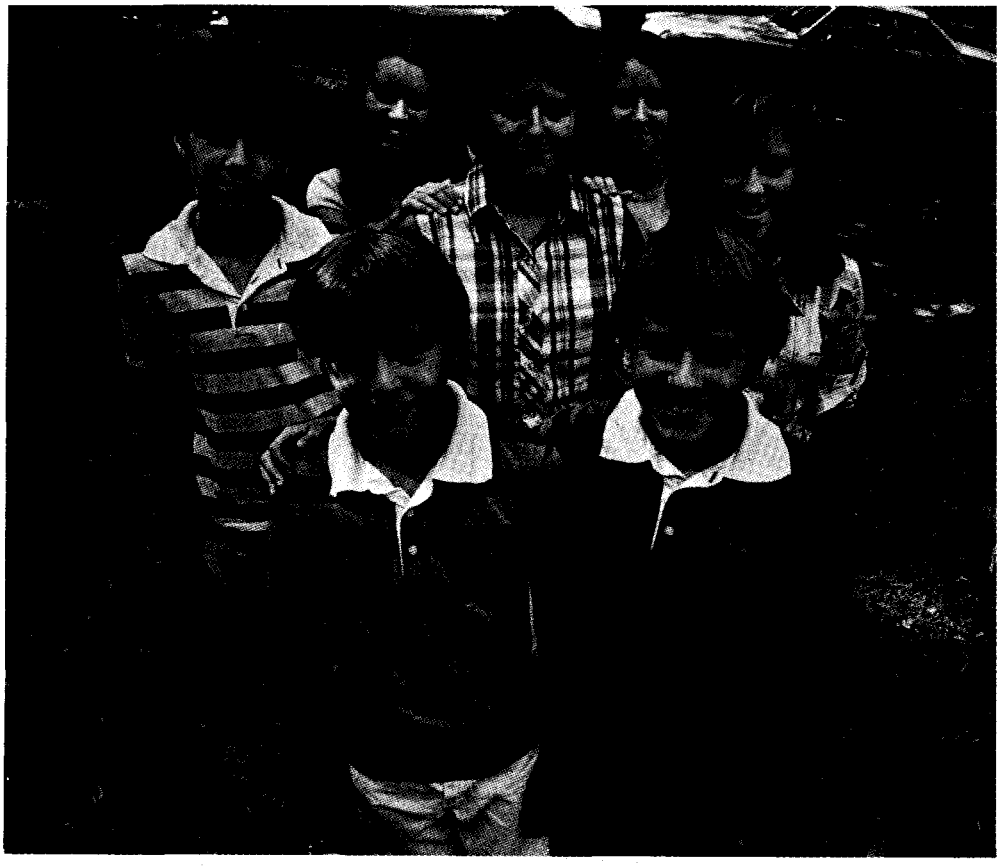
**by David O. Born**

They were an immediate hit with the media: the now famous "Jim Twins" from southeastern Ohio. The brothers had been separated five weeks after birth and then united once again, 39 years later. *People*, *Newsweek* and *Smithsonian* magazines ran features on the brothers; Johnny Carson kept them on his show for three segments; and newspapers in dozens of states reported on a seemingly endless chain of mind-boggling similarities which have marked the lives of these identical twins.

Jim Springer and Jim Lewis both stand six feet tall and weigh 180 pounds. They have a similar stance and cross their arms and legs in identical ways. Both were named Jim by their adoptive parents; the two Jims married women named Linda, divorced, married women named Betty, had sons named James (one was James Alan, the other James Allan) and both once owned dogs named Toy. The two men have nearly identical hobbies, interests, drinking patterns, headaches and work histories. Each man owns the only house on his block with a white bench around a tree in the front yard. Each man drives a Chevrolet, chain-smokes Salem cigarettes, chews his fingernails and has had a vasectomy.

When this amazing story first hit the front page, most people scratched their heads in wonderment, marveled at the mysteries of such a string of coincidences and then turned to page two. Most people—but not Dr. Tom Bouchard.

A professor of psychology at the University of Minnesota, Bouchard performed one of the quickest—and quite possibly the most significant—sales pitches of his career. Pleading his case for University sponsorship on a research project, Bouchard convinced his dean that the Jim Twins represented a unique opportunity for scientific study.



*The chances were five million to one against this woman having three sets of twins. Identical twins come from the same fertilized egg, fraternal twins from two eggs fertilized by two sperm at roughly the same time.*

"If we could find and thoroughly examine the Jim Twins and other sets of identical twins who have been reared apart," he argued, "we could vastly increase what we know about the relative influence of heredity and environment on human development."

Heredity versus environment. The "nature-nurture" argument is a question that has puzzled scientists for decades, especially since the mid-19th century. With the blossoming of the modern scientific era, natural scientists like Mendel, Darwin, Wallace and others began to identify the mechanisms which govern biological reproduction and evolution. In that same period of intellectual excitement, anthropologists put forth hypotheses to explain why individuals behave differently, particularly when they have different family, social and cultural backgrounds.

While pursuing their independent interests, both biological and social scientists have recognized the contributions each can make to the understanding of human development. Nonetheless, it has been extraordinarily difficult to sort out the influence of heredity,

*Continued on following page*

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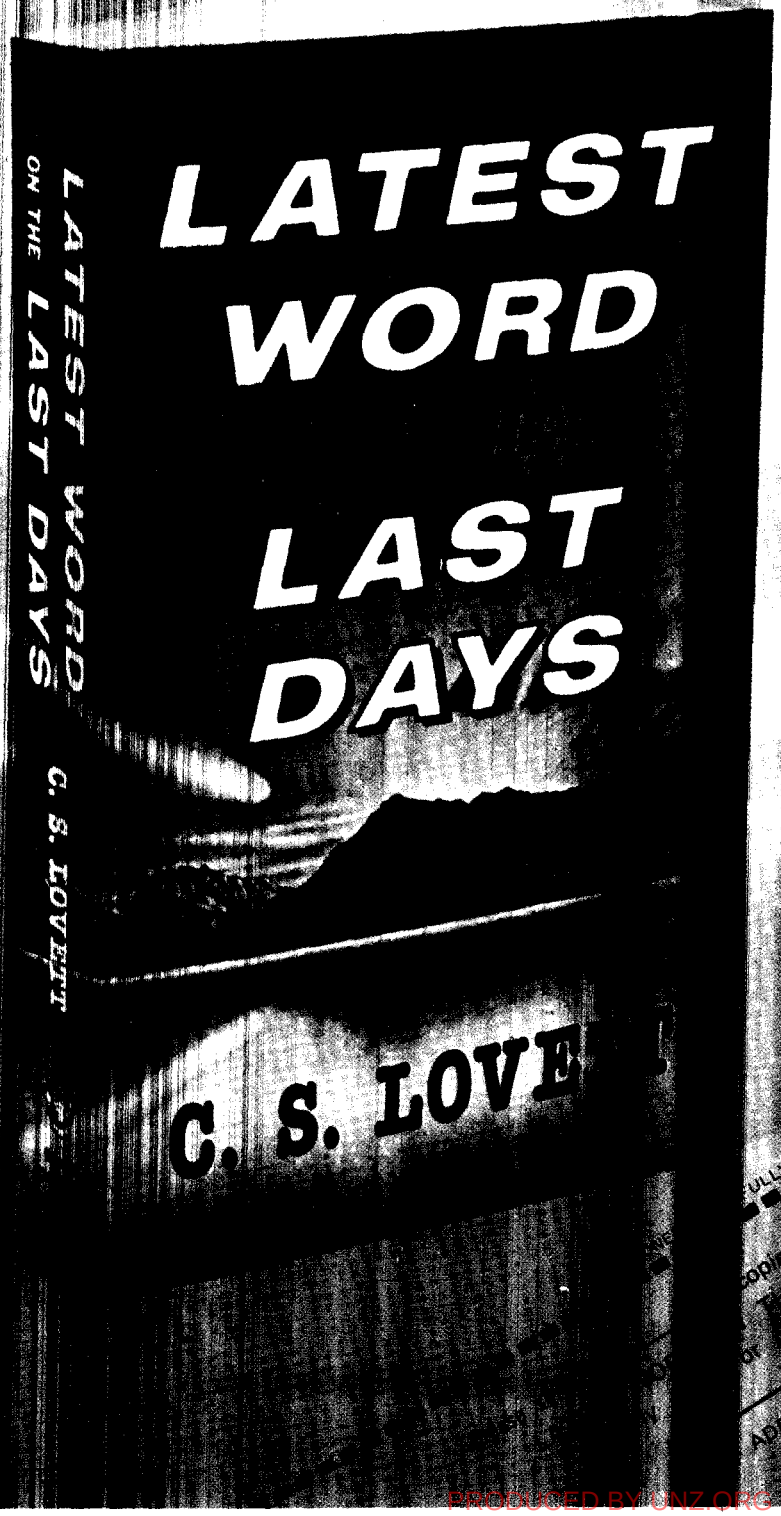
# AMAZING SCENARIO OF END TIME EVENTS

NEW STARTLING AND SHOCKING INSIGHTS FROM THE HOLY SPIRIT THROUGH THE INSPIRED PEN OF C. S. LOVETT




THE EVEN[illegible]HICH ARE ABOUT TO BURST F[illegible] ON THE WORLD SCENE ARE [illegible]STONISHING AND EXCITING YO[illegible]L WANT TO PREPARE YOURS[illegible]OR THE THRILLS AND CHILLS [illegible]VILL EXPERIENCE FROM YOUR [illegible]DE SEAT.

OUT OF TH[illegible]ANDS OF BOOKS APPEARING O[illegible] CHRISTIAN MARKET EACH YE[illegible]ERY FEW REALLY REACH INTO [illegible]E TO SEIZE ONE'S SOUL, AND FI[illegible]ITH EXCITEMENT AND THE JOY [illegible]EING IN ON WHAT GOD IS D[illegible]T LATEST WORD ON THE LA[illegible]S WILL DO JUST THAT WHE[illegible]READ IT.

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in contrast to that of environment, when studying many problems.

Schizophrenia, as a case in point, has been "explained" by many psychological hypotheses and by a number of neurophysiological and biochemical hypotheses. No explanation to date is wholly satisfactory. As a mental "disease," schizophrenia is known to run in families. But doctors don't know if this is entirely so because of a biological (genetic) predisposition or, to some extent, because the family setting is so stressful and abnormal that schizophrenic personalities are created by the domestic circumstances.

*Identical twins with identical talent. When taking turns painting the* **Star Wars** *poster, it was "like magic"—no one could tell where Tim left off and Gregg began.*

*The "Toni twins" are now participating in a study to determine the effects of heredity versus environment on certain medical variables. The younger set is content just sharing mutual security and comfort with their mirror image.*

Other aspects of growth and development, such as certain types of learning, can be studied using laboratory animals that are genetically identical. The influences of environmental factors can be determined by subjecting these identical animals to different conditions and observing the results. But since ethical considerations keep scientists from subjecting their fellow humans to various critical, life-shaping experiments, and since nearly every person is genetically different anyway, the answers to many key questions about human development have eluded scientists.

Identical twins offer hope, since they have the same genetic make-up. Unfortunately, since they are almost always a product of the same family setting, the same environment, it's nearly impossible for scientists to determine the degree to which personality and behavioral patterns have been influenced by genes or by the family or society.

"That holds for most twins," says Bouchard, "but not for identical twins who have been separated as young children and reared by different families. Cases like the Jim Twins provide the *ideal* psychological experiment. The genes are the same, but the environments have been different—radically so in some cases. When we observe the same behavior or personality characteristics in the two twins, then there's a strong suggestion—a *suggestion*, mind you, not proof—that there is a genetic factor at work."

The research Bouchard suggested to his dean two years ago when he first heard of the Jim Twins has since become a reality. At a cost which sometimes approaches $7,000 per set, Bouchard and a large team of medical researchers, psychiatrists, psychologists and dentists have been able to track down and study 20 pairs of twins (and one set of identical triplets) who were separated at approximately six weeks of age and reared by different families. To qualify for the study, such twins must not have met again before the teen-age years, nor can they have lived together. Most sets studied so far did not meet until much later, and some twins had never met until Bouchard's study brought them together.

Once a set of twins reared apart has been located and found to qualify for the study, Bouchard's team flies the twins and their spouses to the Twin Cities of Minneapolis and St. Paul and subjects them to a week of tests and interviews. Medical researchers study smoking, exercise and dietary patterns. The twins are examined with electrocardiographs, X-rays, heart-stress tests and dental exams. Complex electroencephalographs measure brain-wave responses to a wide variety of stimuli.

Project psychologists administer several different personality and intelligence tests under scientifically controlled conditions to

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ensure their reliability, and they ask some 15,000 other questions which cover topics as diverse as childhood experiences, fears, hobbies, musical tastes, social attitudes and values, reading habits and sexual history.

Analyzing the enormous amount of data being collected will occupy Bouchard, his colleagues and untold numbers of graduate students for the next five to ten years. Preliminary analysis has already begun, however, and while the researchers are hesitant to draw conclusions until at least 50 to 65 sets of twins are studied, Bouchard is clearly excited about the early trends.

"Quite honestly," he says, with scarcely smothered delight, "I think a lot of my colleagues will have trouble believing the things we're finding. Two years ago, I wouldn't have believed them myself.

"I was trained to look at learned behavior, to find environmental explanations for the way people are. But these twins. . .well, the facts speak for themselves, and what we see flies in the face of most traditional psychological theory. We see these incredible similarities in every set of participants. One, two, three, up and down the line. They even make the same mistakes on tests."

Hands flying through the air as if to parcel out his thoughts, Bouchard continues, "Take I.Q., for example. There's always been an element of heredity assocated with intelligence test results. But, when our identical twins take the tests, unless there are extremely varied backgrounds, test results are very close. Sometimes it's as though the same person took the test twice."

"The same phenomenon appears when we look at brain-wave patterns. Now, scientists aren't certain what brain waves *mean*, but we do know that there are marked differences between individuals. It is as though each person's brain responds to a fixed stimulus, such as a flash of light, in a slightly different way. With the twins, the patterns are virtually identical. Only a very detailed analysis will show that they are from two individuals, not one. It's simply astounding."

Another area that has the Minnesota researchers excited centers on the concept of a genetic "clock" which ticks away inside each of us, moving our bodies through complex, unknown cycles of disease susceptibility, growth and development. Scientists from many different disciplines have long suspected the existence of such biological timing, but it has been difficult to study.

One researcher at the University of Louisville has noted similar growth and development patterns in sets of twins, but since the twins have been brought up in the same families, it's been nearly impossible to sort out the influences of heredity and environment.

"Our work," says Bouchard, "lends strong support to the Louisville findings. I suspect people will need to look at those studies from a new perspective once all of our results are analyzed." In the lives of various sets of twins reared apart, the project team has found nearly identical patterns of sudden weight gain, headaches,

*Continued on page 86*

BOOKS

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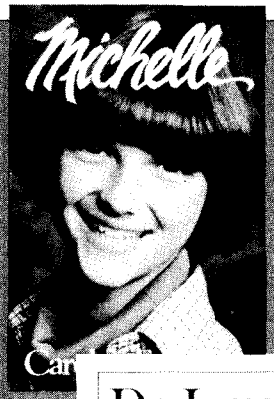
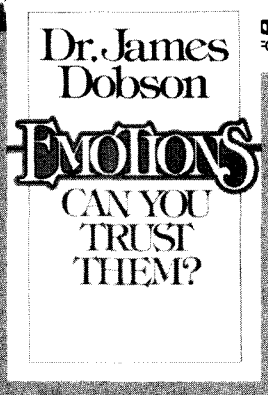
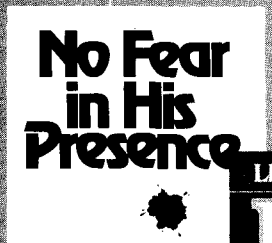
***Michelle***
*by Carolyn Phillips*
A true-life story of hope and inspiration ... of an eight-year-old girl's courageous fight against cancer. Clothbound/Illustrated $7.95

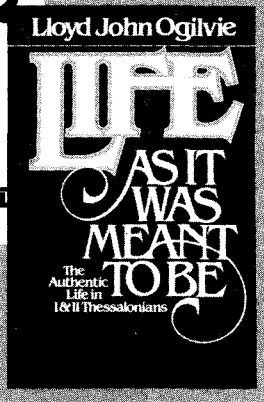
***Emotions: Can You Trust Them?*** *by Dr. James Dobson*
One of America's foremost psychologists helps us understand our deepest feelings of guilt, anger and love. Clothbound $7.95

***No Fear in His Presence***
*by David Dawson, M.D.*
A young doctor's vivid account of his experience while caught up in the ravages of Civil War in Zaire. Clothbound $9.95

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# "ROCK" OF AGES

*Catholic music reformers are putting sacred sounds in tune with the times.*

**by Paul Baker**

"I have a sweet tooth for song and music," proclaimed Pope John Paul II after listening to a group of young people perform Catholic rock music during his 1979 visit to his native Poland. Music is sweet not only to the Pontiff—the Roman Catholic church itself is experiencing phenomenal growth and reform in its music, from the music of the street to the music of the liturgy.

Activity and creativity in Catholic music have grown since the Vatican II Council's Renewal Document on Reformed Worship. It was following that 1963 Vatican decree that the liturgy was put into the modern vernacular, and almost overnight a new church era began.

*To accompany his views on Christian music, rock singer John Talbot brought his guitar into the church.*

As far as the church's music was concerned, the change in liturgy meant a new accessibility of music to the congregation in words they could understand. New music had to be created; patching up the Latin liturgy with new English texts just didn't work.

One of the first dramatic results of Vatican II was the introduction of the folk mass, according to Ray Bruno, president of North American Liturgy Resources. NALR is a Phoenix-based firm, a division of Epoch Universal Productions, which recently entered its second decade in the Catholic music business.

"The guitar, all of a sudden, became an instrument that was allowed to be used in church," says Bruno. "Just about any child who had a guitar was able to play at mass. People started writing very simple folk melodies—three or four chord changes were all they had. That was the start of a whole new mass and a whole new business."

Bruno recalls that 1965 marked the advent of the Catholic record business. "Because the Catholics had amateurs playing guitar for the liturgy, the music had to be very simple. And most of the kids playing at mass couldn't even read music."

Though folk masses, such as Ray Repp's "Mass for Young Americans," were a positive step in livening up the music of the church, it wasn't a big enough step, as Bruno and many of his colleagues throughout the United States are quick to point out.

"When folk music came into the Catholic church, that wasn't what you were hearing on the radio. At that time, we were hearing the Beatles. We weren't doing Beatles-style music in the church. And today, we're still not doing the style of music you hear a Barry Manilow or Billy Joel doing, either."

Bruno notes that the last time the Church's music was in tune with the secular music around it was probably in the days of Handel. He believes that the new Catholic music is narrowing the gap, but he doesn't know how long it will be before the church writers and musicians are able to regain the position of leader rather than follower.

"We are developing an entire line of music: sacred, choral, traditional, pop, contemporary... whatever it takes to get everyone in the church singing."

Though it appeared in the mid-'60s that the Catholic church would be the leader in the contemporization of Christian music, the limelight shifted in the late part of the decade to the Jesus rock coming out of the evangelical Jesus movement. By 1976, record companies such as Word in Waco, Texas, had begun putting much of their creative attention into the contemporary Christian music forms, which quickly grew in acceptance—as did the evangelical fervor of some Americans.

Ron Ellis, a composer and musician living in Seattle, exemplifies this spirit. "From our touring and work with people of all ages, the Lord has gradually shown us that the desire for unity is primary in His heart."

With this spirit of unity prevalent and a desire on the part

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of many Catholics to "see the church singing," as Bruno put it, there has developed among Catholics an interest in Protestant praise music—and among some Protestants an interest in Catholic music, too.

For example, there's Pat Boone. Raised originally in the Church of Christ, Boone joined the evangelical spirit of the Jesus movement in the early 1970s, and even started his own record company for contemporary Christian music, Lamb & Lion Records.

Recently, Boone completed an album for distribution by NALR entitled "The Time Has Come." The album features songs composed by well-known Catholic artists such as Rev. Donald Reagan, The Dameans, Rev. Carey Landry and Rev. Michael Joncas.

Boone stated that the purpose of the album effort was to "build a bridge" and "enlarge on the common bond between Catholics and Protestants in the body of Christ." Boone also expressed it as "cross-pollinating" the music of Catholics and Protestants.

Conversely, several Catholic artists are now beginning to experience popularity to some degree among many non-Catholic Christians. Some of them, like Pat Boone, are well-known as secular pop-music performers.

Dion DiMucci, whose fans might remember him for his rock hits of the '60s and '70s, from "Teenager in Love" and "Runaround Sue" to the poignant "Abraham, Martin and John," had a 1980 album released by Word's DaySpring Records which was a striking collection of songs tracing the development of his now strong faith in Jesus Christ.

Dion's album, "Inside Job," came at the time of Word's entry into the burgeoning Catholic music market. Word had already recorded albums by TV personality Mike Douglas and recording artist Anita Kerr, both of whom are Catholics. But the all-out entry into Catholic music and recordings began in 1980 with the publication of a Catholic songbook, "Gathering to Praise."

Meanwhile, Arlo Guthrie, the son of popular folk-hero Woody

*Continued on page 111*


# ARE THE LIVES OF YOU AND YOUR LOVED ONES WORTH $29.95 AND 14 MINUTES?

Every 17 minutes someone is victimized in his home, and this year one in every 11 families will suffer at the hands of criminals. But the most insidious killer of them all—Night Fires—is on the rise, especially so during the holiday season. Fires kill most of their victims by suffocation long before they've begun to fully blaze. These tragedies kill and maim more people each year than all the people killed in the Vietnam war. These tragedies always seem to happen to someone else, but with crime increasing at almost 20 percent each year and home fires at 12 percent, it won't be long before we will all be affected. What can you do to reduce your chances of involvement in these tragedies?

There are many companies selling all manner of early warning systems and various alarm systems to the homeowner, but unfortunately they seem to be more interested in making large profits than in offering a fully rounded system at a truly affordable price. We have been in the field for many years and have dealt with many people such as yourself, and we have analyzed what the real needs of a homeowner or apartment dweller really are. We know that each system should be reliable, small and preferably provide wireless operation for ease of installation. This last feature means you could move the entire system to a new apartment or a new home, quickly and easily, without losing your investment. We know that each system should be able to detect the poisonous gasses produced by fire as well as protect the entrance ways into your home from intrusion whether you are at home or away. We also know that systems presently sold by several large national manufacturers, offering only the features mentioned above, normally retail at $250 and up, and we're not impressed. This is the age of micro-computers now, not keys and switches.

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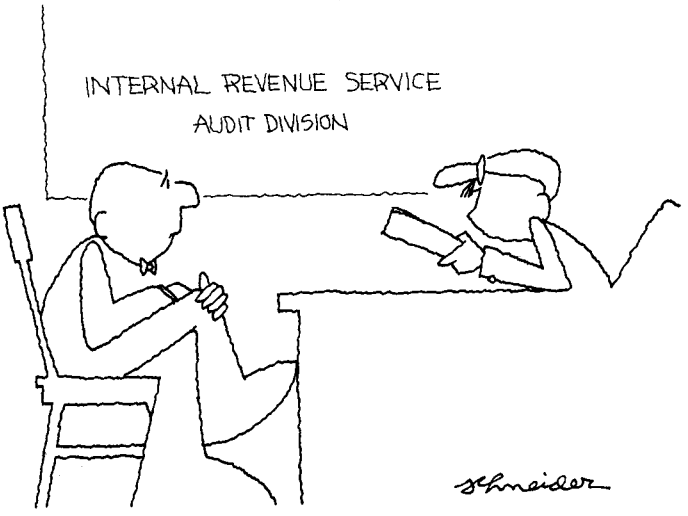
# TAXING TIMES




*"Do you limit your fiction writing to 1040 forms, or do you write short stories, too?"*

*"Daddy's not going to spank you, son. He's going to impose economic sanctions against you."*

*"I'm putting two hotels on Park Place, a house on Boardwalk and a McDonald's on Marvin Gardens."*

*"This gentleman received a notice to come in for an auditing."*

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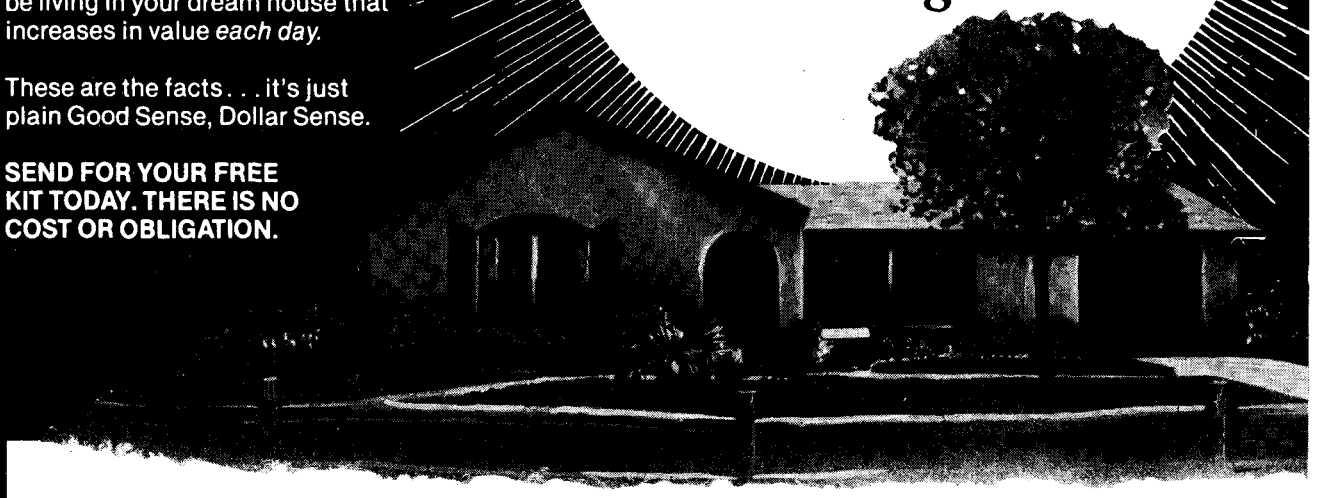

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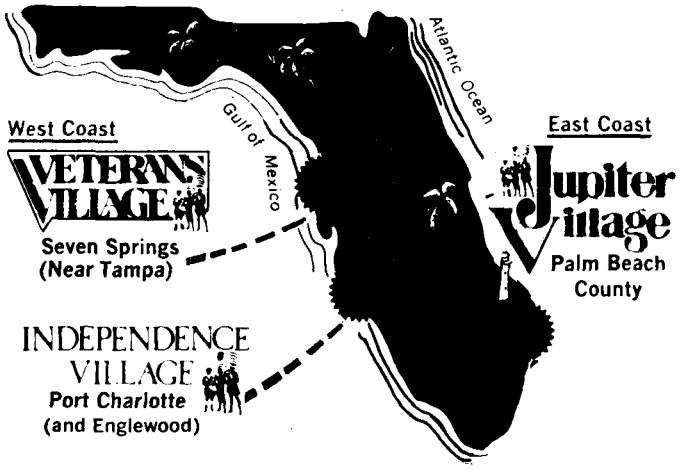


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# HAVE SCALPEL, WILL TRAVEL

*Franklin Graham's mission is bringing skilled surgeons to "God's little people" around the world.*

by Ross Irwin

His mission is humanitarian and his message is spiritual—which, after all, is only natural for a son of evangelist Billy Graham. But 28-year-old Franklin Graham has dedicated himself to serving his God and his fellow man around the world through his own distinctive commitment.

One of his present roles, as head of World Medical Missions, is to arrange for qualified surgeons to serve on four- to six-week tours of duty at overseas mission hospitals. After personally inspecting each hospital that requests medical support, Franklin will assign a rotating team of doctors from the 145 surgeons currently participating in the program. They all know they will be expected to work 10 to 12 hours every day, handling all-night and weekend emergency calls—and in many instances dispensing Christian gospel as well. Next year the small organization will have its first full-time medical administrator who will help augment the current roster of surgeons with general practitioners and dentists.

The organization was conceived a few years ago when Franklin was approached by two surgeons who knew of his mission contacts and who wanted to volunteer, at their own expense, to work in overseas mission hospitals for short periods of time. Franklin assumed that surgical support was probably being provided by many service agencies, but a survey revealed that very few were in fact able to guarantee this capability. So World Medical Missions was formed to recruit volunteer surgeons for such a program.

One of the typical hospitals now being served lies deep in Kenya, in the heart of Africa. In addition to providing surgeons, the organization is helping to build a new ward at the institution. "This small hospital," Franklin relates, "has 130 beds with a 240 percent occupancy rate. In some instances I have seen three patients in one bed with two more on the floor underneath. Despite such overcrowded conditions, the staff handles about 1,000 major surgery cases per year—of all types. Some patients will leave the government hospital—50 miles away—and walk to this one to get the better treatment they know they will receive here."

Franklin's interest in mission hospitals began ten years ago, when he was still in school. Accompanying an associate of his father on a Mideast tour, he visited a mission hospital in northern Jordan run by a woman doctor and a nurse ("two of the gutsiest ladies I've ever met"). The small tuberculosis treatment center had recently been harassed by Palestinian commandos, who had robbed the hospital and torn down a good part of it. Franklin helped with the reconstruction during his summer vacation and started to raise money on behalf of the needy hospital.

In 1974 he met Dr. Bob Pierce, founder of World Vision, who invited Franklin to take a trip around the world with him and observe the mission field as Pierce knew it. "I'm dying of leukemia," Pierce revealed, "and I believe God has opened up your heart to the type of work I have been doing. Will you travel with me to see the many places where help is needed?"

Franklin visited many underdeveloped countries with Dr. Pierce and saw first-hand the numerous challenges facing field missions. He learned that there were many organizations—some of them quite large—doing excellent work but bypassing some critical needs. He decided that perhaps a smaller organization could undertake projects which nobody else wanted or at which they had failed.

"That's where I like to pick them up," Franklin says. "Sending doctors to mission hospitals, for example—there are two or three organizations that have tried it, but they weren't successful at it and they quit. So these little mission hospitals all around the world began to close up for lack of qualified physicians and surgeons. I said, 'No, it doesn't have to be. If American doctors knew of an opportunity someplace in the world where they could give of their skills for four to six weeks each year, there would be hundreds of them who would go.' Everybody said, 'You can't do it.' I said, 'Let me try.'" The admirable record of World Medical Missions in treating otherwise hopeless patients and saving many lives in remote mission hospitals is a tribute to Franklin's compassion and determination.

This dedication to besting challenges is also put to

*"We are trying to help the church meet its responsibility to the poor people of this world," says Franklin Graham in explaining the mission behind his work.*

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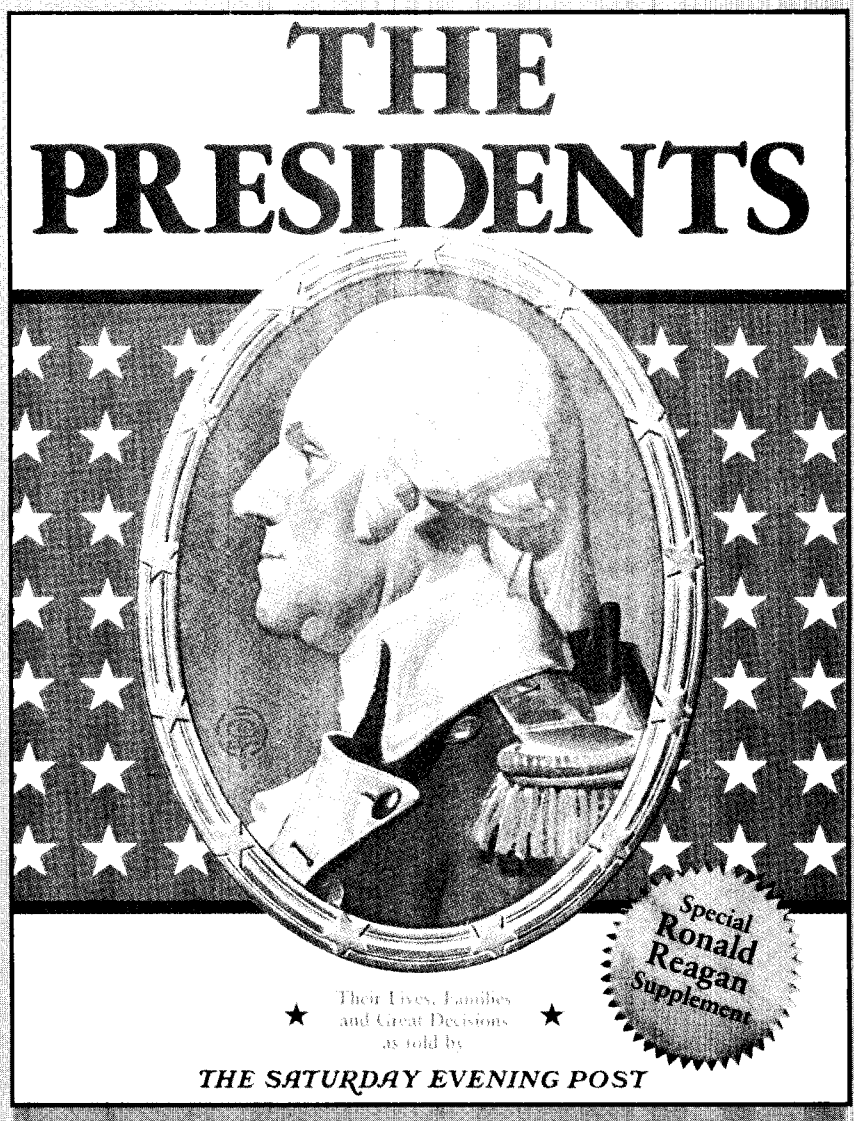
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# HOW TO SAVE ON TAXES—LEGALLY

*The game plan for the big one on April 15 is to keep taxes within bounds without taking a penalty.*

**by Henry W. Bloch**

April is bittersweet.

Even while breaking out the golf clubs and getting ready for early-season baseball, many Americans are still facing the final play-offs of another great American pastime—tackling the annual income taxes.

Whether you are among those who have already filed, or are still deep in a huddle with crumpled calculations, mileage receipts and W-2 forms, the game plan for this year is the same as ever. That is, to score those extra points where possible, playing by the Internal Revenue Service's own prescribed rules, of course, to trim the amount of taxes owed—substantially.

Many Americans, already concerned by inflation and the rising cost of everything from ground chuck to fuel oil, are seeing the wisdom of seeking out all available legal tax breaks. Others, put off by what they see as a confusing morass of tax regulations, IRS instructions and cross-reference filing forms, will no doubt once again opt to throw in the towel, fill out their short-form 1040As and mail in their dues to the U.S. government.

*Henry W. Bloch says that tax loopholes are not for the rich; they were designed to serve middle- and low-income people.*

But not always very happily.

Over the years, the IRS has received a wealth of testimony to taxpayer dismay with the American way. Some people like to send Monopoly money. Others have bundled up and mailed in old shirts, presumably those straight off their backs. Then, there is the creative taxpayer who allegedly mailed the IRS a turnip—with a note stating that the government was welcome to any blood it could squeeze out.

Such disgruntlement is not dampened by estimates, published by the Tax Foundation in Washington, D.C., that Joe Average now toils well into June of each calendar year just to meet tax obligations, counting all federal, state, local and other taxes.

It is true, of course, that the percentage of total taxes we Americans are called upon to pay has risen much faster than many people would like. As late as 1948, some 24.2 cents of every dollar earned went toward taxes, on the average. By 1957, that figure was 35.5 cents. By 1978, the total was 42 cents of every dollar.

That same year, 1978, a national Roper poll commissioned by H & R Block, Inc., indicated that a majority of Americans now believe the income tax system to be unfair to the middle-income worker. Loopholes, we feel, are the private reserve of millionaire yacht-owners, while low-income people also are perceived as getting off far too lightly.

In reality, most of the so-called tax "loopholes" are designed for the middle- and lower-income individual, not the rich. What is true is that people in high-income brackets (having more to lose, as well as to gain, perhaps) tend to commit more time and resources to tax planning, seek outside tax expertise where called for and, in general, approach taxes like the business they are.

Some 25 years of involvement with the U.S. taxation system and the public has indicated to me that the same taxpayers who tend to be critical of that system consistently ignore those tax breaks open to them. The consumer who wouldn't dream of doing the weekly grocery shopping wearing a blindfold can be all too casual about tax filing.

One key conclusion has emerged. While tax cheaters grab headlines, it would appear that most Americans do try to be honest on their tax returns. If a credit or deduction is in doubt, many people leave it out.

There are special tax allowances that I want to tell you about. But first things first: Which is the best tax

*Continued on following page*

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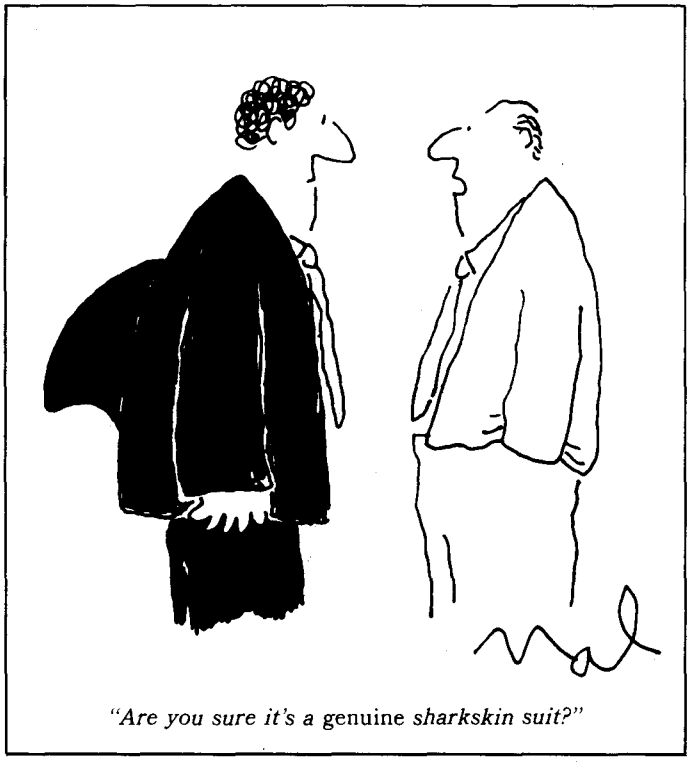
form for you?

Let's start with that popular short filing form, Form 1040A. Taxpayers might be tempted to rejoice that 1040A has been so streamlined (even to pastel pink highlights, for easier comprehension) and reduced neatly to one side of a single sheet of paper. After all, even the first American income tax form, way back in 1913, featured three pages of fine print plus instructions.

Put off by the more complex 1040 form, with over 60 blanks to be filled and cross references to some three-dozen-plus other forms and schedules, the taxpayer can view the 1040A as a rosy way to go. The flaw here is that the "short form," though admittedly efficient for the IRS, doesn't really motivate taxpayers to search out either credits or deductions properly allowable by law.

Among recent important tax breaks that can easily be missed by middle-incomers opting for the short form are:

- an exemption from paying capital gains taxes on the first $100,000 of profit for people aged 55 or older who sell their homes;
- a deduction for child care of children up to age 15 (up to $800 per return) if the care was necessary for employment on the part of the parent;
- credits for people who install energy savers in their homes, such as storm windows and insulation.



*"Are you sure it's a genuine sharkskin suit?"*

Ranking with the importance of choosing the right form for one's own income situation is the matter of planning ahead and keeping accurate expense and income records. Whenever a person chooses to file—early, as the IRS urges, or later, as many people do—it shouldn't mean a lot of last minute planning.

Tax planning ideally needs to start, as it would with a well-run business, on January 1 for the year following. It is a yearlong, not year-end, effort. It's hard to be a once-a-year tax expert, though many taxpayers try. December, not mid-March, offers the valuable opportunity to review records, draw up tax-filing strategy and perhaps creatively take the offensive to legally cut income tax bills due in the spring.

The IRS, after all, acknowledges the right of taxpayers to use those itemized deductions to advantage at year's end. If extra deductions are needed, December is the time to make decisions on donating to charities, prepaying medical bills by loan or charge and putting into action other available and completely legal tax-trimming measures before the annual December 31 whistle blows.

While the prospect of record keeping may conjure up visions of awesomely thick ledgers and miles of adding-machine tape, for the taxpayer it simply involves keeping a daily diary or journal of deductible expenses, such as business use of auto, business meals, business-related entertainment (this can be a home dinner party) and mileage to the doctor or dentist.

At the first of the year, you should set up a home filing system with labeled folders sorting receipts and other documentation by category: medical bill payments, receipts for child care, charitable contributions, mileage for volunteer work, home office expenses (careful—the IRS has specific guidelines for claiming deductions for offices in the home).

Is a certain type of expense deductible? If you're not sure, it can often pay to find out. Among other information, legal deductions are spelled out in IRS publication #17, "Your Federal Income Tax." There are many other sources; check directly with the IRS's toll-free information number or with a tax preparation firm in your area (such taxpayer information services are advertised as free of charge).

All this trouble can definitely reap benefits; Robert S. Wolzman, Ph.D., in his recently published book *Take It Off* (Lippincott & Crowell) lists 1,695 federal tax deductions that may be overlooked by taxpayers! And state laws, though varying widely, present even more opportunities.

Who would guess, offhand, that it's completely legal to deduct the cost of a wig or toupee—but only if the hirsute aids were prescribed by a doctor for relief of mental anguish or anxiety? That a face lift is deductible if done surgically but not if performed by nonmedical procedures? That the veterinarian cost and upkeep of the family dog may be deductible if it happens to be a trained seeing-eye dog or a pedigreed dog used for hobby breeding?

The IRS likewise allows a medical deduction for acupuncture services; patient costs (including the cost of meals and lodging) for drug addiction or alcoholism treatment; and expenses for false teeth, eyeglasses, artificial limbs, crutches and hearing aids. The law is also benevolent toward donors of body organs, with all surgical, hospital and transportation expenses deductible.

While the IRS said "no" to an executive's wife who claimed her mink coat was an essential uniform, a fashion coordinator *was* allowed to deduct the cost of high-fashion styles worn to special meetings. An American Airlines passenger-service agent who found her work shoes "unfeminine" and wore them only to work was permitted the cost of the shoes as a

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legitimate business expense.

Decisions regarding deductions can, and have, come down to U.S. Tax Court hairsplitting. There is the case of Sandra J. Pevsner, who managed the Sakowitz Yves St. Laurent Rive Gauche Boutique in Dallas. Since the store sold only high-fashioned wear for women and Ms. Pevsner was required to wear high-fashioned clothes while at work, she deducted $1,622 in clothing costs, claiming that her own casual life style made the YSL clothing a job-related expense only. While the Tax Court initially agreed with Ms. Pevsner, a recent Fifth-Circuit Court of Appeals ruling barred the IRS-contested deduction, explaining that tax rules regarding clothing must be "practical" and objective enough to serve as a fair guide.

By simply taking the trouble and time to become informed of potential allowable deductions, however, taxpayers do win their share of court cases. Here are some recent examples:

● Benjamin and Sondra Kirby, both high school teachers in the Dayton Public School System, were directed to leave the school premises each day because of the problem of assault on teachers. Therefore, the Kirbys maintained an office in their basement, used for making up lesson plans, grading papers, etc. In 1975, the Kirbys claimed $628.42 in home office expenses. While the IRS contended the teachers had sufficient time at school to prepare adequately and that no home office was needed, in June of 1980 the Tax Court disagreed. The court agreed with the Kirbys that a special 55-minute period set aside in school was hardly sufficient to keep up with teaching-preparation tasks. The deduction stood.

● John and Marianne Lee, a California couple, amended their 1975 federal tax return to include a $2,080.50 charitable contribution for Mrs. Lee's busy volunteer duties. A college instructor, Mrs. Lee said she had spent at least three full days a month volunteering her services as a member of a charitable group's board of directors. Besides driving some 870 miles a year, she had made telephone calls from the Lee home and mailed letters on the group's behalf at her own expense. The Tax Court, in August of 1980, allowed some deductions for Mrs. Lee's volunteer work, despite lack of specific receipt documentation. The allowance in this case was based solely on Mrs. Lee's sworn testimony estimating the financial drain of her volunteer duties on the family budget.

● Marilyn P. Voigt of Chevy Chase, Maryland, a clinical social worker, spent over $5,000 undergoing psychoanalysis in 1975. She deducted part of the expense, not as medical but as educational to improve her therapy skills. The IRS disagreed, contending that psychoanalysis did not constitute education, nor did it maintain and improve Mrs. Voigt's employment skills. In a decision made in April 1980, the Tax Court sided with Mrs. Voigt, holding that in her professional vocation psychoanalysis was indeed a legitimate business expense, improving her skills as a therapist. The deduction was upheld and claimed. The government is appealing this decision.

*Continued on page 102*


# THE SOLDIERS THREW A FIREBOMB IN THE KITCHEN, THEN LOCKED THE DOOR WHILE THE FAMILY SCREAMED AND BURNED

It really happened recently in one of the war-torn places in our world. The family's mother was horribly burned. But our Christian relief agency called Samaritan's Purse heard about her, and because we're small and flexible, we could make the immediate commitment to supply funds to help pay for the many operations that have given her back her life. Samaritan's Purse works one-to-one, meeting such personal crises of "God's little people" who often live so far from the beaten path in Third World countries that they are overlooked by large relief agencies.

**SAMARITAN'S PURSE/ WORLD MEDICAL MISSIONS INC.**

Our sister organization, World Medical Missions, Inc., sends dedicated Christian physicians to volunteer at their own expense for 4 to 6 week periods in hospitals in the world's most ravaged and forgotten places, places where the World Health Organization says there is often only one doctor for every 10,000 people! God's suffering people need us. If you are an interested Christian physician or a caring person who would like to help financially, we need you. In God's name, help! Your gifts are tax deductible.

**POST OFFICE BOX 3000 BOONE, N. C. 28607**

**Franklin Graham**
**P. O. Box 3000 Boone, N. C. 28607**

Dear Franklin:
Yes, I want to help! Please send me more information about Samaritan's Purse/World Medical Missions, Inc.

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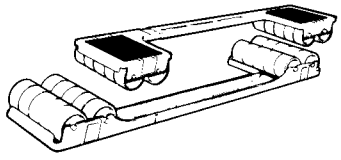
# TOOLS FOR LIVING™

*Tools for Living* cuts through the proliferation of products to bring you unusually worthy items that will make your life easier, leaving you more time to enjoy the good life for which you've worked so hard. Our selection process is decidedly subjective. We've simply asked some friends to scout their areas of the country for innovative well-designed items that are honestly useful and do what they say they do—at a reasonable cost. The tools we sell—be they new or time honored—do what *we* say they do. They have to; they're guaranteed.

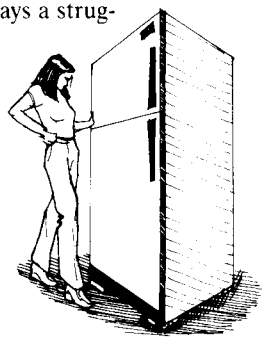
## PLANT WATCHER

Plants are like pets—what on earth to do when vacation time or a trip comes around? A dog or cat at least you can put in the kennel. But how do you water the plants? Just put the plants in this clear plastic, tent-like Plant-Watcher where they will do fine without *any* watering or other care for an incredible *8 to 10 weeks*. The Plant-Watcher works on the same principle as a terrarium, trapping and recycling moisture (and like a terrarium it is not suitable for those plants, such as succulents, that do not like a high humidity environment). The Plant-Watcher is easy to use—it goes up and down much like an umbrella and stores just as handily when not in use. In addition to baby-sitting plants while you are away, the Plant-Watcher is an ideal place to start seedlings or cuttings in the winter months for indoor or outdoor spring replanting. Large: 36"x36", holds over 16 pots of mixed size, **$25.00** ($2.95) #EVA247; Medium: 30"x30", holds over 12 pots, **$20.00** ($2.95) #EVA246; Small: 24"x24", holds over 7 pots, **$17.00** ($2.95) #EVA245.

## WHEEL EASE

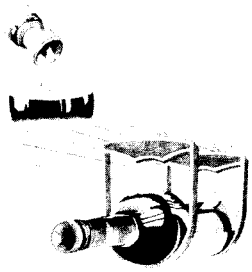


Now you can put wheels exactly where you need them around the house—under the heaviest objects. These sturdy adjustable wheel carriages make permanent bases for refrigerators, freezers, stoves, dryers, couches, file cabinets, chests, desks and other heavy household items that are always a struggle to move. They install easily and allow you to roll things out and back at will (these units have no brake mechanism, so if your floor is not level you will need to chock the wheels). These carriages are truly heavy-duty: the Los Angeles manufacturer gives a 5-year replacement guarantee. The roll-out wheel sets cost **$14.50** ($2.45) #EVA264.



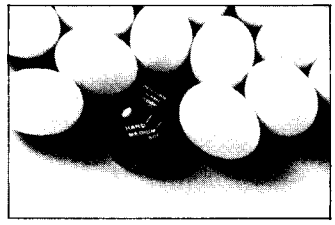
TIGHT SQUEEZE. For the Earth to be as dense as a black hole in outer space, its circumference would need to be compressed to 2.2 inches.

## KEEPING WINE



If you always finish a bottle of wine in a single sitting, there is little need to read further. But if, like most of us, you sometimes have to deal with partly finished bottles of wine, you know the storage problems. The swollen cork you have just extracted requires great persuasion to coax even a little way back into the bottle. Then you find that the added height of the partially inserted cork prevents you from fitting the bottle in the refrigerator. What else can you do except cheerfully take a glass and a comfortable seat and determine to finish the bottle? Well, here are two new products from California (where else?) to take the hassle out of wine storage. First is a clever cork replacement known as a store-and-pour wine stopper that allows you to recork a bottle and then pour freely by giving the top a mere half-twist. Closed, it seals the bottle so effectively that you can store the bottle on its side without worrying about leaks. Which brings us to the second tool, a bottle holder that clips beneath a refrigerator rack. By storing the bottle horizontally, this rack utilizes space that is normally wasted; you don't have to sacrifice valuable standing space. Together, these two tools will preserve your opened wine for weeks, if need be. We are offering a package of 2 stoppers and 1 bottle holder #EVA215. No longer will you have to keep drinking just because you don't know where to put the bottle.

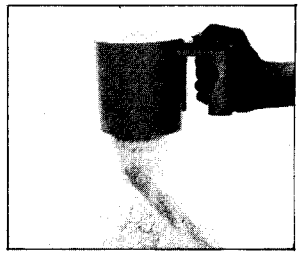
## TRANSPARENT EGG



The cook will find this egg a brilliant bit of simulation—a flat-bottomed, clear plastic "egg" that you cook right along with your real eggs. The fake egg mimics the rate at which a true egg cooks and gives you a visual representation of the degree of doneness moment by moment. Because this egg-watcher measures heat rather than time, it automatically compensates for such variables as altitude, number of eggs in the pot, etc. It gives you perfect soft-boiled eggs (so they will peel without sticking, slice cleanly and have perfectly colored yolks). These eggs are only **$10.00** ($1.95) #EVA277.

## SIFTING CLUES

Though flour manufacturers label their products "pre-sifted," any fine baking requires sifting. The sifting process aerates flour (or powdered sugar) to produce a standard measure (without sifting, you are likely to use substantially more flour than the recipe calls for). Sifting also acts to blend dry powdered ingredients. Recently we were introduced to a battery-powered sifter that does all the work for you. No more hand or arm aches from the old-fashioned mechanical sifters. The



sifter has an ample 3-cup capacity and is made of easy-care heavy-duty plastic. It costs **$15.50** ($2.45) #EVA300. (size C battery not included).

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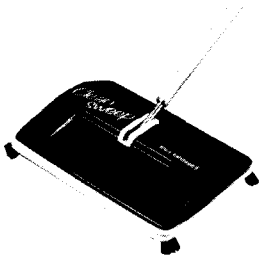
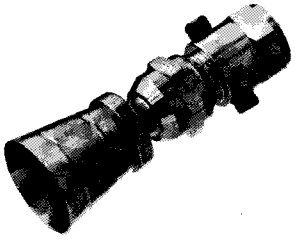
## A CLEAN SWEEP



It is said that the electric vacuum cleaner is a labor saver. But when faced with those small cleanups that occur daily just whose labor is it saving by the time you tote and haul it, plug it in and pack it away again? This small but mighty non-electric carpet sweeper has shown itself to be perfect for those quick and dirty jobs. The Clean Sweep is a newly designed, non-electric lightweight carpet sweeper that cleans like gangbusters. It even works on bare floors and on those hard-to-clean places like stairs and closets. The Clean Sweep is noiseless, only 9½″ wide, half the weight of the traditional carpet sweeper, and it comes with corner brushes for getting into hard-to-reach places. It is also extremely well made, with all-steel construction and a replaceable boar-bristle rotor brush. The Bissel Co. provides a full 5 year warranty. **$28.00** ($2.95) #EVA275.

## WATER AND MONEY DOWN THE DRAIN

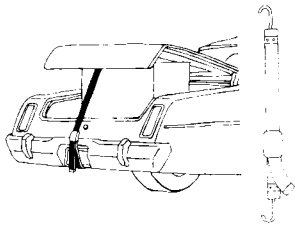
Most people don't think about the energy crisis in the shower, but the fact is that heating water is the second largest category of home energy use. One alternative is to take cold showers. A less Spartan solution is to install a ShowerSaver conservation showerhead. This showerhead reduces waterflow from the average of 6 or 8 gpm (gallons per minute) to about 2 gpm. Less water used, of course, means less *hot* water used. The U.S. Department of Energy calculates that this degree of shower reduction will save the average family of four (each taking a ten minute shower a day) up to $300 a year for electrically heated water or up to $160 a year for gas heated water. Not long ago, Hamilton Township, N.J., passed out 30,000 of these showerheads free to residents in an effort to cut down water use and sewage load. The result was dramatic: a 25% overall reduction in residential water use. When we at *Tools for Living* heard about the Hamilton Township experience, we thought many more people would want to know about the ShowerSaver—especially people concerned about water and energy usage. We can send you the ShowerSaver (which installs simply, just like an ordinary showerhead) in the deluxe model for **$19.00** ($2.95) #EVA76. The deluxe model has a push-button valve for turning



off the spray temporarily (while you are soaping, for instance) without losing the hot/cold mix. It's made of chrome-plated solid brass with no plastic parts to break or wear out. The manufacturer offers a money back guarantee. In addition, we can also supply flow-limiting aerators for use in kitchen and bathroom sinks for **$6.50** ($1.45) #EVA77. These aerators halve the water flow from a normal 4 gpm to 2 gpm without noticeably affecting efficiency. The manufacturer calculates that these aerators pay for themselves in about 55 minutes of hot water running time.

## TRUNK STRAP

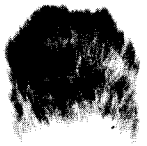
Our award for this month's why-didn't-someone-think-of-this-before product goes to the adjustable Expand-A-Trunk Strap. This simple piece of genius is a 46″ strap of heavy-duty polypropelene webbing with aluminum swivel hooks at either end and a quick-release buckle in the middle. The next time you need to carry some outsized material in the trunk of your car, just hook the strap to trunk lid and bumper and adjust to snug down the lid as far as possible. As you drive off, the trunk lid won't bounce open as it does when tied down with



string, which stretches under tension. The Expand-A-Trunk Strap costs only **$9.00** ($1.95) #EVA276 and should last longer than your car. We think every car should be equipped with one, for safety and convenience. It works on hatchbacks too (just be sure to open a front window, since an open hatchback can suck in exhaust gases). The manufacturer guarantees your satisfaction.

## DUST MAGNET

If we ever compile a book on *The Old Ways That Were Better Ways*, we will certainly include a chapter on the lambswool duster. This remarkable implement originated, the best we can tell, in 19th-century England where it quickly put the feather-duster to shame. It evokes memories of all those movie scenes of starched maids humming happily to themselves as they dust endless feet of library shelves. On its own it actually *attracts* and holds dust like a magnet. The static charge in the lambswool causes dust literally to leap off surfaces where it has accumulated, making this just the thing for dusting bric-a-brac, china, crystal, pictures and other fragile items. Its magnetic qualities also are perfect for gathering cobwebs from the tops of windows or from ceiling corners. When the duster is soiled, just wash it in warm soapy water, let it dry and fluff it out. We are happy to offer a 20″ authentic lambswool duster imported from England for only **$8.00** ($1.95) #EVA 163.



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# MARIE OSMOND: SAUCY, SEXY—AND SOLO

*How do you get to Hollywood?*
*You make a right turn in Provo, Utah,*
*and you go on your own from there.*

by Allen Michaels

Is the lamb of the Osmond family being thrown to the vicious wolves of show biz?

No way.

"I know the score and can take care of myself," says the saucy, sexy and startlingly beautiful new Marie Osmond. ("I love it when people tell me I'm beautiful.") So, even without the security blanket of brother Donny (now living with his wife and 16-month-old son in New York City, where he will star in a Broadway musical) and though NBC's multimillion-dollar contract has lured her from the family homestead in Provo, Utah, to a Hollywood apartment of her own, fear not for this transformed 21-year-old singer.

*"I'm uncomfortable thinking of myself as sexy, but I love to wear beautiful clothes. And I love it when people say I'm good-looking," admits Marie.*

"My family has been protective and loving," she says, perhaps recalling when she was a self-confessed "toothy teen with a weight problem." Then adds, "But I haven't lived a sheltered life. I've been making my own decisions since I was 13."

It was a stunning departure from the Marie of the late "Donny and Marie Show" that greeted her NBC "Marie Osmond Show" audience on December 5 of last year. The new glossy image of this dark-eyed, dark-haired beauty included a wardrobe of provocative clothes. ("What I've got, I like to show off—I don't see anything wrong in believing the human body is beautiful.") Although her series demanded 12 working hours a day, six days a week, the new image was not without its romantic facet. This included a much-publicized affair with actor Dirk Benedict and a more recent broken engagement to Jeff Crayton. ("I date a lot of different guys. You have to find out what you need as a person.")

What this self-labeled "square lady" is looking for is a man with "great personal security, ambition as powerful as mine, a sense of humor—and a great set of eyes." Physical attraction is very important, says the girl who made her debut at age three singing on "The Andy Williams Show," "but I don't care how much someone turns me on. If I can't talk to him—forget it!" Regardless, she intends to forget it for at least another eight years.

Her series and her serious romances might now be canceled, but the new Marie image remains. Also the new life style.

"It is a growing time for me," says the 98-pound, 5-foot-5 charmer, "a time to explore new challenges." Her contract with NBC dictates that some of those challenges will be TV films, the Osmond Christmas shows and other projects. All of which will leave little time for needlepoint, her favorite hobby. She *will* be taking time out for correspondence courses in psychology—especially child psychology. ("I want to study the way other kids were raised, as compared to the way I was. I think I had a very normal childhood.")

In a wistful look back, Marie reflects on the four years she costarred on "The Donny and Marie Show," selling millions of records and playing to full houses on tour with the other family members.

"Donny and I agreed," she says, the sparkle in her dark eyes gone for a moment, "that in the interest of career longevity for both of us, it would be best to split. We each wanted to do different things.

"I will admit," she recalls, "that going on alone without Donny was kind of scary. Half of me was gone."

But those fortunate enough now to see her in person agree that the remaining half has metamorphosed into an addition to show business more beautiful and enticing than most of the "whole" girls in the entertainment field.

And this "toothy little Osmond girl with the weight problem" has emerged as a star in the process.

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Photo by Wendy Thomas

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# JIM BAKKER: SEEN BY MILLIONS, KNOWN BY FEW

*Not even his live television audiences of loving fans and loyal supporters know the true rags-to-riches story of their PTL Club founder.*

## by Mary Adams McLendon

A fast-paced tympani rumbles as a polished announcer starts his spiel. Meanwhile, the program name rolls across the screen somewhat like the introduction to *Star Wars*. With trumpeters accenting each point in the narration, this prelude to an unusual television program winds up to a natural crescendo as the speaker proudly proclaims, "And here is the host of this edition of the PTL Club: JJJIIIMMM BBAKKKK-KEERR!!!"

This is Christian television? Where is the slow-moving "Amazing Grace?" The choir in robes? The pulpit? The pews?

No, when Jim Bakker steps out on cue to meet his cheering audience, he leaves any resemblance to the holiness preacher stereotype behind. He has a slick, impressive orchestra and fresh-faced, talented singers. He wears designer clothes; his set is a comfortable, blue living room facade; his speech is polished and cool, yet as down to earth as the man next door.

On any given day, the live audience at PTL is filled with loving fans and supporters from all across the country who help keep the $60 million operation alive.

Bakker grins boyishly at the group and leads them smoothly through the opening of the program. The 41-year-old Assemblies of God evangelist has them in the palm of his hand.

He is warm. Sincere. Cheerful. Dynamic. And the audience responds. When he jokes, they laugh. When he preaches, they say, "Amen!" When he details the world's woes, they shake their heads. When he sermonizes, they nod in agreement.

Both friends and foes have wondered what has made this evangelistic super-star so popular. He has had little formal college education, no formal television background and boasts no business-management expertise from the past; many wonder just what makes him —and PTL—tick.

His life story is the classic rags-to-riches—with Gospel overtones—the makings of a Paul Harvey "The Rest Of The Story." Born a "blue baby" to a not-so-well-to-do family in Muskegon, Michigan, Bakker only weighed 28 pounds at the age of five. His father, a tool and die maker remembers, "We

***Whether he's wearing hard hat, flannel shirt and jeans or the designer clothes of a Madison Avenue ad man, Jim Bakker leaves no doubt that the product he's pushing is the Gospel of Jesus Christ.***

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thought for a while that he was a midget. . . ."

A shy child who didn't like sports, Bakker's grades often suffered. Then, in junior high, he was befriended by a photography teacher who taught him to excel—first in photos, then journalism, then speech.

Delighted by his amazing progress, his folks decided to buy him the bulky tape recorder he had begged for. Then, hour after hour, Bakker would stand in front of the dresser mirror in his tiny bedroom and watch his facial expressions as he recited his speeches again and again. His talents broadened, and he was soon discovered to be the best dee-jay in school. His popularity soared.

"On the outside, I was happy-go-lucky, life-of-the-party Jim Bakker," he remembers, "but on the inside, I was still shy and afraid . . .running from God."

Then tragedy struck. While playing hooky from church, Bakker accidently ran over a tiny three-year-old boy. As doctors worked to save the toddler's life, Bakker cried aloud to God. He made a commitment to Jesus Christ. The child lived and was totally healed.

*Jim Bakker's convictions run deep, but his cause is apolitical. He prayed with both President Carter and Ronald Reagan before the 1980 elections.*

"When my schoolmates later learned I was planning to go to Bible school, they really gave me a hard time," Bakker recalled.

Well into his second year at North Central Bible College, Bakker traded his hopes of a diploma for a marriage license soon after meeting little Tammy LaValley from International Falls, Minnesota. The pair then resigned their jobs—he as a bus boy, she as a salesclerk at Woolworth's—and they began traveling together as evangelists. "We were 21 and 18," remembered Jim with a laugh, "and looked all of 16 and 12."

Their first goal turned out to be a "wild-goose chase." They tried to save money enough to minister with a fellow who claimed to have bought Errol Flynn's yacht and planned to preach up and down the Amazon. It was a sham—but it got them started in evangelism.

A few years later, they bought some Soakie Bubble Bath bottles with the puppet heads and began using them as a means of preaching to youngsters. Their rising popularity caught the attention of a then little-known television preacher by the name of Pat Robertson, who asked them to join his staff at the small Christian Broadcasting Network.

They escalated at CBN. Together they starred in the "Jim and Tammy Show," and Jim pioneered the 700 Club. Often, the couple worked long into the morning, until at last Jim's body could take no more, and he suffered a nervous breakdown.

It was only nine years ago that Jim and Tammy Bakker came to Charlotte, North Carolina, and founded what is now known as the PTL Television Network. From a two-hour program broadcast locally from a furniture store, PTL has grown into one of the largest ministries in the United States. Its affiliates number more than 300, with programs in almost 50 nations. PTL boasts of 24-hour prayer lines, a top-rated retreat center and an innovative school to train students for the different outreaches PTL entails.

But all wasn't exactly a "bed of roses" to begin with in Charlotte. Months after moving there, Jim found his ministry to be $70,000 in the red and on the verge of bankruptcy. And that was just the beginning.

As PTL managed to get aired on more stations, the need for more money grew rapidly. "It's hard for anybody to really comprehend this," said Roger Flessing, the recently named executive vice president of PTL; "Jim Bakker has raised millions of dollars for Christian television in his lifetime. And yet the pressure is never off him. No matter how much money PTL takes in, it's never enough. There is always one more nation to take PTL into, one more starving child to feed in India, one more way to say, 'Hey, Jesus loves you,' to someone else. . .so Jim never stops feeling the pressure."

The worst blow in recent years came at the hands of the Federal Communications Commission, ironically over PTL's extensive foreign-missions outreach.

"We were already on the air in several countries in Latin America with a Spanish-speaking host, and I knew it was time to expand," Jim recalled.

"But we committed too much too fast. I knew God was leading

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us to Asia. I've always felt burdened for that area. So I talked on the air about the possibilities of Korea, Japan and Thailand. Later, after visiting in Korea, it was decided that the PTL funds should be funneled to Japan and Thailand, and Dr. Cho, the pastor of the world's largest church, which is in Korea, decided to take care of his native land.

"I explained that several times on the air to my partners, and everyone was excited about going to Japan and Thailand—which we did."

Sighing, he continued, "Then the *Charlotte Observer*, the local paper, printed a front-page story about the whole thing, alleging we had spent mission money at home. That never was the case. The amount in question was $300,000, about a third of our weekly income at that time. We have spent many times that amount in Asia already, in addition to delivering that amount at the Assemblies of God Headquarters for Dr. Cho. . .yet, two years and hundreds of thousands of dollars in legal fees after the fact, it is still not settled. . . ."

It was during these past few years that some people became hostile toward Jim and Tammy. "Everywhere we go, people recognize us," said Jim, "and you never know whether they are going to shake their fist or shake your hand. They either love you to death or hate your guts—and both can be exhausting."

Attacks on the Bakker family have made maintaining their privacy an even greater necessity. "We've had bomb threats; people have slipped into our church with guns; they've threatened our children. . .everything you can imagine," Tammy related, shaking her head. "Often, we have to keep a security guard in our home, and our kids are followed everywhere they go."

"Quite frankly," added Jim, "we live in a fishbowl. Everybody is looking in, and everyone will find something they don't like. I bought a boat, and it made newspaper headlines. I bought a little compact car, and people said it was too small. I drove a Cadillac, and people complained so much that I had to trade it for an Olds—and that cost more than the Caddy. Like most men, I like cars. It's really the only hobby I have. A few months back, someone donated a Rolls-Royce to PTL with the stipulation that I had to keep it a specific length of time before I could sell it to raise money for PTL. So I'm driving it—and you'd better believe I'll hear about that!"

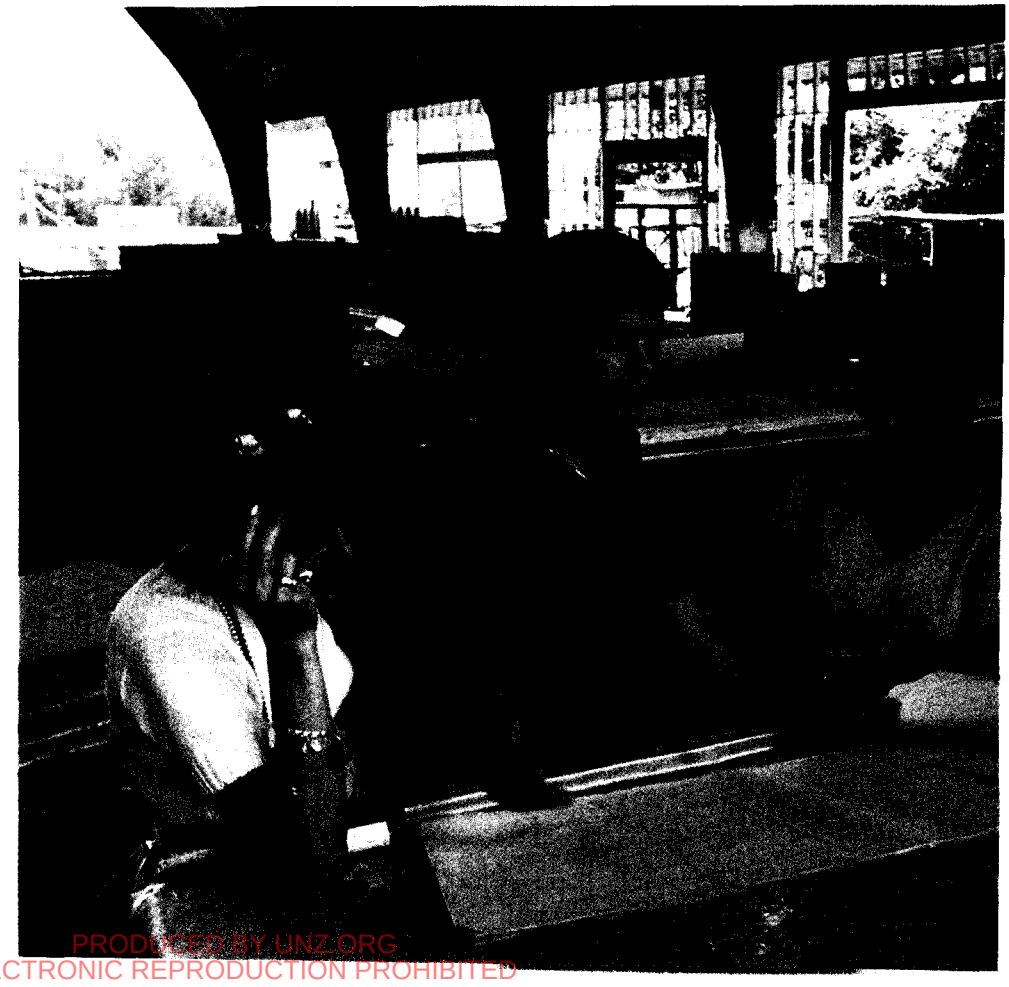
Though there are thorns on their "bed of roses," the Bakker's problems are not openly discussed with their staff or their supporters, except when it relates directly to PTL. They are by no means complainers or whiners, and only through hours of research were many of their problems realized.

To their millions of daily viewers and fans, Jim and Tammy are "that cute little couple on PTL." Happy or sad, sick or well, fighting or loving, they make their appearances almost daily for the nationally syndicated program. Yet, for all the success, for all the millions that "invite him into their living rooms" each day, only a small circle of friends really know him well. These are the PTL veterans, a select few staff and program guests who have been with Bakker for years—people he knows he can trust. It is from these few that you can really get to know Jim Bakker.

Perhaps his best friend is Roger Flessing. He has known Bakker for almost 10 years. He characterizes Bakker as: "The best live performer I've ever seen, without a doubt. The building could fall down, the studio could be on fire, and Jim would know what to do on the air."

Smiling, Flessing continues, "I've never seen anyone have two total, complete trains of thought going at one time, but he seems to. He could be in the middle of ministering on the air and something little would go wrong in the studio. Then he'd cut to music, and call me up to the talk set. Then for a minute and a half he would chew me out about what I did wrong, then

*With PTL forever foremost on his mind, evangelist Jim Bakker one day brought a doubles tennis match to a screeching halt by exclaiming, "Hey, I've got this great idea for how to finish the new building!"*



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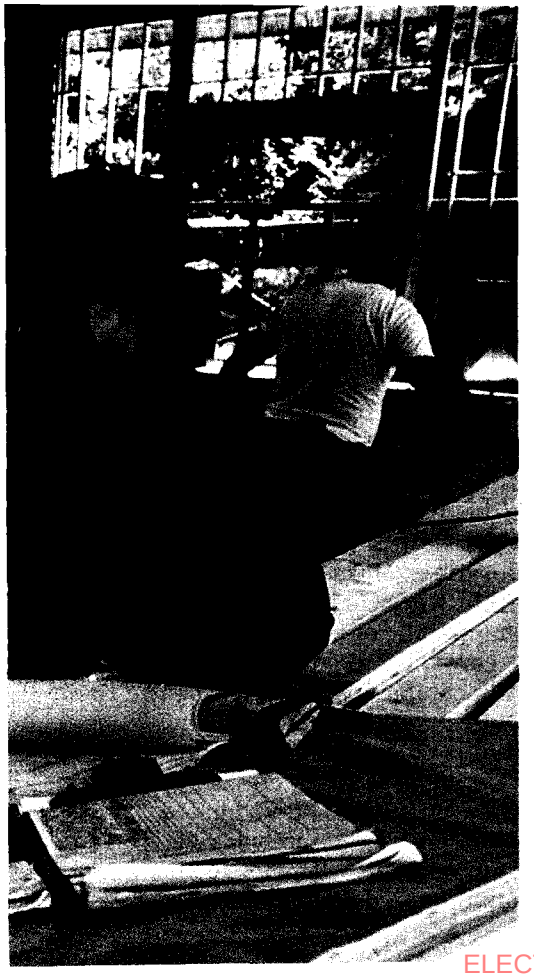
they'd cue him, I'd move, his camera would come back on—and he would pick up ministering, all smiles, right where he left off. It's incredible!"

His cohorts all agree that Bakker's convictions run deep. Even in a year like 1980, when the common thing for TV preachers to do was to get on their soapboxes for the presidential candidate of their choice, Bakker refused to make any such political endorsements. He succeeded in walking a political tightrope between the two major candidates. Quietly, behind the scenes, he met and prayed with Jimmy Carter in Air Force One and Ronald Reagan in his California home.

*While Post religion editor Robert Silvers was interviewing Jim Bakker for this story, he ended up performing for the PTL audience.*

Another factor in the makeup of Jim Bakker is his deep-set emotions. "He is loyal—almost to a fault," said Flessing. When one of the staff became very ill with a serious ailment, Bakker paid to have him sent to the best hospital in California. On a smaller scale, when he heard another employee was suffering from nerve problems, he hand-delivered to her a book that had helped him overcome his bouts with nerves.



Perhaps Bakker's greatest weakness is his greatest strength—and that's his never-ending drive. Flessing illustrates. "He never stops thinking about PTL. One day I finally got him out on the tennis courts to play a set of doubles with me. And there we were in the middle of the game, and he stops dead in his tracks and comes running over to me. 'Hey, I've got this great idea for how to finish the new building,' he says. He was all excited, and there I was, hoping he was thinking about his backhand. . . ."

Bakker is very much a detail person. Doug Wead, the very popular Christian author and frequent guest on the PTL Club, told the following story on the PTL Club in front of a slightly red-faced Bakker:

"Just a few minutes before air time, Jim came walking in and he suddenly noticed that the flowers just were not right. So he called for the producers and let them know he was upset. You'd better believe that before the television program started, these flowers were right.

"Now, isn't that something?" Wead shook his head. "Here is a man who can delegate the authority to have this whole program produced, then walk in at two minutes to air time, notice something as small as that the flowers weren't exactly right and have it totally corrected by air time. He makes that final, perfect touch that makes PTL. . .PTL!"

It is that "final, perfect touch" all over PTL that makes it special to viewers and visitors. Take the Heritage Village's (PTL's Christian retreat center) Colonial Williamsburg motif. It has guests almost looking to see the ghost of George Washington, it is so perfect. There is a "Bruton Parish Church," a "Carter's Grove Mansion" and several smaller—yet equally tasteful—buildings connected by old-fashioned brick sidewalks lined with manicured flower beds and massive trees. And yet at the same time, Fort Heritage is as rustic and wild as the woods themselves—back-to-nature beauty only a camper could fully appreciate.

And just as Bakker hand-built the PTL Club, he orchestrated everything at Fort Heritage, from the color of the pick-up trucks to the way in which the roads are laid out. He stocked store shelves and stacked wood piles, making sure every detail was perfect.

On the outside, every last detail smacks of 1800. The tour guides are dressed in long, flowing gowns or knickered pants with three-cornered hats. Yet the moment you step inside the "church," you are whisked forward to the present year and cameras, lights, modern music and the resident star, host and president, Jim Bakker, the Renaissance figure of Christian television.

On any given day, the live audience is filled with loving fans and supporters of the $60-million-a-year outreach. When Bakker steps in front of the group, they go wild with excitement and cheers. To be sure, PTL is a massive undertaking for any individual, with its more than 800 employees and millions of viewers. Yet, Jim Bakker wears the hat of founder, general manager, president and host quite well. And he ought to, for without a doubt, PTL is definitely "him." ★

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# IS GOLF JUSTIFIABLE?

*Can a grown man call it "sport" to whack oversized camphor balls around a pasture with three of his former friends?*

**by H. I. Phillips**

*Illustrated by Phil Smith*

What is there about golf that:

(a) Makes an otherwise normal man keep at it for years after he has found out that he can't play it?

(b) Induces a man with no rhythm and no athletic instinct to devote the best years of his life to trying to master one of the most difficult games in the world?

(c) Causes a man who has just made a complete ass of himself for 18 holes to yearn for another chance to go out for a fresh load of chagrin and discouragement with friend or foe?

(d) Makes thousands of men who are humiliated by their terrible form all summer go south every year so that they can be ashamed of themselves all winter?

(e) Fills a fellow with determination to go through life struggling for perfection in a pastime that has never given him anything but flat feet, fallen arches, chronic distemper and the big jitters?

(f) Leads a man who is sensitive about all other defects publicly to advertise in the great open spaces that his reflexes are sour, that he can't coordinate and that he is, physically speaking, a big stiff?

I ask these questions seriously, and I pause for a reply. I can't answer them. I have been plodding around in knee pants taking ludicrous swings at oversized camphor balls for years without making any progress, getting any real satisfaction or knowing what it is all about. It is a pastime that eludes me, baffles me, perplexes me, annoys me, embarrasses me, angers me and distresses me to no end. Golf strikes me as a silly diversion, a futile endeavor, a waste of time, a bad habit and a serious vice. I hate the game.

But I can't give it up.

I regard it as one of the least-satisfying sports on record. I think it takes more time, money and energy per whack than any known outdoor sport, inclusive of pony polo, where you have a horse to take up part of the wear and tear. I am disgusted with the game. But if you should phone me tomorrow morning and ask me how I would like to drop five or six pressing matters of business and play 36 holes at the Dufflebag Meadows Country Club, my gleeful acceptance would knock you 50 yards and put a backspin on you.

### Men Who Play When They Can't

If, trying out for the football squad, you are carried off, amid general hilarity and with no dissenting voices, for conspicuous inability to kick, run or block, you accept the judgment of the jurors. You don't devote the balance of your natural life to experimenting with new nose guards, special helmets or different types of footballs, firm in the belief that you would be All-American material if you had the right equipment. If you get an itch to play tennis and you show a complete lack of speed, judgment and coordination, you do not attribute it to faulty rackets and stick to tennis as long as there is life in your body and an opponent on the far horizon.

What do you do when you prove to your own satisfaction that you are a dud at any of these sports?

You say "Phooey!" and toss them over your left shoulder. They're spinach and to the ash can with 'em!

But golf? Ah, there's something else again. Do you give that up when you can't play it? Do you leave that sport to others as soon as you demonstrate that you are a piece of cheese in white knickerbockers? Do you abandon all thought of superiority at this pastime the minute you satisfy yourself and everybody else that you and the fairways should be strangers forever? You do not! What do you do? You just go on playing golf.

Cuckoos walk in where athletes fear to tread.

Exponents of the old Scotch game say that it is a great game because it takes you out in the open air, gives you a less obstructed view of the scenic beauties and helps you keep in condition. This is the bunk. Any man who can't find all the open air and good scenery he wants without a niblick and a golf ball is too lazy to deserve these benefactions. And so far as keeping in condition is concerned, the most distorted human figures anywhere are to be seen on any golf course. Nine out of ten golf players are physically a libel on the human race, and the more they play, the funnier they look.

I have been playing it for about 15 years, taking it up originally to keep my weight down, and as a result of playing the year round, I weigh close to 200—in or out of a sand trap. Other golf fanatics will argue that golf builds up friendships, establishes fine contacts in life and creates enduring companionships. Maybe so, but it has been my experience that before the 11th hole of the average foursome, only two of the players are on speaking terms, and even the caddies are taking socks at one another. Few men seem as trustworthy and likable to you after you have played with them in the summer tournament as they did before you ever encountered them outside of business clothes.

Many a beautiful friendship has been torpedoed on a putting green. Half the slaps on the back and 60 percent of the jovial salutations of the locker rooms really come under the head of fraternizing with the enemy. Golf clothes cover a multitude of insincerities, and you never can tell by the cordiality in a golfer's voice what he really thinks of his companion as an authentic recorder of strokes.

Golf does queer things to the players. The average man will show greater distress more openly over the loss of a golf ball than over the loss of his business, his home or a close relation. He will endure six weeks on a desert island or six days on a raft with more composure and poise than six minutes in a sand trap.

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He will go through life accepting with true philosophy the fact that he can't play bridge, rummy, Kelly pool, hockey, tennis or soccer football and yet will squawk for months at a stretch because he can't play golf like Tom Watson.

He will leave hurdling, pole vaulting, ball playing, polo, poker, backgammon and skiing to those who can play them, but he will go from the cradle to the grave trying to master golf, despite the fact that his first summer on the links should have convinced him that it was not down his alley.

### When Golfers Were Gentlemen

Some people argue that golf's great charm is that it is a game of courtesy, a sport in which good breeding is always reflected. Don't make me laugh!

There was a time when it was an unwritten law that the rights and privileges of one player must never be threatened by another. It used to be the rule for a slow foursome to let a following twosome through gracious-

*Continued on page 104*

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# STEPPING UP THE TEMPO

*Why secular music should be catchy and church music dull got Ralph Carmichael so keyed up, he has spent a lifetime putting the two in harmony.*

**by Erwin Rosen**

Religion was in his heart, but music was in his head. Young Ralph Carmichael could not deny his Christian family heritage of traditional pulpit ministry—his grandfather, father, three uncles and two cousins were preachers—but neither could he quell those plaguing, rebellious questions: Why was religious music so uninteresting? And why was popular secular music, with its greater dynamics and catchier beat, forbidden?

*Ralph and Marvella Carmichael enjoy somewhat more relaxed work and life styles after his many disappointing years trying to give life to religious music.*

Even as a child, Ralph had an overwhelming curiosity about musical sounds and rhythms. When he was four years old, his father bought him a ¼-size violin (which he still has), and learning to play it was his first step on the path to the discovery of music's magical powers. His inquisitiveness about chords, tempo and pitch led him to a stirring awareness of the "unaccountable, unbelievable, unreasonable and unexplainable difference between secular and religious music." When broadcast music would come on the radio in his strict Christian home, the set would have to be turned off. Why? he wondered. Was it the secular form that was forbidden, or was it the nonspiritual subject matter of the lyrics? Ralph was soon to embark on a life-long, soul-searing expedition to find out.

Reflecting on growing up as a P.K. (preacher's kid), Ralph admits to joking about "having been saved 119 times before I reached puberty," but he is truly grateful for the sustaining religious inheritance from his parents. His father, whose "applied Christianity was straightforward, merciful and just," died in the 1960 influenza epidemic. His mother is still actively engaged in holding Bible classes in churches and homes, including her own. Ralph recalls her teaching as "strict but relevant, stern but practical, quick but gentle."

After graduating from high school in San Jose, California, Ralph came to Los Angeles to attend the Southern California Bible College in preparation for the ministry. During those four long ("academically disastrous") years, he reached the irreversible decision that the staff on which he would lean to walk through the religious wilderness would be a musical one.

With patience and wisdom, both born of hindsight, Ralph sums up his basic philosophy, pursuing the right word or phrase in the same way he searches for the proper note or chord in his composing and arranging. "I don't believe that any thing in itself is either good or evil; it just becomes an instrument of good or evil depending upon the use to which it's put—be it fire, food, sex, musical form, whatever. There's no evil in a drum, for example, though a drum might be used by someone for evil purposes.

"I've spent the last 20 years trying to explain this principle to the church. I'm not putting them down, but I think that church leaders are the slowest to accept new technology. When Gutenberg developed movable type and then printed his Bible, they made his life hell. And the fellow who introduced harmony in church singing—he wrote an alto part for the people who couldn't sing the high notes—was run out of the Church.

"My father, who was an open-minded minister, took an awful lot of flak for spending some of his church's funds for radio time, because they claimed that the radio was 'the Devil's little black box.'

"As for gospel music, there's a lot of common sense that needs to be used in writing and presenting it, of course. If an idea works, use it—if it doesn't, don't use it. It's really as simple as that. I'm not in music education or music appreciation, nor am I just out to sell a style of music. All I'm trying to do is to successfully convey a spiritual message, and I believe that certain musical forms can be used as effective instruments to do that."

How well Ralph has succeeded in applying this philosophy is evidenced by his accomplishments in both the secular and religious music fields. He has composed and arranged for many of the great popular artists of our time and has gained worldwide attention for his long-play albums, radio and television show arrangements, concerts and religious movie scores. He has

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won acclaim for his music in Billy Graham films such as *Mr. Texas*, *The Restless Ones*, *For Pete's Sake*, *His Land* and, most recently, *Joni*, as well as for his music on the Oral Roberts television specials. He has composed more than 200 songs which are being sung around the world, having been translated into a dozen languages. His files hold more than 3,000 orchestral arrangements, including some for original cantatas and oratorios.

In 1964 he formed a music-publishing company (Lexicon Music, Inc.) with Jarrell McCracken, president of Word, Inc. The equal-partnership arrangement was that Carmichael would write the music and McCracken would sell it. Five years later, the Light record label was established so that the firm could record everything they published—a two-hat posture that many competing firms have since adopted. A natural adjunct to the records has been choral books, which are sold to choir directors and church musicians, more than 20,000 of whom have attended Lexicon/Light-sponsored workshops in every major city in the United States and Canada and are daring to try new ideas in the ministry of music.

Ralph describes the challenging role that today's choir directors must fill: "It's necessary for a choir director to be more than just a music person. He has to be *involved*. The music is just a tool—it's not the end. He has to be able to explain to a kid how to find the Lord. In the old days, all he had to do was beat 4/4 time, be baptized and join the church. Today he's a minister every bit as much as the brother who stands behind that pulpit rightly dividing the Word of truth!"

In addition to the company's music/record/choral book activities, Ralph found himself writing and arranging for artists like Roger Williams (Ralph won a gold record for his "Born Free" arrangement), Nat "King" Cole, Jack Jones, Peggy Lee, Stan Kenton and numerous others. He recalls those earlier days when working through the night was the rule rather than the exception.

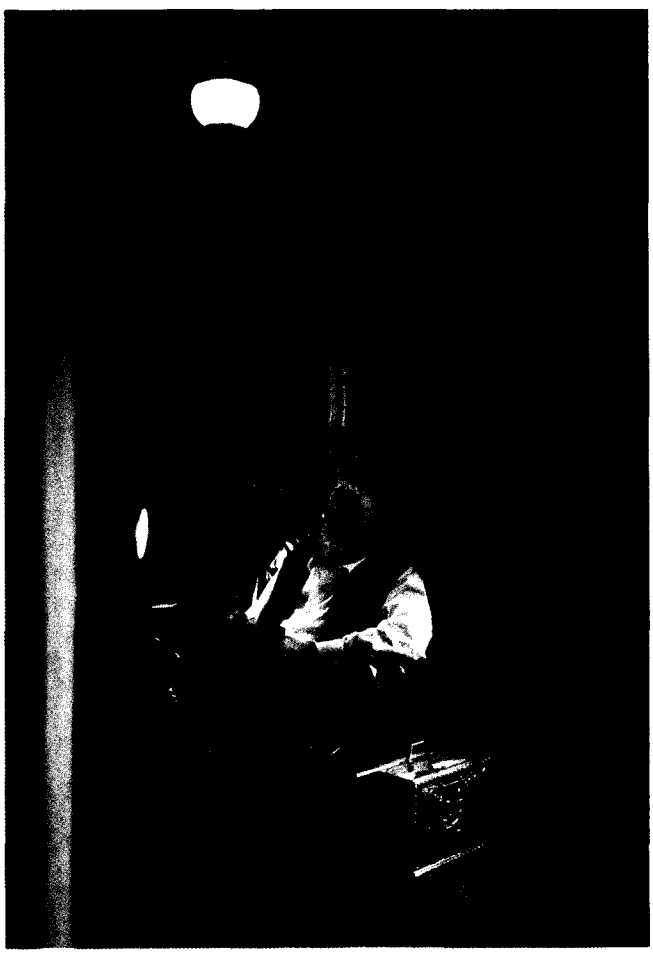
"It would be difficult for me to exaggerate—no matter how dreary I painted the picture—the pressures under which an arranger in the commercial music field lives. It's really a one-track existence. In those days I wrote all the time, literally sweating out every deadline and trying hard to cope so that the pressure wouldn't ruin my health. Many of my peers who came up in that era in the secular field are broken men today—alcohol, emotional problems, poor health—so I thank the Good Lord for nudging me in another direction. I didn't stop what I was doing in order to save my health—I was motivated by a different reason. When I finally quit taking every new outside-assignment offer, it was because every note I wrote in the secular field meant a note that I couldn't write for our company, which was growing rapidly. So I haven't done an album in the secular field in quite a while. I've done a few TV shows and the annual Thalians charity affair, but in recent years it's been mostly doing my own thing."

Ralph recently published two new hard-cover hymnals, one a well-rounded collection for church use and the other a youth hymnal prepared for the Association of Christian Schools International—both volumes containing some of his own compositions.

In Ralph's mind, the highest compliment a song can be paid is to eventually find its way into a hymnal and to be sung by Christians around the world for the next hundred years. "But in order for this to happen," he points out, "a song must grow through several plateaus.

The song first needs to be introduced; perhaps on a record, in a film or on a TV program (all three couldn't hurt!). Next, it needs to be published so that church choirs can sing it. Then, when all of the above happens and keeps happening, by and by, if church congregations want to join in, it's time to put that song into a hymnal."

Today he continues his role as half protester and half romanticist. Despite the battle scars from three decades of front-line exposure, he doesn't feel quite ready to hang up his pen or his baton. Still youthful in vision, energy and dedication, Ralph is hesitant to look ahead to retirement and to final tributes which will undoubtedly include phrases like these: "His piano was his pulpit;" "He put rock into 'Rock of Ages';" and "Jesus wrote the book—Ralph Carmichael just added some music." ★



*Now that people are singing his songs, Ralph Carmichael says, "those cold, lonely nights sitting up writing somehow take on a beauty and a worthwhileness."*

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# A WHALE OF A STORY

*. . .Focusing on the contrast between Captain Ahab's running feud with Moby Dick and today's camera chase for Humpback Peter.*

## by Christopher Reed

Two days before the expedition, my mother gave me her expert medical opinion. "Don't take Dramamine. It will make you so dopey you won't know how to push the buttons on your camera."

My wife and daughter and I were going on a whale-watching jaunt sponsored by Harvard's Museum of Comparative Zoology. We were to present ourselves at the Town Hall in Provincetown, Massachusetts, for a "whale briefing (with slides)" conducted by Oliver Brazier, marine-research specialist at the University of Rhode Island. Later that afternoon we would board the *Dolphin III* for a boat ride off Race Point, the tip of Cape Cod.

I had difficulty imagining we could see whales with so little expenditure of effort. The mailing piece we had received from the museum made no guarantees about whales. But it was perfectly clear about the adversities one should expect to encounter on the trip. "Dress warmly," it said, and be sure to "take a motion-sickness medication 24 hours prior to sailing and continue to take it according to directions."

I was restless to get on with the whale watching. I read the tale of Jonah. It contained no mention at all of whales—only a lot of talk about rough water. According to the Gideon Bible in room 21 of the Moors Motel, what got Jonah was "a great fish." Everyone knows that whales aren't fish.

Ishmael, narrator of Herman Melville's gigantic *Moby Dick*, had an intimate acquaintance with the whale and devoted a chapter each to Leviathan's tail, head, brow, brain, blowhole, etc. He knew perfectly well that whales aren't regular fish, although he insisted on calling them fish.

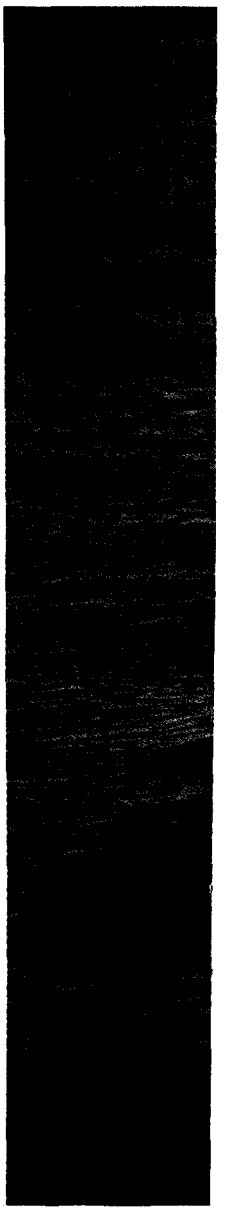
"How shall we define the whale, by his obvious externals, so as conspicuously to label him for all time to come? To be short, then, a whale is *a spouting fish with a horizontal tail.* There you have him."

Whales are mammals, said Oliver Brazier to the group of about 80 prospective whale watchers assembled in the Provincetown Town Hall at 1 p.m. on Saturday. He went on to show some slides of indifferent quality and to describe the species of cetaceans seen in Provincetown waters. These include:

—The sleek finback whales, second in size only to the largest animal ever to live, the blue whale. The finback is, on the average, 50 feet long (the longest blue whale ever measured was 106 feet, the maximum finback is about 70). Whales tend to run a ton a foot, although that 106-foot blue whale was thought to weigh some 150 tons.

—The humpback whale, an endangered species, easily distinguished because of its long, white flippers and its gamesome habit. The most acrobatic of the large whales—and musical (*Songs of the Humpback Whale,* Capitol Records, 1970).

—The right whale, also an endangered species, which got its name because in the boom years of the Atlantic whale fishery it was the right whale to kill if one had a choice. Ishmael and his colleagues scorned the right whale in favor of the sperm, and sailed to southern waters for three years in pursuit of him. Of course, the great white allegorical whale Moby Dick was (and is) a sperm whale. A very weighty one.



In addition to these three, we latter-day pursuers of the whale might also encounter harbor porpoises, Atlantic white-sided dolphins, white-beaked dolphins, killer whales, pilot whales and minke whales.

Brazier explained that porpoises or dolphins—which sailors and cetologists nowadays tend to call porpoises all—are really small whales. He made the distinction between toothed whales and baleen whales, who filter their food through a series of horny plates depending from the roof of the mouth. (All the large whales except the sperm are baleen whales). He noted that, of the hundred or so species of cetaceans known to exist, 21 have been found in the Gulf of Maine (of which the waters off Provincetown are a part).

I knew all this because I had read a book that Gabrielle Dundon, Director of Public Programs at the museum, had recommended: *A Field Guide to the Whales and Seals of the Gulf of Maine*, by Steven Katona, David Richardson and Robin Hazard. A man in the back of the room also knew all this and asked Brazier a long and technical question about the feeding habits of whales to prove it. (A whale of moderate size wants about four tons of food a day, which is one reason he manages to stay out of aquaria.)

Throughout his brief lecture and during the question period, Oliver Brazier repeatedly said that much about whales remained a mystery to cetolo-

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gists.

I don't know, he said, why finback whales have light-colored markings on the right side of their heads. Or what enables sperm whales to dive to the extreme, high-pressure depth of 3,000 feet. Or what purpose is served, if any, by the wartlike growths on a right whale.

Again and again, on this point and that, Brazier said he did not have the answer—attractive behavior in an academic person. One was led to the conclusion that not much has been learned about whales since Melville's time.

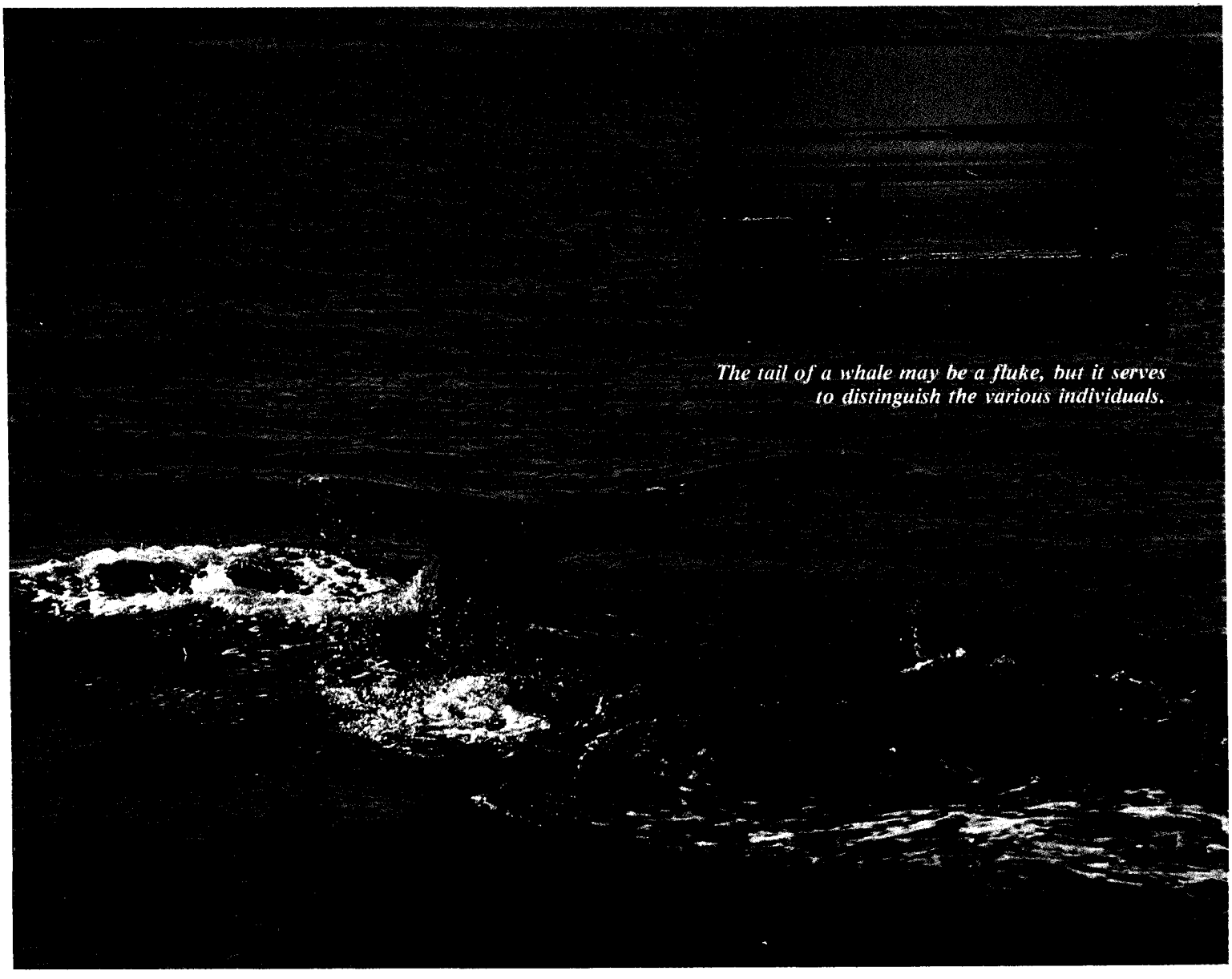
Until recently, of course, man was more interested in killing whales than in discovering their domestic secrets. But in 1972, with the passage of the Marine Mammal Protection Act, the hunting, harassing and killing of marine mammals were strictly prohibited to United States citizens. The Canadian whaling stations suspended their activities in that year as well. Most whales to reach the Gulf of Maine are therefore probably not hunted with malice in any part of their range at this time. In fact, Brazier and other cetologists have just begun a federally funded project to count and "assess" the whales in the North Atlantic, lovingly.

This is not to say that all is hunky-dory for whales. Ten nations still do kill them—20,000 a year. And the North Atlantic stock of humpback whales faces a new threat to its existence. For reasons not entirely clear, humpbacks summering in Newfoundland waters are spending more and more time close to shore. Consequently, they become entangled in fishermen's gear more often than they used to. This puts fishermen temporarily out of business and costs them plenty. They argue that a conservation policy established for the benefit of all is being financed by fishermen and that unless a way can be found to share the costs of damage done by humpbacks, the whale population should be reduced.

"Might a whale mistake an excursion boat for a whaling ship and attack it?" a young man in the audience asked Brazier.

" 'I will have no man in my boat,' said Starbuck, 'who is not afraid of a whale.' "

Gaby Dundon ended the whale briefing by urging



*The tail of a whale may be a fluke, but it serves to distinguish the various individuals.*

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everyone to take a motion-sickness medication.

"If you haven't any Dramamine," she said, "don't be bashful. Just ask. I have plenty. I know it looks calm out there, but it's better to be safe than sorry." I imagined an admonishing glance in my direction—like the pricking of conscience.

Now, it so happened that we had joined some friends of ours who had come equipped for the great adventure with Bonine.

"You have Dramamine?" said Joshua Kalkstein, noticing our box. "Let me have one of those. They're great for hangovers."

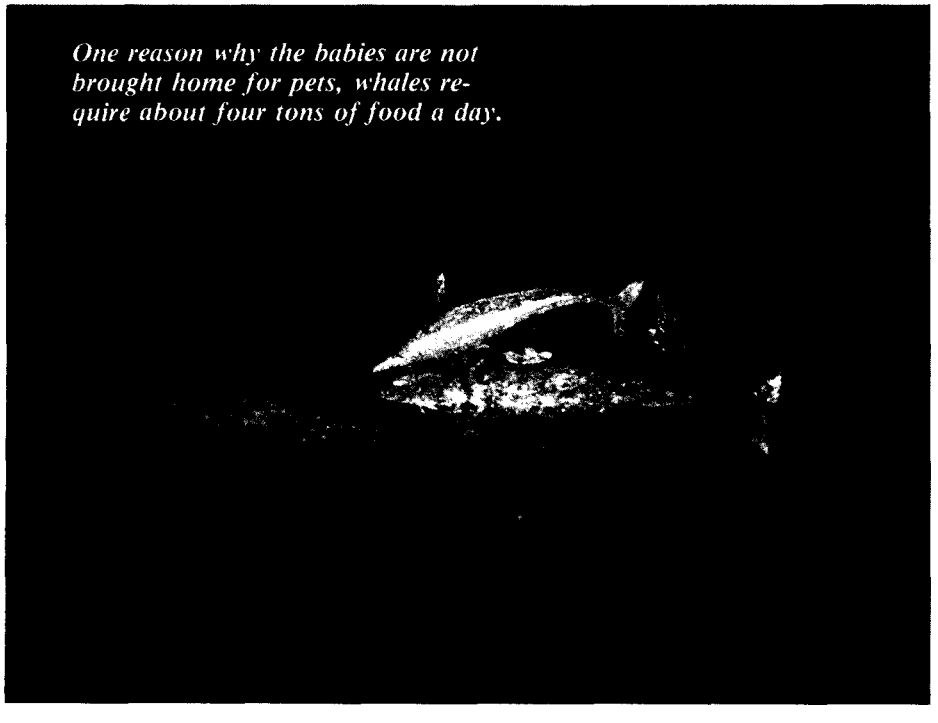
I examined his box of Bonine. The instructions said to take one or two tablets. Bonine is more complicated than Dramamine. The Dramamine box offered no choice. One tablet.

"I don't think I'm going to take anything," I said. (No one has asked me the question.)

Kalkstein shrugged. He looked at me with the eyes of a New Yorker, that race of human beings who, in their island universe, really have seen everything, to whom no show of folly seems unprecedented.

We made our way to the pier and boarded the *Dolphin III*. A leaflet handed us at the gangplank explained that the *Dolphin III* was the first whale-watching vessel on the Atlantic coast. Captain Albert Avellar has been chasing whales for six years. In the spring and the fall, when whales are migrating past Provincetown, he takes watchers out to look at them. In the summer, he takes fishermen out to catch flounder. The *Dolphin III* is 90 feet long and driven by two 400-horsepower diesel engines. Al's son Aaron is first mate. John Arsenault, another crew member, helps spot whales and helps Aaron maintain a sense of perspective.

"*The New York Times* did a piece on whale watching," said Arsenault, "and they quoted Aaron a lot. Since then he thinks he's hot stuff, but I asked him, 'Who else was in the paper that day?' Idi Amin and Richard Nixon, that's who."



*One reason why the babies are not brought home for pets, whales require about four tons of food a day.*

While the boat was still tied up at the pier, waiting for stragglers, I put on my warm sweater, affixed my telephoto lens to my camera and eyed the blameless waves gently lapping at the bow. Melville wrote:

"Consider the subtleness of the sea; how its most dreaded creatures glide under water, unapparent for the most part, and treacherously hidden beneath the loveliest tints of azure. Consider also the devilish brilliance and beauty of many of its most remorseless tribes, as the dainty embellished shape of many species of sharks. Consider, once more, the universal cannibalism of the sea; all whose creatures prey upon each other, carrying on eternal war since the world began.

"Consider all this; and then turn to this green, gentle and most docile earth; consider them both, the sea and the land; and do you not find a strange analogy to something in yourself? For as this appalling ocean surrounds the verdant land, so in the soul of man there lies one insular Tahiti, full of peace and joy, but encompassed by all the horrors of the half-known life. God keep thee! Push not off from that isle, thou canst never return."

Avellar starts his engines.

Taking Kalkstein aside, I said to him: "I might as well have one of your Bonine, if you can spare it. Just one." A complicated drug is better than a simple one, since the buttons on cameras are complicated. Dramamine might deep-six my head, but one Bonine was but an anchor to windward—next to a whale, the tiniest proposition.

Gaby Dundon had said that whales had been sighted on every Museum of Comparative Zoology trip there ever was. I still was skeptical. Moreover, I wasn't sure why I wanted to see a whale, although I was confident I did.

"Whale watching has become a big business," said Gaby Dundon. "This year at least seven boats—out of Lynn, Marblehead, Gloucester, Boston, Plymouth and Provincetown—will take thousands of people out to look for whales off Provincetown. The Avellars alone expect 18,000 customers before the season ends. Scott Kraus, research specialist at the University of Rhode Island, estimates that operators of East Coast whale-watching trips will take in about half a million dollars this year. Whale watchers will give hotels and restaurants perhaps a million more. Whales have gotten to be worth more alive than dead."

Now people are beginning to worry that all this whale watching may be bothering the whales. Surely a whale would rather have a telephoto lens than a harpoon pointed at it, but on the other hand, maybe those boatloads of voyeurs are harassing the whales.

Owners of the commercial whale-watching boats met a year ago and agreed informally that they would take their boats under power no closer to a whale than 100 yards, that they would do nothing to distract a whale from whatever *it* was doing and that if they

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saw that another boat was following a whale, they would stay away.

This politesse is all very well. But an increasing number of weekend Ahabs are looking for whales in their own speedboats. Charles Kuenlen, special agent with the National Marine Fisheries Service, worries about these unregulated citizens. "It's the powerboat operators who say, 'Vroom! Let's make this one jump!' It's the deliberate wrongdoers. That's where the problem is going to be."

I maneuvered myself to a position at the rail on the port bow and scanned the horizon. Just then Oliver Brazier, speaking from a little piece of roof in front of the bridge, said calmly: "Spout."

The *Dolphin III* veered to starboard. "It's a finback," said Brazier into his microphone, "a large one, about a mile away." I couldn't see a thing.

The bow was clogged with people now, all straining forward. "Spout," said John Arsenault, on the roof with Brazier.

The boat surged forward, Captain Avellar making periodic adjustments in course as the whale signaled new positions with his spouting. I couldn't see a thing. And the finback seemed uninterested in getting a look at us. After a time, Captain Avellar gave up the chase.

"We'll go have a look at that humpback about a mile ahead and just to port," Brazier said. "He's putting on quite a show."

Many fingers pointed to port. I looked and saw.

I don't want to make too much of this. A whale, after all, is nothing more than a spouting fish with a horizontal tail. But there it was. Big. Rolling in the waves and waving its long, white flipper at us. Diving to show us its elegant tail. Blowing in a friendly tone and tossing silver jets into the air.

When the boat got about a hundred yards from the whale, Avellar killed his engines. The boat drifted closer. And the whale swam majestically in our direction. Collision seemed a distinct possibility.

"Don't hurt it. Please don't hurt it," a woman at my side began to wail. "Oh don't hurt it. Please don't hurt it."

Ye gods, I thought, an hysterical mariner. No whale is going to permit itself to be run into by a boatload of dudes from the city. And sure enough, the whale sounded.

"That was Peter," said Oliver Brazier. "Peter has been here since April 20. He's rather a small humpback—33½ feet long. The Avellars measured him by waiting until most of the whale was visible and then throwing a frisbee into the water next to him and taking his picture. They know the diameter of the frisbee, and it makes a convenient measuring stick." (Incidentally, just for the record, Brazier and the Avellars did not know whether Peter was actually a Peter; he might as well have been an Ethel.)

Peter reappeared and once more the boat drew near, while the whale rolled and waved and spouted, all in the most amiable manner. Collision again seemed possible, and Captain Avellar began tooting his horn. The hysterical mariner was right, I thought, the whale *is* in danger. But not at all.

"Shout and whistle," said Aaron Avellar.

"Carry on like children," said Brazier. "It seems to help attract the whales. Go ahead, applaud."

So there we were, at sea off Provincetown, giving a whale a standing ovation. Ahab would have taken us for mad.

When Avellar started his engines to go home, Peter jumped nearly all the way out of his element three times.

We were believers. Every man jack of us. The day's catch: two finback and two humpback whales. The second humpback had joined Peter in his cavortings and on the spot had been christened Agassiz, after Louis Agassiz, founder of the Museum of Comparative Zoology.

Informed scientific opinion has it that only some 1,200 humpback whales exist in the western North Atlantic, swimming back and forth from the Caribbean to the Arctic. Is it not wonderful that one can go out on an infinitesimal portion of that watery expanse and see two of its 1,200 humpback inhabitants? I can tell you in detail about the Dramamine box and its contents—purple, red, white, yellow, gold and blue—but the whale in his element surpasses telling.

We had seen Leviathan and taken his picture. You can do it, too. And I hope you will. The whale will captivate you.

Ishmael loved the whale and had high hopes for his future:

"We account the whale immortal in his species, however perishable in his individuality. He swam the seas before the continents broke water; he swam over the site of the Tuileries and Windsor Castle and the Kremlin. In Noah's flood he despised Noah's Ark; and if ever the world is to be again flooded, like the Netherlands, to kill off its rats, then the whale will still survive and, rearing upon the topmost crest of the flood, spout his frothed defiance to the skies."

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# PEACE BEGINS AT HOME

*World peace is conceived in the heart, is nurtured in the family and reaches maturity in the nation.*

**by Ronald Reagan**

As we enter—all of us—four of the most perilous years in American history, our responsibility begins with the "peace the world cannot give," the peace of the spirit that comes only through religious values.

The responsibility of those of us in public life is toward the peace of the world, the kind of peace that demands our readiness to protect and preserve it.

Throughout scripture we see reference to peacemakers who through their actions—not just their words—take the material of this imperfect world and, with hard work and God's help, fashion from that material peace for the world. I am convinced that this understanding of how peace is gained must guide and inspire this nation in the years ahead.

We have to stop thinking of peace as just the absence of war or violence. We have to stop thinking of peace as something that is given, as something that is somehow dependent on what others do. We must be certain that we do not mistake an illusion of peace for genuine peace.

We must realize that what we do—as workers, as members of families, as active and concerned citizens—helps to build peace. Peacemakers exist everywhere, not just in diplomacy or government. In every home, in every classroom, in every factory, on every farm, there is an opportunity to help build peace, if only we will recognize it.

Peace in the world is built by our actions and our prayers, not once and for all, but over and over, each generation making its contribution. It is built by thoughtful action based on our shared values. Together we can contribute to the four kinds of peace the world needs.

First, there must be *peace in the human heart.* Each individual must strive toward that kind of peace the world cannot give.

Next, there must be *peace in the home.* American families know that the family structure is under attack from many sides. The message we instill of love and concern for others and of commitment to moral values helps the families to sustain and spread those values in their communities.

Of course, those of us in political life can help in this effort by doing all we can to stop actions that destroy confidence and trust in our institutions. Government can aid family life by reducing federal spending which now causes the dangerous inflation that is ravaging our society. Inflationary interest rates make homes hard to acquire.

Third, there must be *peace in our nation.* This refers not only to a diminishing of crime or violence but to the support of a view of America that reflects the essential optimism and faith and hope and love of the Judeo-Christian message. That message must emphasize the values that we share rather than momentary questions that may divide us. We must not hesitate to defend those values, and this requires the courage of leadership. And a presidential administration must demonstrate its leadership of the nation, because it is only through the cooperation of all Americans that the kind of domestic peace we want can be achieved—a peace in which creativity, imagination and patriotism can flourish.

Finally, there must be *peace in the world.* It is the first task of statecraft to preserve peace. Our commitment to peace is fundamental and enduring, and it must remain at the center of our foreign policy. The peace we seek to build must be principled; it must rest on our great strength and our dedication to freedom. That is why I believe the peace we seek must be such that freedom can flourish and justice prevail.

What is done in the State Department and the Defense Department and other parts of the ex-

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ecutive branch matters for peace. What is said over the Voice of America and Radio Free Europe and Radio Liberty matters for peace. What happens in the Commerce Department and the Labor Department and the Treasury Department matters for peace.

Last year I was asked what one contribution my campaign for the presidency had tried to make. My answer was that I had attempted, in all I did or said, to show that peace is built by everything we do—not just by our national security measures, but by government attitudes toward the needs of hard-working men and women who pay their taxes and pay their bills. Not just by our commitment to defense, but by our compassion toward the powerless, to the very young and the very old, to all those in need and to all those for whom the works of mercy are a daily blessing.

Government alone, however, cannot make peace in the world. It takes every American family, in the daily duties we are called upon to perform, no matter where—on the job, in the home, at school—to do the work of peace.

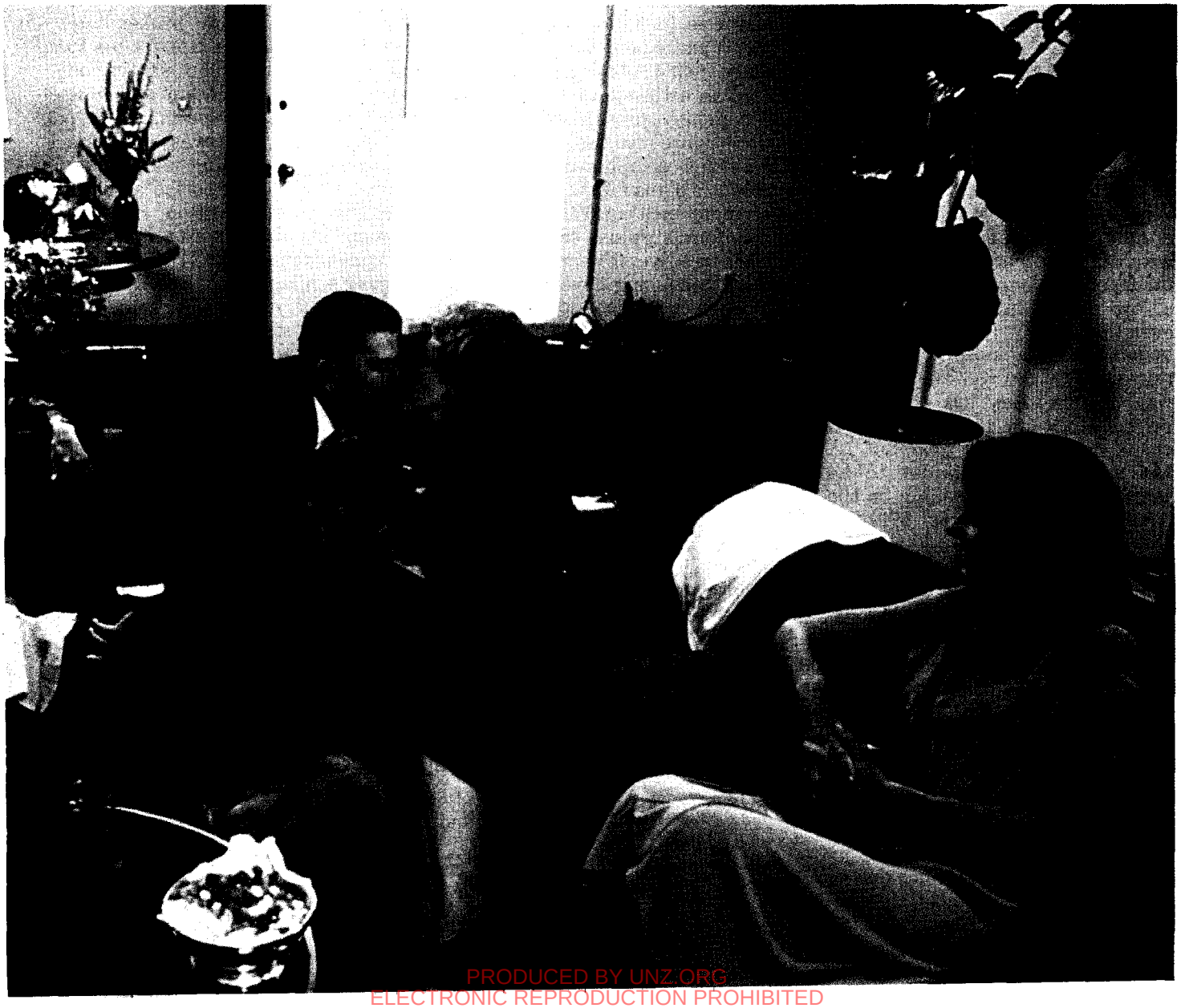
Last autumn I had the honor of addressing a meeting of B'nai B'rith. In my remarks, I drew upon a passage from the Psalms. It tells of the vision of the psalmist, a vision of a world where peace reigns.

"May our garners be full,
affording every kind of store;
May there be no breach in the
walls, no exile, no outcry in our
streets.
Happy are the people for whom
things are thus. . . ."

That is the vision that we can bring to millions of Americans. It is the vision that must inspire our administration. It is an ideal worth the energy and the dedication and the prayers of all Americans.

With the American people's help and prayers and with God's blessing, we will build peace. We will make peace grow. In all we do we must be truly peacemakers—for ourselves and for our children, for our nation and for the world. ✠

*The foundation of peace in the world—"thoughtful actions based on shared values"—is exemplified by the harmony in the Reagan family, despite the diverse interests of individual family members.*



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# MAKING THE MOST OF LINE 14

*Learning how to reap losses in the stock market may tax your patience, but the effort can turn April 15 into a day for dancing in the streets.*

## by Maynard Good Stoddard

*Illustrated by Marcus Hamilton*

If you are not familiar with good old Line 14 on income-tax form 1040, let me introduce you to a rip-off that has worked for me since I can't remember when. My wife can remember when, and she can remember it frequently. But that's a horse of a different color.

The line is one that won't tax your power of concentration. It goes like this:

"Capital gain (or *loss*) (Attach Schedule D)." The emphasis is mine.

Simple right? Yet I know any number of seasoned investors who have yet to get the hang of it. Where they go wrong, they go around investing in companies with a high book value, sound management, ample cash flow and a low price-earnings ratio, whatever that is. But I, in all modesty, began capitalizing on Line 14 with my very first plunge. The strategy was simple: Buy the cheapest-priced stock on the market and there's nowhere for it to go but up. My candidate turned out to be Israel-American Oil, selling on the American exchange at 37½¢ a share.

Three days later, the bid price (the price at which a fellow gambler was willing to take it off my hands) had plummeted to 5/16. My broker, to whom I owe much of my success with Line 14, suggested I now employ the investment technique known as "averaging down." So, with visions of yachts, Rolls-Royces and exotic women dancing in my head, I added another 600 shares to my original portfolio of 400.

Now that I had become one of their more substantial stockholders, the Israel-American Oil people sent me a beautiful poem in blank verse entitled Annual Report. Thanks to having read Ovid's *Metamorphoses* and *The Aeneid of Virgil* in school, from these golden words I was able to make out that current assets were a healthy 1.84 over current liabilities. Terrific! I began searching the footnotes, then the headnotes, to learn if this figure was in billions, millions or what. It turned out to be "what"—exactly $1.84. And this had required an estimate of the value of the company president's desk to get the figure into the plus column.

I further deciphered that management's plans for the future were even more exciting. With its buck-eighty-four surplus, the company would be diversifying, not only sharing a housing development on Mt. Sinai but also acquiring (so help me) the Paradise Mattress Company, lock, stock and innerspring. What more could a shareholder ask?

The next announcement from this gung-ho management apprised me that—for reasons too technical to explain here for one thing and because I didn't understand them for a second thing—we were going to enjoy a 1 for 17 "reverse split."

Whatever the reasoning behind this managerial wizardry, I was left with only 58 shares where 1,000 had been before, plus some parking meter change to reimburse me for a fractional share left over. With fewer shares now in competition, the price per share went out of sight—somewhere over $4.00, as I recall. But not to worry. It came back into view a month later. When it arrived at the place where I had bought it, my broker suggested the time was ripe for me to unload my entire 58 shares on some wide-eyed innocent and *take the loss off my income tax.*

That did it. That was like John D. Rockerfeller seeing his first interest of 6¢ added to his savings account. It was Milton Hershey making his first door-to-door sale of homemade candy. It was Hugh Hefner's dilapidated Essex metamorphosing into a magazine for weary businessmen and young men eager to become weary. In other words, Line 14 had been designed for me before Creation was on the drawing board.

And the Ides of April now became a time of dancing in the streets (after dark, of course). Oh, how I danced after some of those

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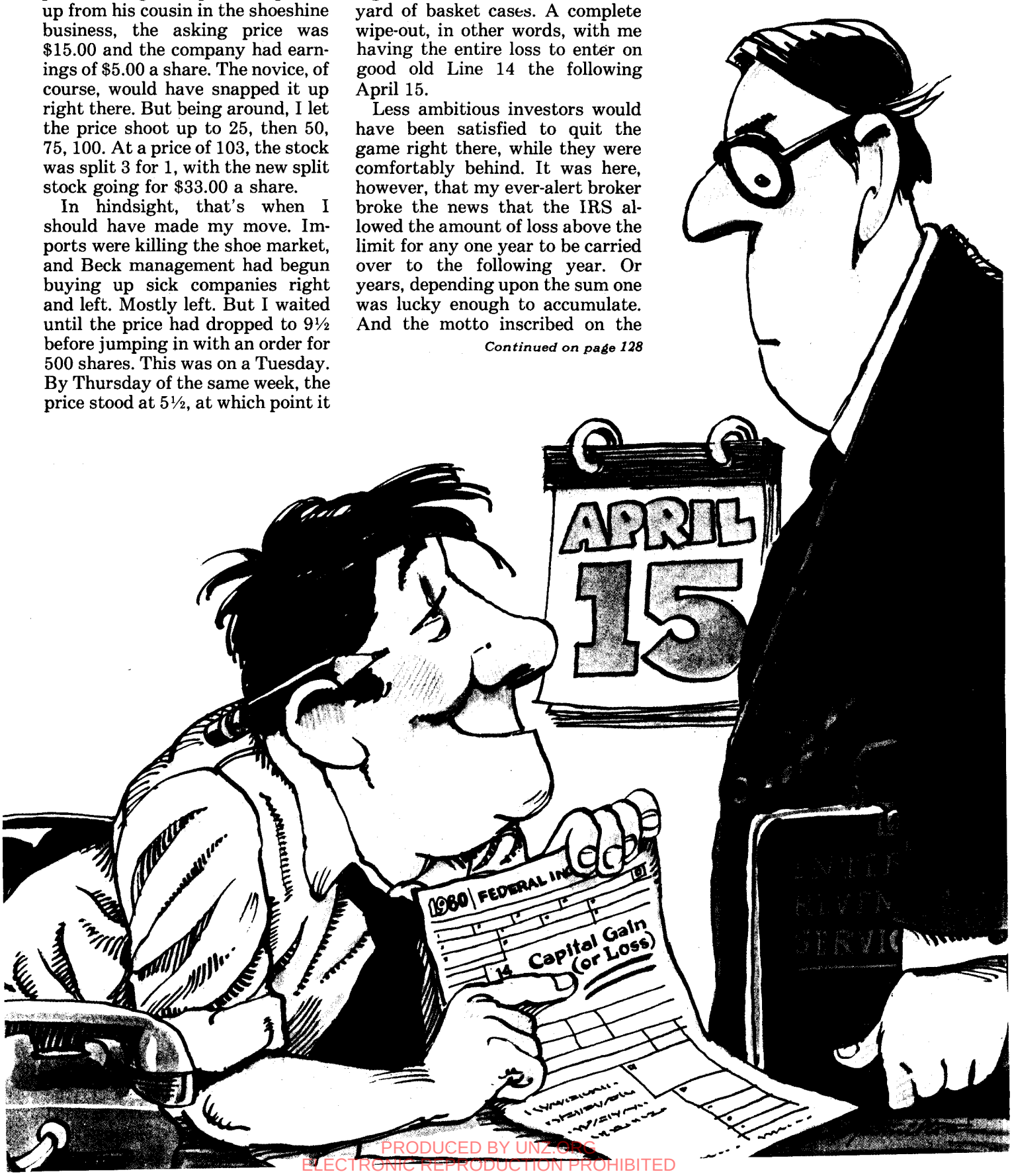
early triumphs!

I'm really not one to boast, but Beck Shoe stock was one I played like a Stradivarius. When the elevator operator in our building passed along the tip he had picked up from his cousin in the shoeshine business, the asking price was $15.00 and the company had earnings of $5.00 a share. The novice, of course, would have snapped it up right there. But being around, I let the price shoot up to 25, then 50, 75, 100. At a price of 103, the stock was split 3 for 1, with the new split stock going for $33.00 a share.

In hindsight, that's when I should have made my move. Imports were killing the shoe market, and Beck management had begun buying up sick companies right and left. Mostly left. But I waited until the price had dropped to 9½ before jumping in with an order for 500 shares. This was on a Tuesday. By Thursday of the same week, the price stood at 5½, at which point it was delisted from the American exchange. It later showed up on the Pink Sheets (the Lighthouse Mission for down-and-out stocks) and then suffered the ignominy of being removed even from this boneyard of basket cases. A complete wipe-out, in other words, with me having the entire loss to enter on good old Line 14 the following April 15.

Less ambitious investors would have been satisfied to quit the game right there, while they were comfortably behind. It was here, however, that my ever-alert broker broke the news that the IRS allowed the amount of loss above the limit for any one year to be carried over to the following year. Or years, depending upon the sum one was lucky enough to accumulate. And the motto inscribed on the

*Continued on page 128*

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# DEBBY BOONE: CHAPTER TWO

*Call her Pat's daughter, Gabri's wife or Jordan's mom. But don't call her Debby "You Light Up My Life" Boone—that was yesterday.*

## by Holly Miller

She was homesick. Not the gnawing type of homesickness that produces tears, knots in the stomach and lumps in the throat. No, hers was a less serious strain—the kind easily soothed by frequent calls to Los Angeles to hear a six-month-old baby sputter into the telephone and a competent grandmother assure her that, yes, Jordan Alexander was doing just fine.

"This is the first time I've been away from him," said Debby Boone, explaining the nervous drumming of chewed fingernails. "My mother-in-law's babysitting. We live ten minutes away from my parents and Gabri's mother, so I always have a sitter if I need one. And sometimes if I don't."

The opportunity to perform in Indianapolis at Bill Gaither's Praise Gathering had beckoned her halfway across the country, yet the show was almost halted by a let's-play-by-the-rules security guard who failed to recognize Debby and company and refused to let them backstage.

"Let me see your passes," ordered the skeptical guard.

"But we're with Debby Boone," argued one of her backup singers.

"Let me see your passes," repeated the guard.

"But she *is* Debby Boone," explained the singer, pointing to a bewildered Debby.

"Let me see your passes."

The group conceded defeat, raced across the street to the hotel, pillaged their mounds of luggage until a fistful of backstage passes was produced to prove they were legitimate and that, yes, the blonde in the middle really was Debby Boone.

"Once in a while a stranger will stare at me for a long time and finally blurt out, 'You know, you really look a lot like Debby Boone,'" she recalls. "I used to worry about it. I thought, 'If nobody recognizes me when I'm right under their noses, I can't be very successful.' Now I'm learning to appreciate the peace and quiet of being anonymous. It gives me privacy."

And privacy was one commodity in short supply around the Boone mansion when Debby was growing up as the third of four daughters belonging to perennially popular Pat. She recalls the perks of a high-profile Hollywood life—travel, red-carpet treatment, celebrated neighbors and friends—and also the disadvantages.

"There were times as a child I felt frustrated because my dad wasn't around as much as I wanted him to be. Or we'd go out together, just the family, and people wouldn't stop bothering him. It was tough when we wanted him all to ourselves because he was everybody else's, too. I remember once he went in disguise to Disneyland with us. He stuffed cotton in his upper lip, wore a moustache, which he can't grow himself, glasses and a hat. He was still recognized. Of course we probably gave him away because we couldn't stop laughing."

Life in the wings didn't satisfy the junior Boones for long, however, and Pat's solo act eventually blossomed into a family affair when wife Shirley and stairstep offspring Cherry, Lindy, Debby and Laurey decided the only thing better than one Boone onstage was six. Enter The Boone Family Singers.

Audiences agreed and multiplied. . .especially when Debby's super-single, "You Light Up My Life," lit up the charts for ten straight weeks. The Boones—this time Pat and Debby—took off on tour in tandem. Fans delighted with the dynamic duo, but the media issued cool commentary.

"The critics claimed either Dad was using me to get back into show business—as if he'd ever been gone—or I was using him to ride into the business. We thought, 'Can't we just work together because we want to? Why are we being accused of ulterior motives?' We finally decided we were doing each other more harm than good, so we parted ways. We knew we had to do it eventually because we each had different directions to pursue. But our relationship stayed very healthy through it all."

For Pat, the adjustment was easy. He was accustomed to occupying center stage without benefit of a singing partner. He had launched his career as a solo act some 25 years earlier, so he quickly was able to fill the void left by his talented daughter. But Debby?

"I had had lots of experience performing with the family but being out there by myself was a whole different ball game. I felt very insecure at first. Even now, at times I wonder if people will like me. I know it's going to be my fault if they don't. Audience feedback really buoys a performer, but there are times when you don't feel it at all, and you have to keep putting out the same amount of energy as you would give an audience that's being responsive. You can't say, 'Well, if you're not going to respond, I'm not going to put out for you.'"

In spite of her mature status these days—24 years old, a successful single performer and married for almost two years—she's still battling the squeaky-clean image of being Pat Boone's daughter, the virginal goody-two-shoes of the decadent Hollywood set. She tempers her all-American-girl looks with a

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*Ferrer, Debby still battles the image of being Pat Boone's "little girl."*

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sophisticated wardrobe, but her appearance still smacks of Ivory Girl commericals and the Partridge Family.

"Sometimes I find myself struggling to prove to people I'm not little Miss Naive or some kind of air-brain. When I'm on different talk shows or doing interviews I try to show there's some substance to me. I've been around. You can't possibly be naive when you're in show business and you're surrounded by the kind of people I'm surrounded with and you deal with the kind of pressures that I deal with every day. I see so much. But I'm happy, so if a couple of people think I don't have too much upstairs, I really don't care.

*One reason why Debby tries to restrict her engagements to the L.A. area, six-month-old Jordan is not yet suitcase oriented.*

"Everything I do is calculated, hopefully, to be the right thing. I don't just blindly lead some kind of life because I've been told I should. It's my choice. People think I'm frustrated. Even before I got married they'd come up to me and say, 'You're the one who's going to burst out of the mold. If you had half a chance, you'd be living a whole different life.'"

While her critics may have been dismayed when she didn't "burst out of the mold," they took heart when she married Gabri Ferrer, another second-generation show business offspring. Surely the union would go the route of most Hollywood marriages, pessimists predicted. After all, the senior Boones had endured several rocky years and Gabri's parents hadn't survived the "till-death-do-us-part" time frame.

"I was petrified of making that final commitment," recalls Debby. "All around me I was seeing such turmoil in marriages. And I'm not talking about Hollywood couples. I mean the higher-ups in the Christian community whose marriages were falling apart. I thought, what if I make that commitment and two weeks later I'm working somewhere and I meet somebody I'm attracted to? Suppose he's better suited

## "Mr. Debby Boone"

If he weren't so well-adjusted, Debby Boone's husband, also known as Rosemary Clooney's son, might suffer an identity crisis.

"Hi, I'm Debby Boone's husband," he says, sliding onto a red plastic stool at Charlie and Barney's Buffet in Indianapolis. No surprise. His jacket gives him away—it's a blue-satin warm-up style with "Debby Boone" appliquéd across the back in iridescent script. A glow-in-the-dark sandwich sign would be more low-key.

His name is Gabriel Ferrer (he's also the son of Jose Ferrer), and at age 23, he's immune to the me-breadwinner-you-little-woman hangup. The couple has been an "item" since 1975 when Gabri's brother Miguel brought Debby home to meet the family after the high school prom. Much of their four-year courtship was spent talking long distance between stops on Debby's road tours. He claims his role as Debby's other half suits him well. More than a mere escort, he sees himself as a helpmate in a profession where a girl needs all the help she can get.

"This career is bigger than both of us," he explains. "I don't view it as a threat or a slight on my manhood. It's my career, too. I help make the decisions."

Right now the decisions center on how to make Debby a permanent fixture in the entertainment world. The young Ferrers want a career that will last for years. . .a career like, say, Pat Boone's, Rosemary Clooney's, Jose Ferrer's or Red Foley's (Debby's grandfather).

"We're trying to deepen her image and broaden her base musically," says Gabri. "This is a time of reassessing—a new beginning in a way. The success of 'You Light Up My Life' was amazing. I'd hear the song on the radio and it was like I was listening to someone I didn't know. It was almost embarrassing because I knew my friends felt if they heard it one more time they'd throw up. People aren't made for that kind of success. A backlash is inevitable. What do you follow up with? Even the National Anthem couldn't compare. So, we braced ourselves for a rebuilding time."

The rebuilding is taking three different directions—pop, country and Christian music—and is being orchestrated by Gabri himself.

Although Debby was born in New Jersey and became a California girl at age 4, her roots are country. Grandpa Red Foley took care of that, and Pat Boone's hometown claim on Nashville, Tennessee, helped, too. Her place in the Christian recording business is assured by her up-front, born-again testimony. Pop albums are a logical outlet for her talent, since she won a Grammy as Best New Artist of 1977 for, you guessed it, "You Light Up My Life."

While such versatility might sound ideal, it presents problems as well. For instance, how do you deal with the Christian music fan who is offended by an artist who books a string of inspirational concerts one month and follows it with a five-week stand in Vegas?

"A small minority objects," admits Gabri. "But most people understand. After all, if a person is a plumber and then becomes a Christian, he doesn't limit himself to Christian plumbing, does he?"

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to me than Gabri? What then?"

Wedding plans were put on the back burner while a thoughtful Debby wrestled with her doubts. Finally, she decided that love, like everything, can be reduced to choices.

"I realized if I became attracted to someone else it would be a choice, too, and I'd have to choose not to let it go any farther. I'd have to run from any temptation and choose to love Gabri before anything else. Once my priorities were straight, the date was set, the ring got on the finger and the fears were gone."

There have been no regrets. Whether the Ferrers are enjoying a laid-back home life in Los Angeles or enduring the pressurized existence of a road tour, their togetherness seldom wears thin. Even in cramped hotel quarters they seem to know when one or the other needs a bit of solitude.

"Gabri's basically a very thoughtful person," she explains. "He reads like a maniac. I'll say, 'Talk to me. Hello?' If anything, there are more of those times than moments when I wish I could be off by myself."

As Debby's professional obligations increase, she hopes to include little Jordan Alexander in her travel entourage. With this in mind, the couple recently hired a live-in babysitter who will look after the tot at home and on the road.

"I take him everywhere. I don't want to be the kind of mother who's there just on occasion. I don't want him to need me and me not be there. Oh, there will be times of course when I won't be around, but I don't want to make that the norm."

She hopes Jordan will follow the family tradition and adapt to a suitcase life style. It worked for her parents. And her grandparents. Like them, she wants not only to travel the concert circuit, but also to meet her fans one on one and build a lasting rapport with them.

"You hear of singers who have maybe five top records in a row—and suddenly they disappear and you never hear from them again. That's because you know them only for their singing. The ones you remember as having been in show business for ten years or longer are people you sort of get to know. You get interested in their lives and what's going on with them. They've developed their personality before the public. I feel that's what I've been doing the last two years. People first associate me with 'You Light Up My Life,' but they also know who I am basically. They want to know what my baby looks like, if I'm going to have another and all that stuff. These kinds of fans stick with you over the years because they're interested."

Debby-watchers will become even better acquainted with their favorite singer-personality later this year when the book, *Debby So Far*, is published. Unlike most celebrity autobiographies, this one was written by the celebrity herself, without the services of a professional ghost writer.

"At first I started out with a writer who had me talk into a tape recorder, and then he wrote the story from my point of view. But it was wrong. To save my life, it just wasn't me. After all that work—about a year—we threw the whole thing out, and Gabri and I decided, 'All right, we'll do it ourselves.' I hated writing in school more than anything else. It was hard. I hope people won't judge it from a professional writing standpoint. It's just me."

She claims the book contains no wonderful words of wisdom or seamy Hollywood scuttlebutt. By recounting her years of rebellion and how she found her way back to her family, she hopes to help teen-agers and parents who face similar chasms.

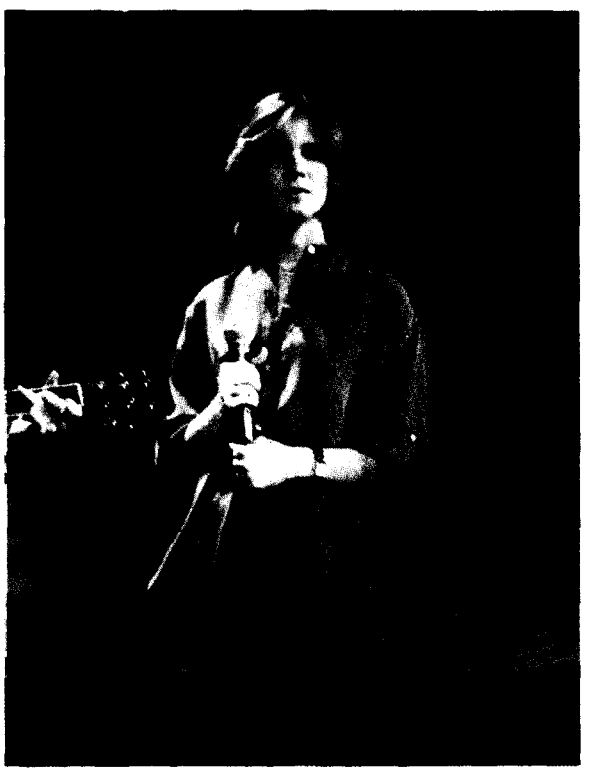
"I hope that by the title alone people will realize it's not my memoirs," Debby jokes. "It's just who I am right now. The best thing about it is that it's relatable—I'm a very normal person."

After the book is circulated and she has several more albums to her credit, Debby envisions being able to cut down on the number of annual road trips. By the time Jordan Alexander enters school, his mother would like to concentrate her professional efforts in the Los Angeles area. Acting would be the perfect solution, and one which is definitely under consideration. She's already been approached by a New York producer with an offer to do a Broadway show, but while she admits she's tempted by the opportunity, she worries that such a long-term commitment would take her out of circulation at a time she needs to be building for the future.

"Right now I'm trying to think ahead. There's a problem, though, with wanting to act and not wanting to become a part of the whole scene. You can lose yourself so badly. I don't want to take the chance of getting confused by all that."

More choices. Somehow it seems unlikely that Debby Boone would ever stray far from the land of white bucks and Pepsodent. But can she hold her own in the competitive world of acting?

"Well, I've done a little," she replies seriously, then breaks into the familiar all-American grin. "But I sure have a long way to go."



*Debby Boone is highlighting her first contemporary Christian music tour this spring with numbers from* **With My Song,** *her new solo album.*

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# A FAMILY COMPUTER ALBUM

*When in need of answers or entertainment, families in this Midwest community are finding their computer a friend indeed.*

## Text and Photography by Gary Olsen

*...ers into the house, drop- ... his cap in no particular ... his mother repeats an ...worn-out phrase—"That's ...what goes—put it away!" ...and runs like an antelope ...basement stairs to a ...nely furnished room, the ...r and's sweat and spare ...ges down at an electronic ...before a small, gray TV ...switches on the power and pecks a few keys with both index fingers. The screen comes immediately to life. Glowing words flash across the electronic window —"HELLO! HELLO! HELLO! HELLO!" It's a silent, yet enthusiastic greeting. "WHAT'S YOUR PLEASURE?" the machine asks the little boy. "M-A-T-H" is carefully spelled out with his two fingers on the keyboard. An extra key stroke is required—"ENTER." What happens now and for several minutes is a little game played between a boy and a friend that is like no other friend. This friend is a tireless companion. It likes to talk even if it's just words on a screen. But, most im-*

*Willing to talk or ready to listen, the computer is the Dennis Manhart family's tireless friend.*

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*Travis Manhart works out a math problem while Liz Link (left) and Tanya Manhart wait their turns at the ready-and-willing "friend"—whether for school work or the playing of games.*

*portant, it listens. It's never preoccupied or bored, and it's never too busy to play games. It's a great pal. It's a computer.*

It's very tempting to philosophize about the future of home computers. One often reads soaring prose about the dawning of an exciting electronic age. That's just the kind of inspiration marketed by thousands of electronics and computer stores across the country. It's motivated many people to purchase their very own computers.

Does the prospect of rapidly changing technology and how it will affect life on this planet scare you a little? Perhaps you don't feel prepared to deal with all the

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*Dick Paradise sits in his basement "computer corner" where, with the help of friends, he connected his computer to an old teletype machine — and came up with "a cheap way to get a very adequate printer."*

computer chips, microprocessors, floppy disks, interfaces, modems, 48K memories, software or firmware? Many of these computer enthusiasts admit they were a little apprehensive, too. When we asked, "Why did you buy one?" they collectively responded, "Computers are becoming a more essential part of our lives, and we want to be prepared to deal with them." Here are more specific responses: "I bought it for my kids, because I want them to be prepared for the future." "I bought it for myself because *I* want to be prepared." "We use the computer in our work, and I saw a natural application in my own home. When the systems became more affordable, I purchased one." Of course there is this typical response: "I purchased it as a toy, actually. It's something to play with."

*Jim Gruber bought a computer [for] his son, Jon, "because people [will] know how to handle these things [to] have an advantage in life." But [then] Jim himself was bitten by the [com]puter bug, and—well, the picture [tells] the story.*

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You may not be the type who wants to computerize your life, but as we accelerate into the 21st century, more and more things we buy are already computerized. Automobiles will soon be universally equipped with microprocessors—on-board computers which will monitor fuel consumption, emissions, comfort controls and safety devices. General Motors has already offered a "Trip Monitor" in various luxury car models. The device monitors fuel consumption, mileage—even computes estimated time of arrival at a certain destination after you have entered the distance and speed you plan to travel. It will also tell you how much gas you'll consume on the journey. When it's not telling you all of these things, it's a digital dashboard clock.

Frank Mueller, a security guard, has one in his '79 Riviera. "I use my car computer every day," says Frank. "It even computes how far I can travel on the fuel I may have remaining in the tank!"

Many home appliances already contain tiny computers. Buy a microwave oven today, and you can get a programmable computer. You can already computerize your entire home energy system, security system and home entertainment system.

Alas, we all are being pulled along—some of us no doubt kicking and screaming—into a computerized world, which is destined to change the way we think, work, relate to one another and simply live. To live in this world—to cope—we must prepare. Some of us are preparing already.

Dennis Manhart has had his personal computer for about one year. His Radio Shack TRS-80 is kept pretty much occupied by Dennis and two of his four children. Wife Karen has been a little too busy to spend much time on it, according to Dennis, but when she has a chance she wants to program a random food menu and base it on nutritional values. Dennis hooked his computer to an old teletype

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# Lightning Never Strikes Twice

*Some partings give the sensation of going over Niagara Falls in a barrel—others are more like being struck by lightning.*

by Mary Roberts Rinehart

*Illustrated by Rob Sauber*

**Synopsis** *It had been out of the clear blue sky of a satisfactory, 20-year marriage, cemented by a daughter, Milla, and a son, J.J., that lightning had struck. Returning from a dinner party, Jay Rossiter had helped his wife Camilla out of her coat and then, with no preamble, no explanation, had said, "I want a divorce."*

*Was he joking? No. Was there another woman? Yes. So she had said, "If you want a divorce, you'll get it. You always get what you want." At which he looked as if a pet canary had turned on him and bitten him.*

*After spending a restless night in his dressing room, Jay had gone to his office and made a long distance phone call.*

*"Is that you, Mae?" he said with dignity. "I just called to say that it's all right. I'll take the night train."*

*The telephone operator took off her earphones and looked at the office boy. "I win," she said briefly. "She's got him."*

---

**Conclusion** Afterward Camilla thought she had wept for weeks. Milla came and sat in the dark room, going now and then for a fresh handkerchief for her and telling her not to be so silly.

"After all, Mother," she said, "it isn't as though you were old, you know. Why don't you get yourself a boyfriend and step out a little?"

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*"Oh, Jay!" she said. "And to think that I once thought I was in love with you."*

"How can you talk like that, Milla?"

Milla moved impatiently.

"You make me sick, both of you," she said in her brisk young voice. "You're incurable sentimentalists, both you and Father. Father gallivanting around with a love affair at his age, and you mourning like a sick dove! If you could see yourselves! You're like a picture of the '90s."

It wasn't that Milla was not sorry for her, she knew, but like all her generation, Milla was a realist. You made your life with a man or you didn't. In case you didn't, you merely began all over again with another man, if possible. It didn't bother you to see his shaving brush—which Jay had forgotten—or the chair he always sat in or his empty bed. You simply got rid of them and went out and got a new permanent or a new hat or a new husband and started again.

J.J., however, was different. He came home, when Milla sent for him, in a white heat of anger and confronted his mother, pale with indignation.

"The old fool!" he said. "The old fool! After the way you've submerged yourself all your life for him!" He was proud of that word, for all his fury. "Who is this woman, anyhow?"

"I don't know."

"Well, I'll know—and darned quick. Mind you, I don't want him back. He can go and be damned to him. But he's got to look after you. I'll make him pay through the nose, if it's the last thing I do on earth."

"I don't want his money, J.J."

"Well, you're going to get it anyhow."

She felt less lost with J.J. around the house, slamming doors and sitting across the table from her at meals. She fed him roast beef medium and no onion soup whatever, and when she mended his socks, it was comforting to find that he wore them out at the toes instead of the heels. She wondered dully sometimes whether, after all, it was really Jay she missed or merely a man about the house.

He was out a good bit, however, and one day he disappeared and was gone for 24 hours. Then one evening he came home and, standing tall and indignant in front of her, told her that he had got what he called the dope.

"She's a widow," he said. "He's been settling her estate for her, and there's a lot of it to settle. I gather she fell hard for him the minute she saw him, and she's done most of the courting. Her name's Barker, if that interests you, and her first name is Mae. Get that, Mother, M-a-e."

She sat very still, trying to see Jay calling another woman "Mae." Dearest Mae. Mae darling. My own Mae. It was too bad that she knew the very words he would use. They were all in his old letters to her upstairs. It was too bad that she should know exactly how he would put a strong, well-cared-for finger under this Mae's chin and tilt her face for a kiss. It was too bad that he still had no secrets whatever from her. But J.J. was still talking. The Barker woman had a house in Newport and a place in Virginia where she hunted. She was there now, having a house party.

"You know, Mother. Ride all day and drink all night. And in the morning they ring a bell and everybody goes back to the room where he belongs."

"Please, J.J."

Anyhow, it appeared that his father was there now and—still according to J.J.— it would do no harm if he fell off a horse at a fence and broke his neck. She looked up incredulously.

"He is hunting? Are you sure?"

"Saw him myself," he said, grinning. "Hid in the corner of a field, trying to look like a rabbit, and he darned near went over me. If ever I saw a man scared when he took that jump——"

"But he did take it," she said, not without pride.

"Sure he took it. He had to. The horse did, and he had to go along."

That indeed was J.J.'s idea of the whole situation. Mae apparently was taking the fences and Jay was going along. It did not sound like him, but then, men do queer things when they set out to prove to themselves that they are as young as they ever were. J.J., however, held out no hope. Mae had money and, in his vernacular, was pretty glamorous in the bargain. She had Jay in a bag, and the thing to do was to forget the whole mess and begin again.

She thought that over later on. Begin again! How did one begin again? She tried to see a strange man in the house, a sort of hypothetical husband, but she shivered at the thought. It had taken her 20-odd years to know Jay, and then it turned out that she had never known him at all. Twenty-odd years of onion soup and rare beef and watching Jay at bridge when she played a hand. He had a way of leaning back and glancing around the room when she made a misplay, as though his very eyes could not endure the torture to which she was subjecting him. As to a strange man eating an apple in the other bed or later on snoring loudly——

She felt a fresh pang of homesickness at that. So many nights she had known that he was there, safely beside her, because only a completely deaf woman could have doubted it for a second.

She had, however, a faintly malicious feeling when she learned that Milla was going to have another baby. Let Jay ride all he wanted and jump fences if he could. He was more and more a grandfather. . . .

Jay was indeed jumping fences at that time. Mae had no use for men who didn't hunt, so every day when he turned in his horse, he prayed that it would die in the night.

It never did, however, so he would follow the field, letting the brute go where it wanted; and on coming in, he would put his stiff bones in a long, hot bath and take ten grains of aspirin and dress the part of the great lover for the evening, with arms and legs so stiff that he could hardly get into his trousers.

Mae was loving enough, of course, when she had to be, but there were always people around—or servants. One fell over servants in every corner, and like the

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house party, they seemed never to go to bed. And she was proud of him. She never got over being proud of him.

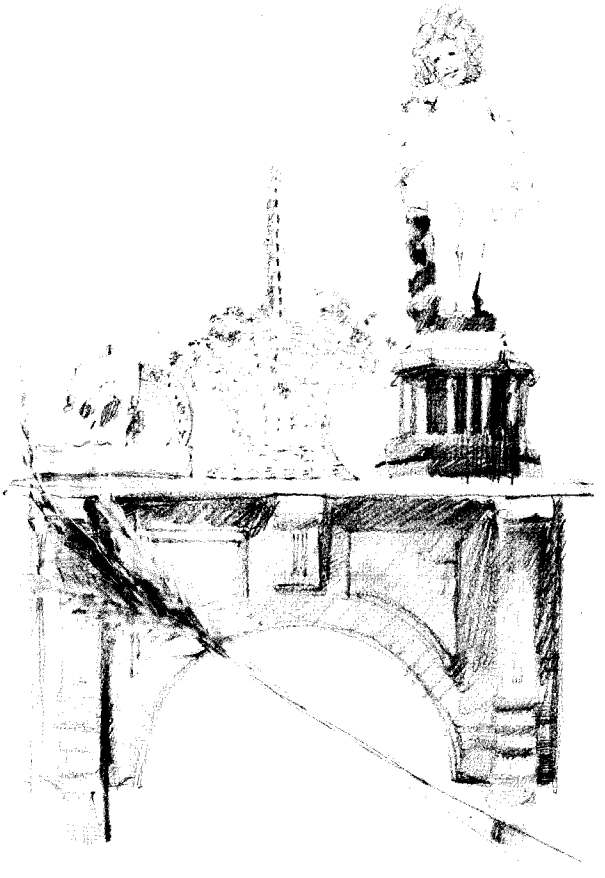
"Let me look at you, darling. You're so wonderful to look at. I wish these people would go and leave us alone."

They would go, of course, but it always turned out that there were others coming. The beds never really got a chance to cool off. It was hardly decent, he sometimes thought. And after the first week, he actually got to dreading her knock on his door in the early morning, when he had just settled down and his bed had stopped taking fences beneath him.

"Get up, darling. It's a perfect morning for a ride."

He would get up, hurrying as fast as his stiffened muscles would let him, and after a while it would be fine to be riding beside Mae on some country trail, knowing how much she loved him and how well she understood him. Not that she always did what he wanted. One day he told her he would like to see her in a pale blue evening dress, and she said that was the only time he had shown his age.

It was about that time that he began to feel slightly bilious and to take bicarbonate of soda at odd moments. But he stayed—stayed until, his law partner having made the arrangements, Camilla had started for Reno. Then he went back to town, to his dreary room at the club and a Turkish bath or two to get the alcohol out of his system.



Camilla was still on the train while he lay in the hot room—a Camilla cheered on by J.J. and Milla, but a Camilla who felt as though life had ended at 42 and had a faint hope that the train would fall off a trestle.

"Good-bye, Mother. And don't be silly."

"Good-bye, darlings. I'm all right. I'm perfectly all right."

Nothing happened to the train, however; and after she grew accustomed to it, Reno was not so bad. Was quite gay, indeed. Most of the people she met were excited and pleased about being free again and starting life all over.

She was surprised to find that they thought her bridge was very good; and she learned to knit. She would sit in the lobby of the hotel in the evenings, knitting an afghan for the new baby, and watch the gaiety going on around her. But she did not join in it. She still felt too much like an extracted tooth. One day, on impulse, she walked into a beauty shop and had her hair cut off and a permanent wave put in. Then she went utterly berserk and had a facial and bought some rouge and a lipstick. She had never used rouge before, and the very pallid lipstick of the Jay days had always been hidden among her handkerchiefs.

That night she made up her face—very delicately, of course—and hardly knew herself in her mirror. Her eyes, however, were still rather like those of a dead fish, and when she looked at her hands, the left one looked almost naked without her wedding ring. The finger had shrunken under it, as happens in such cases, and she herself felt shrunken.

One day a very nice man named Browning asked her if she would take a drive and have dinner somewhere. She went, but she felt, somehow, that it was highly improper. He was very quiet, however, and she ended by enjoying it. She slept that night, too, what with the fresh air and having eaten more because there was someone across the table. She had always hated eating alone.

After that they often drove, and one day he asked her if she thought that two halves could ever make a whole again. It was some time before she understood what he meant. Then she colored and said, "No," very firmly.

She went home soon after that. The proceedings had taken only a few minutes, and on the way back in the train, she tried to realize that she was free again. She did not feel any more free, however, than an amputated leg, and when Milla met her at the station and admired her hair and her clothes and made a quite unusual fuss over her, she felt a little sick at her stomach.

"Now, please, Mother!" said Milla. "Stop looking like that. Just remember that you're free, 40 and better-looking than you've ever been."

"Forty-two," said Camilla with her devastating honesty. "All right, darling. I'll try to forget and start again, although just what I am to start——"

"Start living," said Milla. "You never have lived, have you?"

All of which was well enough, save that Jay would not let himself be forgotten just then. The wedding had been announced, and that very day there was a news picture of Mae in an ermine coat entering the Metropolitan and a piece of an overcoat beside her which presumably was Jay. But Mae still had no reali-

Continued on page 114

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# CAN THE PHILLIES DO IT AGAIN?

*After taking 97 years to win their first World Series, are the much-maligned Phils on a hot streak?*

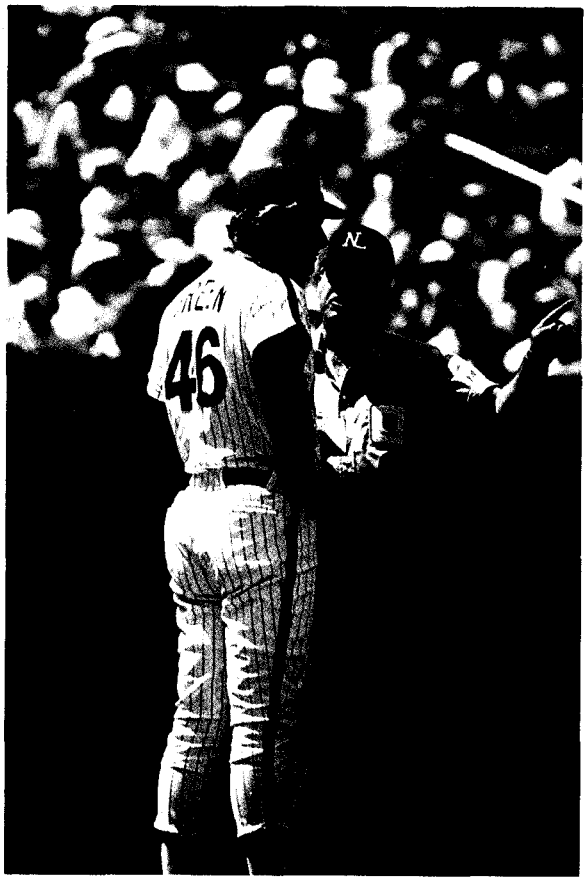
**by Curt Smith**

W.C. Fields may once have said, "I'd rather be in Philadelphia," but with perhaps Cleveland and Buffalo exempted, no American site has been victimized by greater innuendo than "The City of Brotherly Love."

Alternately derided and patronized, the subject of cartoonist and columnist barbs, Philadelphia also bore the indignity—at least until October 21, 1980, when the Phillies won their first World Series—of a baseball team which epitomized national ineptitude. If baseball awarded an Accordian Award, critics jibed, the Phillies would receive it annually. Why? You could always count on them to fold.

Philadelphia's stirring surge of last October, climaxed by its six-game Series conquest of Kansas City, quelled much of that criticism (and, not incidentally, uplifted the city's morale). The club's triumph prompted an orgy of nocturnal celebration, as if a time bomb had engulfed the Delaware Valley. In Valley Forge and nearby New Jersey, from western Pennsylvania to Independence Hall, sirens whistled; voices ruptured; horns exploded; and nearly 750,000 denizens attended a next-day downtown victory parade.

"We prayed our heads off," a 78-year-old nun (and Phillies fan) from a retirement convent confessed. Aided by divine consent, Philadelphia buried the ghosts of debacles past—and this year, as spring beckons and another spring training dawns, a strange and unprecedented query grips America: "Can the Phillies Win It All Again?"



*Many players criticized the stern bent of Phillie manager Dallas Green, but few criticized what it led to—a world championship.*

Philadelphia seized its first world championship by winning 23 of the last 34 regular-season games, outlasting Montreal and Pittsburgh in the Eastern Division of the National League; edging Houston, three games to two, in perhaps the most riveting league play-off series ever staged; and, finally, downing favored Kansas City in a World Series watched by 140 million Americans, a record eclipsing even the madcap Boston-Cincinnati classic of 1975. "Baseball's had some great seasons," says Tom Villante, the Commissioner of Baseball's broadcast coordinator, "but I don't think any matched the end of 1980"—the year Ronald Reagan won the presidency and the commonwealth of Pennsylvania went berserk.

Chartered as a franchise in 1883, the Phillies expect to win their second World Series in as many years (compared with none in their first 97). First, though, they must again dispose of the Expos, second in the National League East the last two seasons, and the Pirates, champions of the universe in 1979. "I know there are a lot of folks who claim the American League's Eastern Division is the toughest in baseball," says Dallas Green, the Phillies' burly, outspoken staff sergeant, named the 1980 Manager of the Year, "but I don't subscribe to that. We have the best-balanced division. And it's going to take one helluva effort for whoever wins."

Few are more acquainted with "effort" than third baseman Mike

*Sturdy at bat and graceful in the field, Mike Schmidt has emerged as perhaps baseball's best player.*

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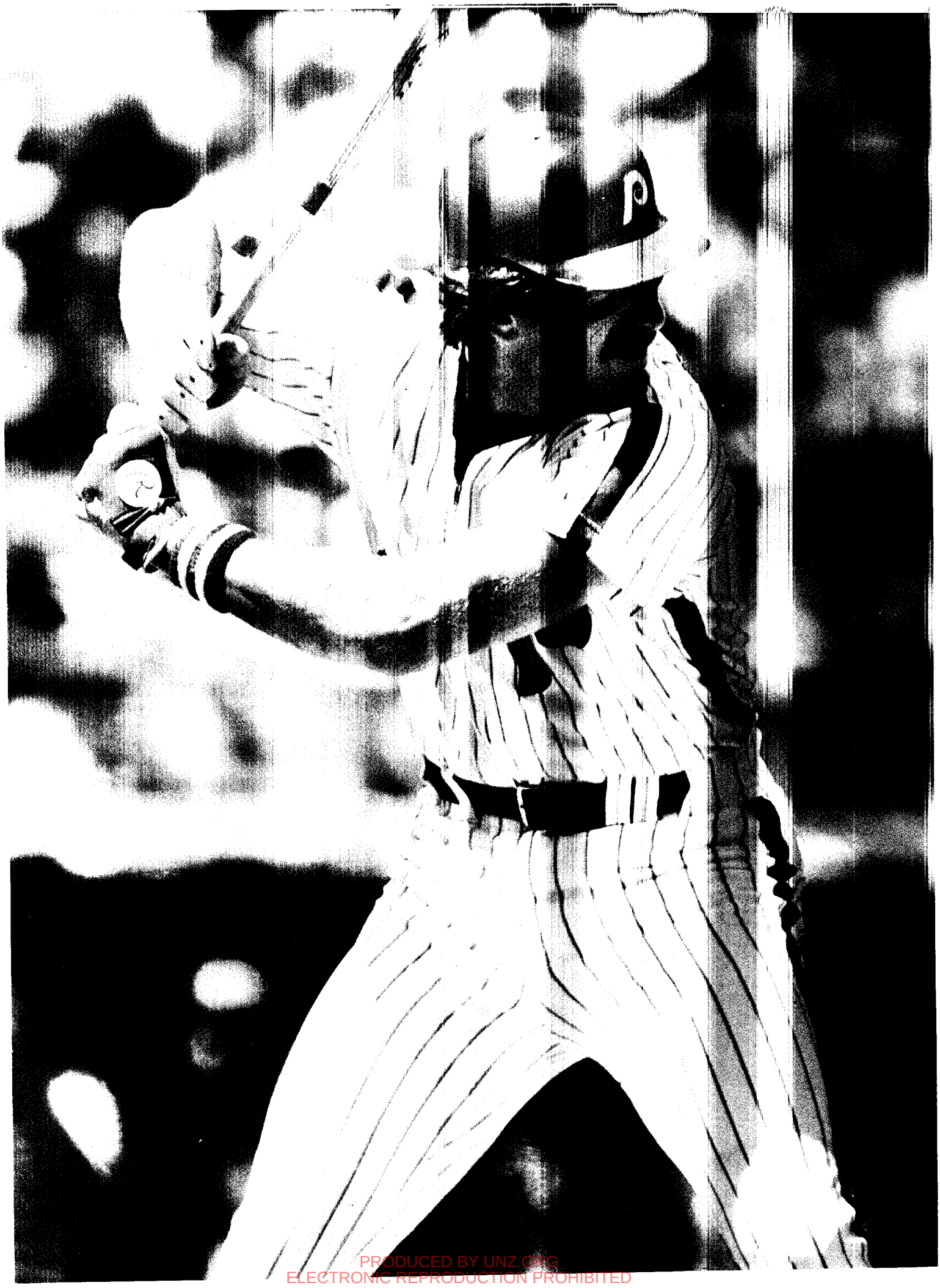

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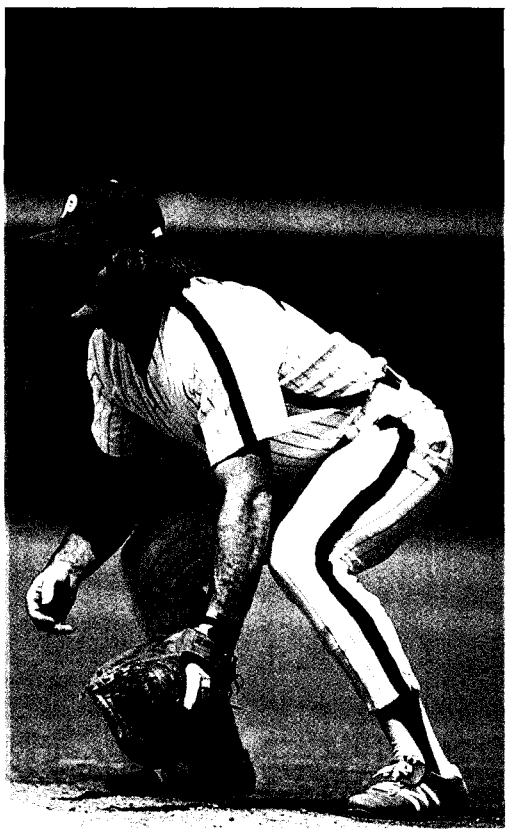
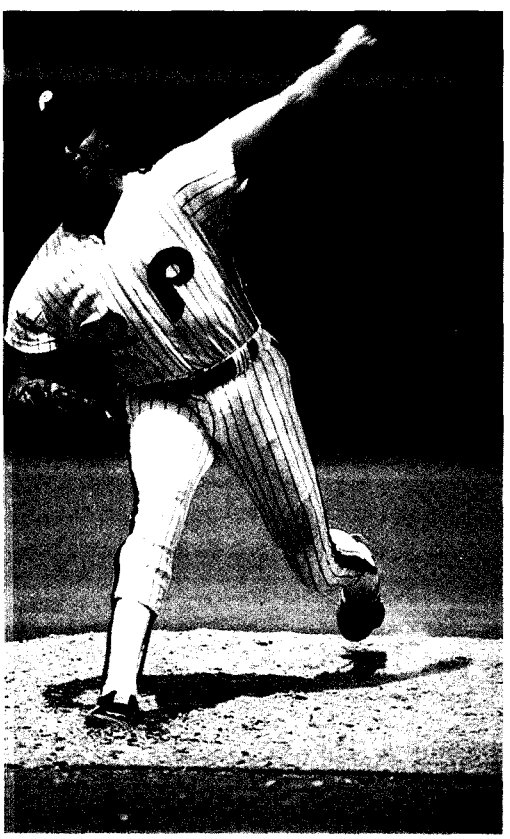
*Since debuting in 1963, Pete Rose has become a household word, playing with three world-champion teams.*





*During the last decade, Steve Carlton, nicknamed "Lefty," has been the National League's finest pitcher.*

Schmidt, author a year ago of 48 home runs and 121 runs batted in and selected as the league's Most Valuable Player. Schmidt anchors an infield that features Pete Rose (.282 batting average, team-high 185 hits) at first base, second baseman Manny Trillo (.292) and shortstop Larry Bowa, he of the volatile temperament and combative tendencies, told by Green after the 1980 World Series, "You're a winner. You play my kind of game."

The club's inner sanctum, along with catcher Bob Boone and an outfield of Greg Luzinski, Garry Maddox and Bake McBride, lend Philadelphia perhaps baseball's finest lineup. Collectively, the eight regulars represent 31 All-Star Games, 14 Gold Gloves (awarded for defensive excellence), 10,637 hits and a .285 average. With a pitching staff led by 24-game winner Steve Carlton, Dick Ruthven (17-10) and bullpen salvation Tug McGraw, Green's face may dominate this season's World Series, too. Among the Phillies' liabilities, age is the most disturbing; of the eight players with most-at-bats last year, all eclipsed year 30.

"Oh, sure, they're getting on in years," says Montreal manager Dick Williams, "but I like to think our personnel, not their problems, will put us over the top." The Expos, near-miss artists since 1978, rely on stout pitching and the outfield triumvirate of Andre Dawson, Warren Cromartie and Ellis Valentine; Pittsburgh, plummeting to third last year, will counter with Jim Bibby, whose 19 victories was a team high, and the long-ball duo of Mike Easler and Willie (Pops) Stargell. Among other Eastern rivals, St. Louis—buoyed by off-season trades which brought pitchers Bruce Sutter and Larry Sorensen and outfielder Sixto Lezcano—may pose a challenge, while the doormats of last season, Chicago and the New York Mets, appear cast in that role again.

In the National League's Western Division, Houston, Los Angeles and Cincinnati collided through most of 1979. Houston won the division, ripping the Dodgers in a one-game play-off; the Reds trailed 3½ games behind. All should contend in 1981; so, too, should the Atlanta Braves, possessors of baseball's best record from last August 1. Meanwhile, in what Green terms "the other league," the American, four teams—New York, Boston, Milwaukee and Baltimore—seem bona fide contenders to win the East, and Kansas City, runaway victor of the 1980 Western Division, expects to parlay last year's All-Everything, George Brett, and superior depth into its fifth division crown in the past six years.

Even Brett, though, is unlikely to diminish this season's Philadelphia Story. For nearly a century, the Phillies have been a league and regional institution; few clubs in any sport boast a larger or more boisterous clientele. Last year Green's team lured 2,651,681 patrons, second only to the Dodgers; a year before they nearly reached the 2.8 million mark.

With affection, though, has come misfortune; often good and yet defeated, the Phillies, skeptics mused, resembled Secretariat from April through August—and a spavined nag from September on. For years Philadelphia entered autumn full of hope and found catastrophe. In 1915 it was trounced in the World Series, winning one game to the Boston Red Sox' four. Thirty-five years later a ragtag clique of regulars, lovably called the "Whiz Kids," won the pennant on the season's final day, then bombed in *that* World Series, losing four straight to the Yankees of Raschi, Berra, Stengel and Ford.

In 1976-78, Philadelphia won the National League's Eastern Division and flopped in the championship series. Memories of the club's most infamous tragedy, the historic collapse of 1964, when the Phillies—with only 12 games left in the regular season—led their nearest rival by 6½ games and *still* lost, may endure into the upcoming century. When the Phillies, then, won last year's World Series, it was as though the demon tides cursing Philadelphia since time immemorial had been banished from the earth.

Can the Phillies win it all again? "Don't know," says Dallas Green. "We could, but at least one thing has changed. Our fans aren't screaming, 'Wait 'til next year.'" For Philadelphia, last year "next year" arrived. ★

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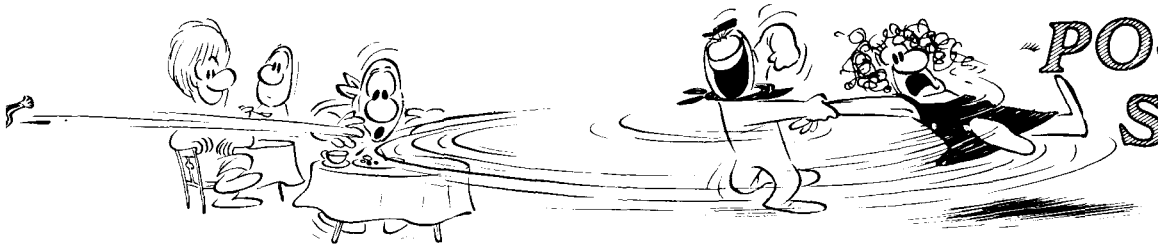

# POST SCRIPTS

### Charity Begins at Home

Sign advertising Sunday School rummage sale:

"A good opportunity to get rid of everything not worth keeping but too good to throw out. Bring your husband."

*—Mrs. V. Myers*

### Hot Tip

As the Wilsons were leaving the cloakroom of the hotel where they had attended a dinner, Mrs. Wilson turned to her husband with a frown on her face. "Henry, why in the world did you leave the attendant such a huge tip?"

Henry put his fingers to his lips and quickly moved her out of the door ahead of him, and when they were safely on the sidewalk, he smiled. "Why shouldn't I? Look at the coat he gave me."

*—A.H. Berzen*

### Carrying Tales

Sign in a doctor's waiting room: "Please do not remove magazines from the office. The nurse will tell you the end of the story."

*—Anne Dirkman*

### The Height of Aplomb

The employees of a prestigious bank were instructed to always maintain their poise, no matter what the circumstances. Recently, a long-time receptionist admirably displayed her adherence to the bank's policy when two masked gunmen slammed several empty money sacks on her desk and snarled instructions to her.

Walking into the bank president's office, the receptionist calmly stated, "Sir, there are two gentlemen here who wish to see about a rather large, no-interest, nonrepayable loan."

*—Norman Ferrari*

### Bumbershoot Bumble

The head of the family finally rounded up all the damaged umbrellas in the house and took them downtown to be repaired. Three days later, on his way to work, he got ready to leave the bus and picked up the umbrella at his side. He was used to carrying one and from force of habit had taken it, not realizing that it belonged to the woman next to him. The woman screamed, "Stop, thief!" and snatched her umbrella away from him and then berated him in loud and angry terms. He withdrew in confusion.

Late that afternoon, he stopped at the repair shop and picked up all five of his umbrellas, duly fixed. Boarding the bus, he was horrified to see opposite him the lady he had encountered that morning. She stared icily at him for a moment and said in scathing tones:

"Well! You certainly had a good day, didn't you?"

*—R.L. Andrews*

### Crossed Examination

The absent-minded attorney was making his opening address to the court.

"Your honor," he began, "the prisoner at the bar has the reputation of being the world's worst scoundrel and should be locked up for life."

There was a flurry in the courtroom, and the attorney's assistant quickly rushed up to whisper in the absent-minded barrister's ear that the prisoner was his own client.

The attorney immediately con-

*"This inscription says, 'Tell those Marines to knock off singing in the halls.'"*

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tinued. "But what great and good man ever lived who was not slandered by many of his contemporaries?"

—*Doris Dolphin*

**Relatively Confused**

One morning the neighbor's son rushed into our house. "My mother went to the hospital," he announced excitedly. "My sister's there, having a baby."

He sighed deeply. "Gosh, I wonder what she'll have. It's terrible not knowing if I'll be an uncle or an aunt!"

—*Margaret Shauers*

**Blind Date**

A homeowner, delighted with an excellent housepainting job, said to the painter, "Here's an extra $25. Take the missus to a show and enjoy yourself."

At 7:30 that evening, the painter reappeared dressed in his best suit.

"I didn't expect to see you again for some time," the homeowner said.

"I came to take the missus to a show," the painter explained.

—*Kenneth E. Hall*

**Making Ends Meet**

Today's life span is longer,
In spite of all our ills;
We need those extra years,
To help us pay our bills.

—*Jean B. Boyce*

**Electronic Games People Play**

These electronic games
That people play
Are ego-shattering
In their way;
For how demeaning
When you fail to whip
A puny little
Silicon chip!

—*Lewis Moll*

**Taxing Trivia**

Capital punishment: Income taxes.

Jeff Hayes

Government bureau: Where the taxpayer's shirt is kept.

Herb Stein

Blessed are the young, for they shall inherit the national debt.

Herbert Hoover

Why does a slight tax increase cost you $200 and a substantial tax cut save you 30¢?

Peg Bracken

There is just one thing I can tell you about the outer-space program: Your tax dollar will go farther.

Werner von Braun

Trouble with being a breadwinner nowadays is that the government is in for such a big slice.

Mary McCoy

The income tax has made more liars out of people than golf has.

Will Rogers

The difference between a taxidermist and a tax collector: The taxidermist leaves the hide.

Mortimer J. Caplin

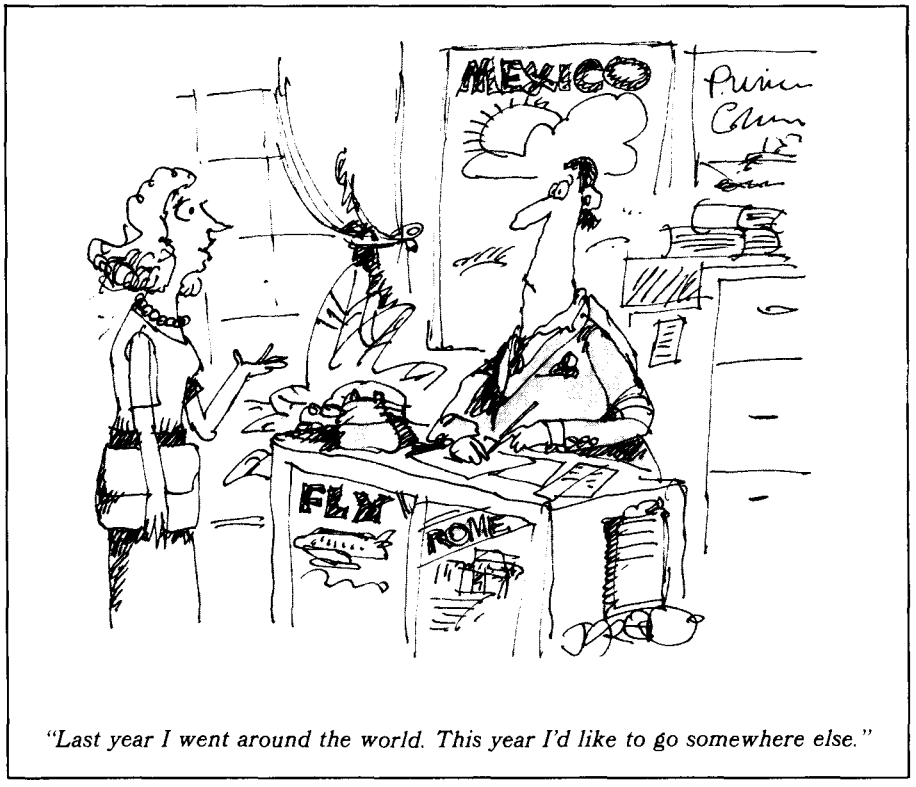
Tax reform means don't tax you, don't tax me, tax that fellow behind the tree.

Russell B. Long

It's depressing. On every dollar the government gives us exactly nine cents to play around with.

Patrick Dennis

—*Robert L. Reiff*




*"Last year I went around the world. This year I'd like to go somewhere else."*

**Broken Family**

A tourist driving through the mountains was stopped by a cop, who said, "Did you know you were driving without taillights?" The driver jumped out of the car and stared behind it in disbelief. The officer, trying to calm him, said: "It's not too much of an infraction —nothing to get so upset about."

The driver answered, "It may not mean much to you, but I've lost a trailer, a wife and four kids."

—*Mrs. E. O'Brien*

**Gaining Wait**

Nowadays, he who hesitates has to take a higher number.

—*Frank Walsh*

**Taste Test**

In Greenwich Village, a couple stopped in front of a shop window full of abstract sculpture labeled, "Art Objects." The man turned to his lady and said, "I can't say I blame Art for objecting."

—*G.G. Crabtree*

**Maybe It's My Breath?**

You know you're unpopular when you own a seaside home and never have visitors.

—*Michael Bailey*

**Bridging the Gap**

A narrow bridge; a two-way street: The bridge is where the twain shall meet.

—*Jane S. Rehse*

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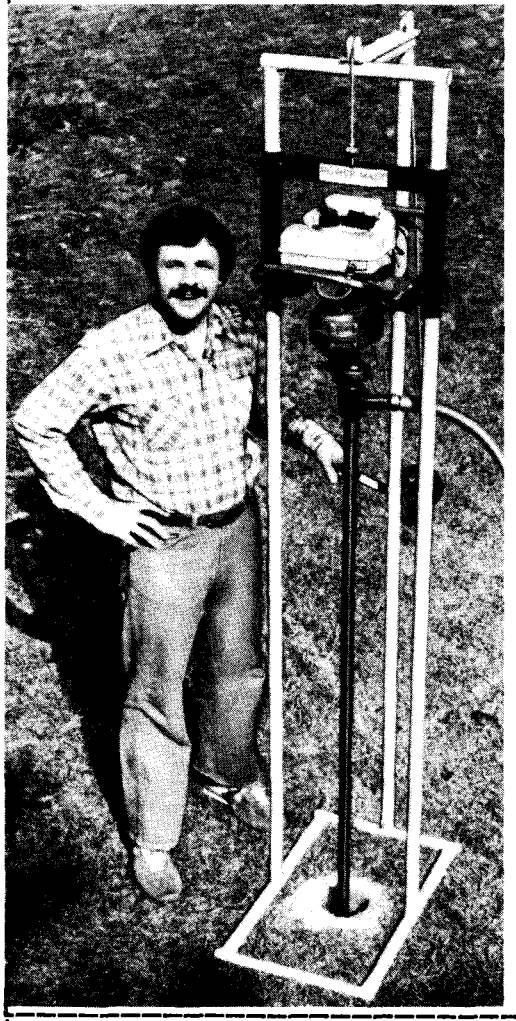

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## *Franklin Graham*

*continued from page 40*

work through the services of Samaritan's Purse, a small relief agency founded by Dr. Pierce to help missionaries, national pastors and church leaders around the globe. Pierce had realized that large organizations often have to neglect many small needs—the needs of what he called "God's little people."

"He didn't mean that they're little in God's eyes," Franklin explains, "but maybe in the eyes of other men."

One project for such little or neglected people which Franklin hopes to put into operation soon is the resettlement of up to 30,000 Southeast Asian refugees in Jonestown, Guyana. Though offered another site for a resettlement camp, he wants "to take Jonestown and use it to bring glory and honor to the name of Jesus Christ."

Under the proposed plan, Guyana would lease the land allocated for resettlement for 25 years at $1 per acre. At the end of 25 years, if the people had successfully developed it, then it would become theirs. Guyana is the largest rice producer in the Caribbean region, and the agricultural background of Southeast Asian refugees (in fact, the only skill many have) would enable them to return to a productive, self-sufficient way of life.

"If God allows us to provide 30,000 refugees with a home—forgotten refugees who have no hope of going anywhere else—then we'll give both glory and honor to Almighty God. If He wants to use us for that, we're available. . . .

"There are so many needs—and you can't meet them all. All you can do is what you *can* do. Ever hear of Lil Dixon? She's a great missionary lady from Taiwan. She's up in her 70s and has started schools for underprivileged women all over the world, teaching them crafts and trade skills. She said, 'To help with the needs of Southeast Asia is like taking a bucket and trying to empty the ocean. But I'm going to go down to the ocean and get my bucket full.' And that's what we're trying to do—keep our bucket full."

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ELECTRIC BILLS TOO HIGH? GET A

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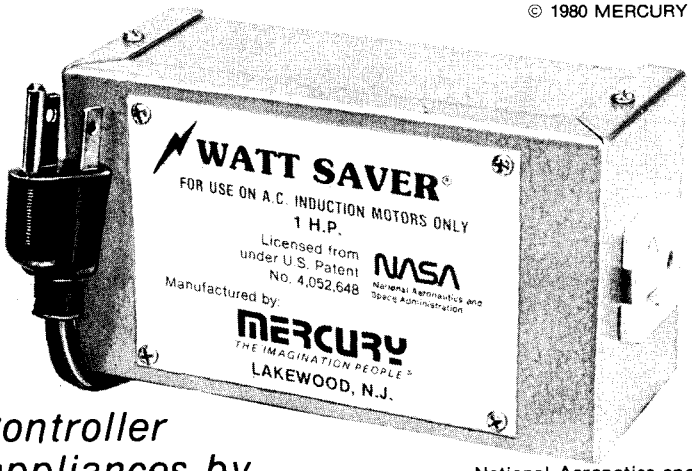



## *Advanced-design Power Factor Controller cuts the cost of running electric appliances by as much as 40%! See for yourself—try it for 60 days!*

National Aeronotics and Space Administration Patent #4,052,648

If you think your electric bills are high **now**, brace yourself. They'll be even higher next year, and for years to come—even if your use of electricity remains constant—due to utility company rate increases.

Right now, it's probably costing you $120 to $160 a year to run a refrigerator ...about $130 for a freezer...and other outrageous sums to power your attic fan, washing machine, sump pump, electric typewriter and/or trash compactor. Even a gas clothes dryer uses expensive electricity (to rotate the drum).

So it makes a lot of sense to use a lot less electric power. And now you can do just that—**without** cutting down on your use of electric appliances!

### INTRODUCING THE WATT SAVER

Our exclusive new Watt Saver is based on an invention developed and patented by the National Aeronautics and Space Administration. "The NASA/Nola power saver," wrote a **Popular Science** senior editor, "was developed by Frank Nola at NASA's Flight Center in a program to reduce power consumption in spacecraft motors. Nola calls it a PFC—power-factor controller. I prefer to call it a power saver, however, because that's what it does."

### NASA TESTED IT

According to NASA documents, "The device has been tested at Marshall Center on over 40 types of motors, with power savings ranging up to 60%, depending on the loading. The motors tested were both single-phase and three-phase, ranging from ½ H.P. to 5 H.P. Most motors will show up to 40-50% savings when running lightly loaded or unloaded, and some will show 5-to-7% savings at rated load."

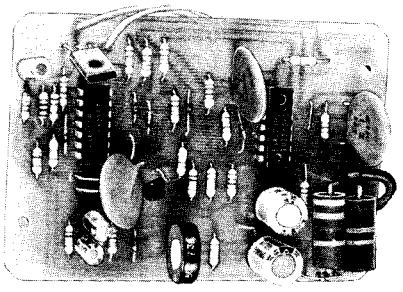
NASA's Technical Support Package showed that "The Power Factor Controller applies to induction type electric motors—the most commonly used type in all major home appliances and the most commonly used in industry." Such as those in refrigerators, freezers, washing machines, dishwashers, trash compactors table saws, drill presses, electric typewriters, gas dryers (without electric ignitors), fans, grinders, food processing machines, lathes and various types of pumps (e.g., heat, sump, swimming pool).

### HOW IT SAVES POWER

**Popular Electronics** explained it this way: "AC induction motors characteristically run at a nearly constant speed that's fixed by power-line frequency and independent of load and supply voltage. When heavily loaded, the motor draws line current that is nearly in phase with the applied voltage....Under light load conditions, the motor develops less torque by allowing more lag between the voltage and the current. This reduces the power factor while leaving the current essentially the same in magnitude." (The wasted power is given off as heat.)

"To minimize this waste, Nola's device monitors the motor's power factor, and when it detects light load conditions, it reduces the supply voltage....The current, now more nearly in phase with the voltage, therefore does as much useful work as before, but it and the voltage are smaller, resulting in a net savings of electric power."

Besides saving power, the Watt Saver also allows motors to run cooler—which lengthens their life—and quieter.



*Inside the Watt Saver: electronic components work automatically, microsecond by microsecond, to make sure an electric motor receives no more voltage than what's needed to handle the load at any given instant...to save you money!*

### IT'S SIMPLE TO USE

The Watt Saver—made in the U.S. under license from NASA—is housed in a sturdy metal case (just 5¼"W x 3"H x 2"D) with an electrical outlet and a 2-foot cord. Simply plug the cord of your appliance into the Watt Saver, then plug the Watt Saver's cord into any electrical outlet. You can move the Watt Saver to various locations as needed or, better yet, get two or more.

(For air conditioners, order the wired-in model and if you are electrically inclined no electrician is necessary to connect it.)

Whenever the appliance is used, the Watt Saver goes to work instantly. There are no buttons to push, no gauges to watch. The Watt Saver works automatically, to reduce the amount of electric power used and (therefore) to reduce your electric bills—**without** reducing the efficiency of your appliances!

### LOW COST—AND A TAX CREDIT

Although we're the only company in the world offering the Watt Saver, the cost is modest—only **$39.95** for the 110V, 15-amp model that handles motors up to and including 1 H.P. Want two? They're just **$37.95** each. Or splurge and get three at **$34.95** each. Specify plug-in or wired-in models.

We also offer a 220V, 15-amp model for motors up to and including 2½ H.P. The price is **$49.95** for one; **$47.95** each for two or more. Specify plug-in or wired-in.

No matter which model you order or how many units you order, the postage/handling charge is just $2.50 per order.

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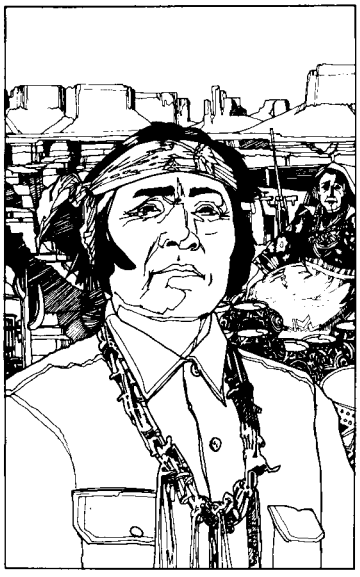

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## *Twins*

*continued from page 35*

phobias, speech difficulties, hyperactivity and certain types of "neuroses," as well as other health and personality traits. Such traits also occur occasionally in only one twin in some sets, so genetics cannot be said to be the sole source of such problems, but the argument for a genetic role in the presence and timing of such characteristics is greatly strengthened by such findings.

While talk about genetic clocks, brain-wave patterns and I.Q. testing may seem distantly removed from the daily concerns of most of us, Bouchard's preliminary analyses also touch on other matters which strike closer to home. One of these relates to the personality development of the child.

The vast majority of existing theory on personality development places a great deal of emphasis on early childhood experiences, on the environment. Sooner or later, examinations of that early environment end up focusing on the role of the mother. "Mothers have tended to develop an awful lot of guilt about their child's development. Mothers have been told, directly and indirectly, that they are *the* critical factor in how a child develops, in the formation of that child's personality."

And what do the twin studies show?

"That genetics may play a much, much greater role in personality development than we've ever dreamed. Many of our twins have been reared by extremely different mothers, and they've had quite different childhood experiences, yet their personalities are highly similar."

Perhaps the most vivid example of this point can be found in twins Jack and Oscar, aged 48. Oscar was raised by his mother and grandmother in Czechoslovakia during the German Occupation in World War II. He wasn't a Nazi, as some reports have stated, but he was generally "loyal to the thoughts of the Führer." Jack, on the other hand, was reared by his Jewish father in the Caribbean. Bouchard notes that the pair have a high degree of similarity "in temperament, tempo, the way they do things." In spite of their backgrounds, their outlook and value systems are quite similar and in each man there is an underlying core of basic behaviors and traits that mirrors the twin.

Many twins, whose backgrounds aren't so different as those of Jack and Oscar, portray even greater similarities. These people "see each other at the airport—perfect strangers, mind you—and within a minute or two they are completely relaxed with each other, talking intimately. . . .A person has to see it to believe it. One gets the impression that two strangers have independently shaped the same personality for themselves.

"It's clear," Bouchard says, "that genetics are a much more potent force in shaping human behavior than we ever guessed. Genetics don't determine everything, not by a long shot, but they do give each of us capabilities and restrictions, limits and potentialities. Ten years down the road, twin studies and behavior genetics may well revolutionize personality theory."

But for the time being, Tom Bouchard and his colleagues aren't concerned about revolutionizing anything. "We just want to conduct the most complete, most carefully designed study of twins reared apart that has ever been done. When we finally begin to publish our results, there will be controversy. Some of our findings are sure to be attacked. But that's what science is all about—hammering away at what we think we know. That's how the real advances are made—through skepticism."

Reflecting on the personal rewards of his study, Bouchard admits that he "complains about my salary, but if the truth were known, I'd probably pay someone to let me continue with this project. We've had the chance to bring some people together for the first time in their lives. It's absolutely thrilling: people crying in the airport from happiness. What other kind of research makes people so happy? Here we are, cracking open a new frontier in understanding people. Each set of twins helps us open the crack a little wider. It's the most exciting damn thing ever."

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## *Fred Waring*

*continued from page 30*

three sounds, like this." He proceeded to demonstrate.

"The Waring method is simply this," he explained. "We must sing all of the beauty of all of the sounds of all of the syllables of all of the words."

Then he burst into song there in his living room, showing how "It's a Lovely Day Tomorrow" sounds with and without the Tone Syllable system.

"It's a wonderful system for speakers as well as for singers," Waring continued. "So many speakers stand and orate, gesturing with their arms when they could accomplish the same thing with their voices. I've helped governors and senators—even presidents—with their speeches. And at our workshops, we have ministers, priests and nuns who come to learn our enunciation techniques to help them speak better."

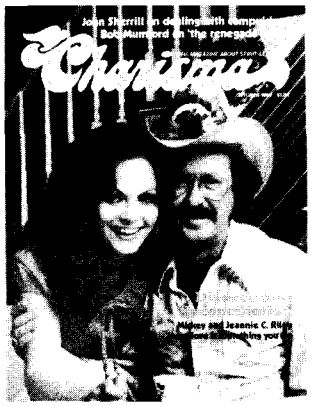
Sometimes as many as 200 students attend the Choral Music Workshop at a time. Held on the campus of Pennsylvania State University each summer, the workshop also sponsors special five-day sessions dealing with choreography and movement for show choirs and choruses.

"We really work those kids," said Waring, who heads a faculty which includes many of the staff of the Pennsylvanians. "They memorize over 50 songs and learn choreography for each one. At the end of the two weeks, they put on their own two-hour concert in combination with the Young Pennsylvanians. It's the most thrilling thing you've ever seen—and the most rewarding thing I've ever done."

The Young Pennsylvanians today are a group of 24 young singers and dancers chosen by Fred Waring himself. Many of them he recruits from his own choral workshop students. Virginia Waring, a former concert pianist in her own right, plays the piano and helps her husband in conducting and emceeing the program, completing the family picture.

Fred Waring, America bids you a fond farewell. And we're awfully glad that in this case, farewell doesn't mean goodbye! ✖


# Introducing

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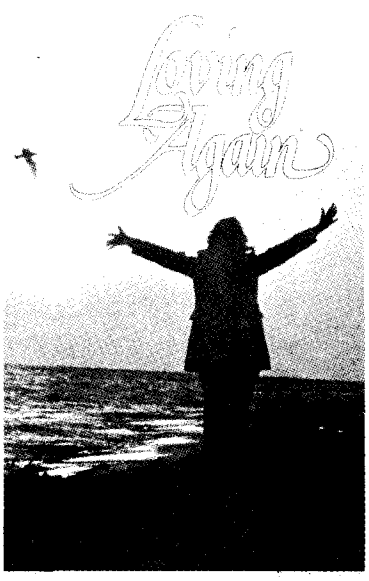
# THE SATURDAY EVENING POST BOOK SHELF

**Loving Again**
*by Ginilou*
*150 pages; Impact Books; $3.95*

*by John Daniels*




Pain. A part of life that at the most unexpected moments has touched every one of us. Whether it be from illness, loneliness or loss, it stops us cold in our tracks for a while. Some manage to shrug it off, but many desperately attempt to insulate themselves from further hurt by blocking out life with walls that prevent the pain —but also the joy— from entering.

*Loving Again* is one woman's account of her own personal struggle to reenter life. Ginilou, the author as well as the main character of the story, is a young divorcee. Faced with the task of raising three daughters by herself, she challenges her own need to escape from life by recognizing the needs of others. Written in a style that is articulate, fresh, simple—yet deeply profound—*Loving Again* is a unique and welcome contribution to a market inundated with books on how to cope with just about anything in 10 easy steps.

Set in a physician's office, the main story revolves around Ginilou's interaction with patients. Through a mixture of a good sense of humor and the ability to really listen, Ginilou endears herself to the patients. Her characters jump right off the page. There is little Shuggie, a three-year-old child with a fatal illness. Guarded by protective parents, all Shuggie wants is to understand, feel and enjoy the little life that he has left; Ginilou helps him. There is Ole' Emma, who literally sweeps her way around town, whose initial failure has condemned her to a lonely world; Ginilou reaches out. And there is Mark Allen Tate, whose genius cannot help him solve his deep, personal crisis. Spiced throughout the story are the always humorous, often touching, meetings between Ginilou and cantankerous Doc.

Written in journal form, *Loving Again* moves through and beyond personal hurts in the most uncomplicated of ways. The reader will be enchanted by the lyrical quality of the author's exquisite sense of poetry. Her personal thoughts escape in the form of verse. Describing herself, she writes:

"A ginilou
fishes
and plays with puppies and kittens
and counts babies' toes.
A ginilou sculpts in clay—
and paints—and writes—
and sings
(because otherwise she'll self-destruct).
A ginilou
walks barefoot
most of the time
(because it feels good).
A ginilou
is *not* a housekeeper—
she is a house liver
(because she's a ginilou).

For Ginilou, pain is a lesson in learning to listen and love again. This book connects with readers. Written at the living level, *Loving Again* is for anyone who has ever lost anything.

**Deadline in Rome**
*by Max Call*
*208 pages; Chosen Books; $8.95*

*by Raymond Gomez*

Phoebe... the woman Paul trusted.
She would carry the most important letter
ever written into the very
heart of a savage police state.
DEADLINE IN ROME
MAX CALL

If you think getting a letter to its destination on time and in good condition is a lottery today—what with the obstacles of proposed nine-digit zip codes and soaring postal rates—consider the difficulty the Apostle Paul faced in getting his message of faith into the heart of hostile Rome in the First Century A.D.

How this masterpiece of Christian teaching, The Epistle of St. Paul to the Romans, made its way to believers within that savage police state is a story brimming with drama, suspense and romance. And it all revolves around Phoebe.

Just who was Phoebe and what made her so remarkable? Phoebe, a beautiful young widow and businesswoman from Cenchrea, Greece, was the person Paul trusted to deliver his letter of faith and inspiration to the Roman people. Max Call's narrative carries the voice of this strong Christian woman across the ages; she stands before us with the parchment of Paul's letter crackling in her hands, asking us to understand the

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example of a female's ministry such as she and Paul gave the world.

The story unfolds against the tense backdrop of the times, when fear and mistrust vibrated throughout the Christian community. The Apostle Paul's ministry to the Gentiles was being disputed by Jewish Christians in Rome, creating a schism in the faith. Paul's words dangerously condemned Emperor Nero's depraved way of life. Everything hinged upon the delivery of the letter to the heart of an empire ruled by a madman—and it had to be done before Nero proclaimed himself a god. Why did Paul select a woman for this critical assignment?

With careful attention to historical accuracy, Max Call answers this question, spanning 19 centuries to recreate the lives and times of Phoebe and other First-Century Christians. Not storms at sea, not the attempted murder of the Roman centurion she loved, not a treacherous encounter with the mad Emperor Nero nor the animosity of Roman Christians could sway her from delivering the letter of St. Paul to the Romans.

Together, Chosen Books and Max Call have produced a very readable historical work, one which will be inspirational to those who feel the need of God's presence in their lives, brought to them through the example of the trials of early Christians.

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**Latest Word on the Last Days**
*by C.S. Lovett*
*363 pages; Personal Christianity Chapel; $5.95*

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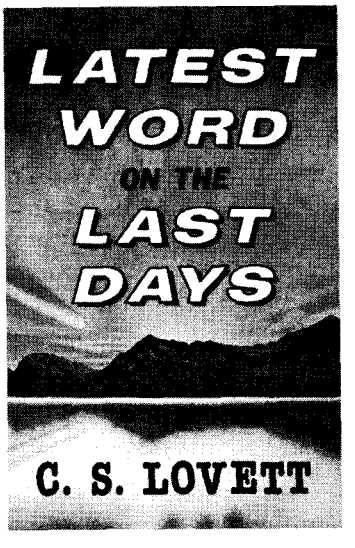
*by William A. Barton*




The End of the World. Seems like almost everybody has, at one time or another, had something to say about it, from Nostradamus to the robed man on the street corner carrying a sign reading, "Repent—the end is near!" Doomsters have, for ages, predicted that the last trump is just around the corner, and heeding such warnings, many have prepared for the final reckoning in a multitude of ways: Saucer cultists have gathered on mountaintops awaiting extraterrestrial rescue from a dying planet; hedonists have continued to "eat, drink and be merry" with a vengeance, caring little for the notion that tomorrow they may die; and sin-conscious martyrs have donned sackcloth and ashes to mourn for lost mankind.

Tied in with the concept of the last days, especially in Christian-oriented Western civilization, is that of the Second Coming. The return of Christ, in some way, shape or form, has been the subject of scholarly—and not so scholarly—scrutiny since apostolic times.

Numerous books, documents and revelations have served as a source for theories on the last days and the second coming. Perhaps the most prevalent among these is the biblical Book of Revelation. Christians have accepted it for centuries as the last word on the last days, however little they may have understood it. Only in the last few decades, however, as world events have taken shape in what many biblical students have noted as an ominously familiar pattern, have Christians begun to look at Revelation with a newly perceived understanding and to declare that we are indeed living in the very days foretold by that holy document.

*Latest Word on the Last Days* presents C.S. Lovett's interpretation of how the events outlined in Revelation are unfolding, from the regathering of Israel into a nation to the final cataclysmic Battle of Armageddon when Christ will return with His saints to establish His kingdom. In chapters with such catchy titles as "We Want Superman!" "Satan's Superchurch," "The Pied Piper of Israel," "Big Business in the Sky!" and "Prepare to be Arrested!" Lovett paints a convincing—if sometimes controversial—picture of the last days of Planet Earth. Lovett takes a refreshingly nondogmatic approach, too, in that he doesn't expect everyone to simply accept his views. His is merely the *latest* word, not the last word on the subject.

*Latest Word on the Last Days* is a book that will provoke much thoughtful consideration among Christian readers. For many, it may prove to be a tremendous source of comfort and hope as well.

---

**Beyond the Next Mountain**
*by Lee Roddy*
*200 pages; $4.95*

---

*by Mary Ann Matthews*

Ten-year-old Rochunga Pudaite was the grandson of a headhunter from a remote tribe in the highlands of northeast India. In the 1930s, he made a solitary 96-mile trek through uncharted wilderness—his only compass the morning sun. He was stalked by Bengal tigers, watched warily by herds of elephants, forced to swim snake-infested rivers and spent six lonely nights in the jungle before reaching his first mission school—a remote outpost on the edge of civilization.

It was Ro's goal to translate the Bible into the Hmar language, his native tongue.

The book dramatizes the obstacles which threaten to keep young Ro from his dream. Like all good stories, there are universal truths in *Beyond the Next Mountain* which span continents and ignore time. Rochunga Pudaite's struggle to find the will of God in his life will echo in the hearts of all who open this book.

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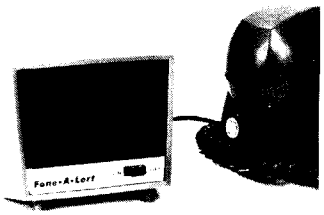

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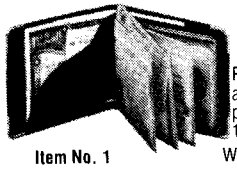

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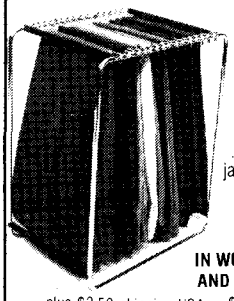

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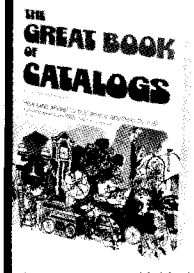


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### Of Interest to All

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**Yesterday's radio on tape.** Quality sound, reliable service. Catalog, $2. Adventures, Box 4822-P, Inglewood, CA 90302.

**Free catalog:** quality radio tapes. Carl S. Froelich, Route One, New Freedom, PA 17349.

**Old radio programs** on cassettes. Free catalog. Nostalgic, Box 16365-SEP, St. Louis, MO 63125.

**Golden Age radio.** Complete taped shows. Box 25215-K, Portland, OR 97225.

### Real Estate

**How to find and purchase** good country land. For information send $3 to The Spinning Wheel, P.O. Box 191-P, Grand Ronde, OR 97347.

### Recipes

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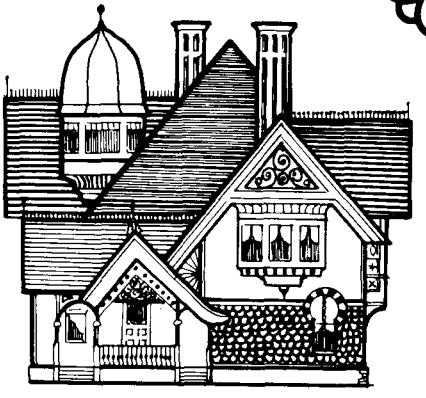

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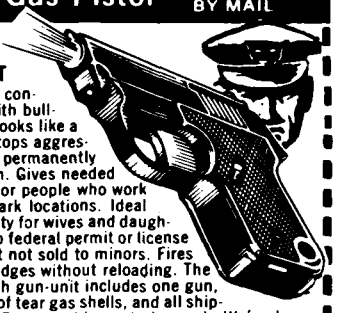

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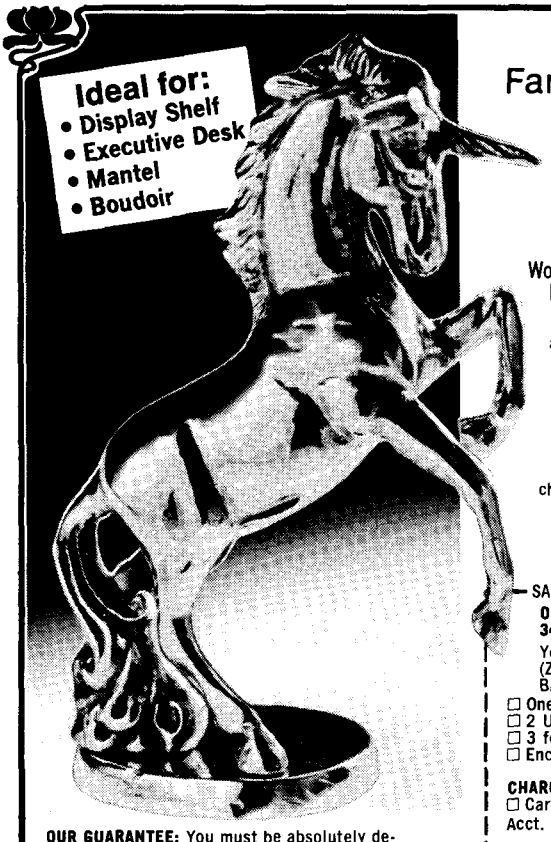


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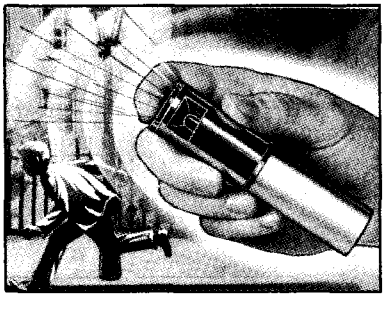

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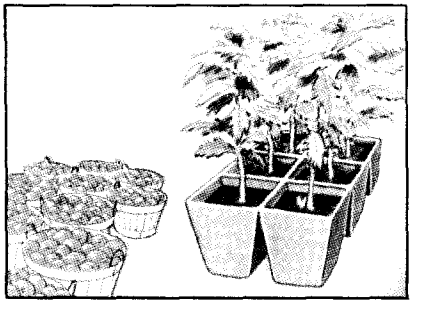

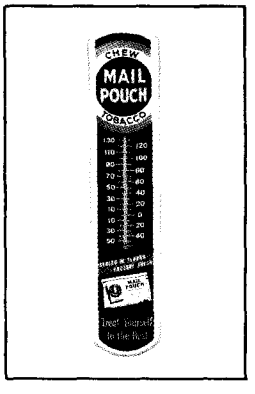


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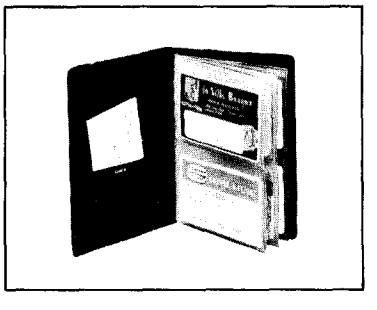

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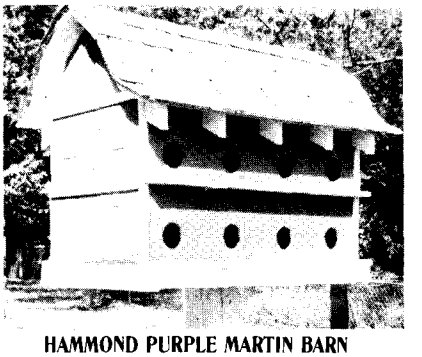

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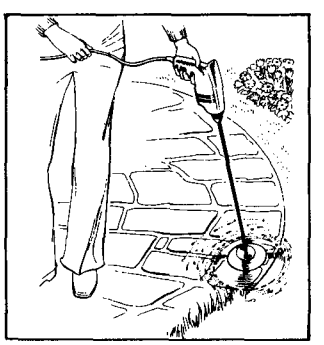

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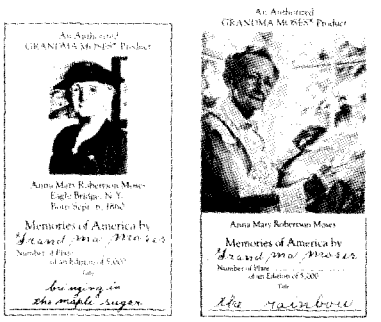

Backstamp of Grandma Moses' "Memories of America" plate collection recreates the label she applied to the back of the original painting. Labels used were: 1941-1950 (left), and 1950-1961 (right). Calhoun's Collectors Society, Inc., 7275 Bush Lake Rd., Minneapolis, MN 55435.

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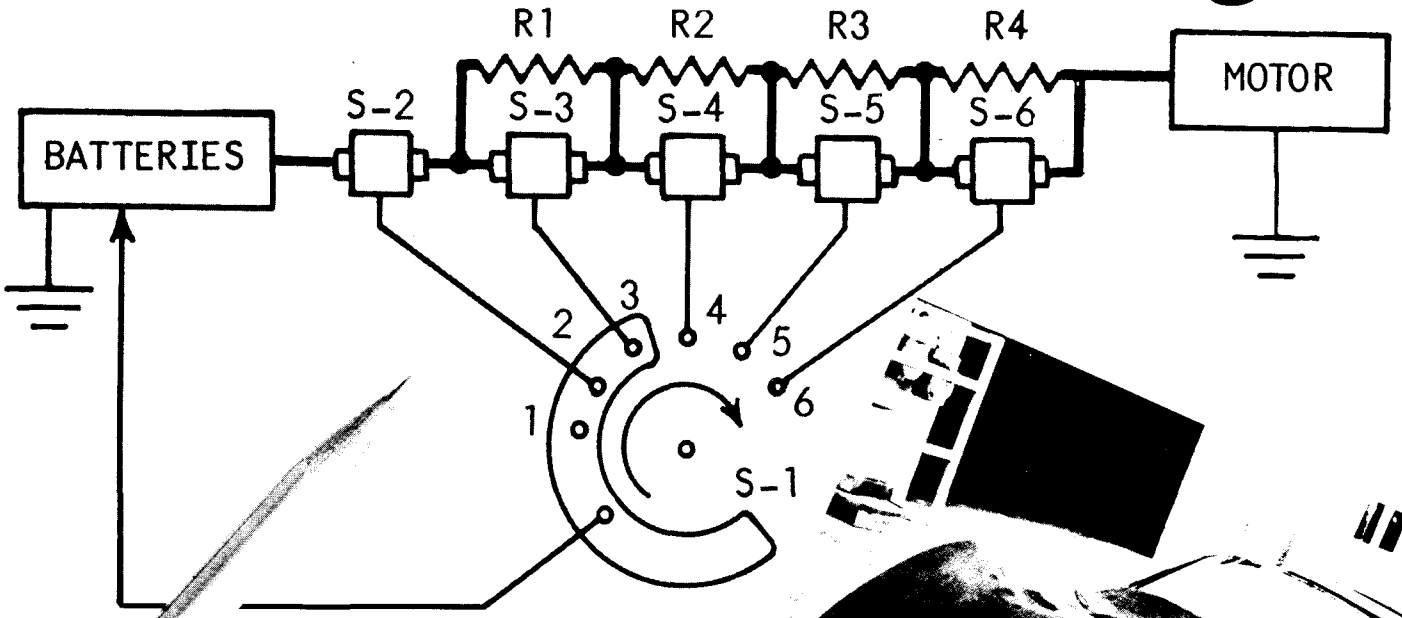


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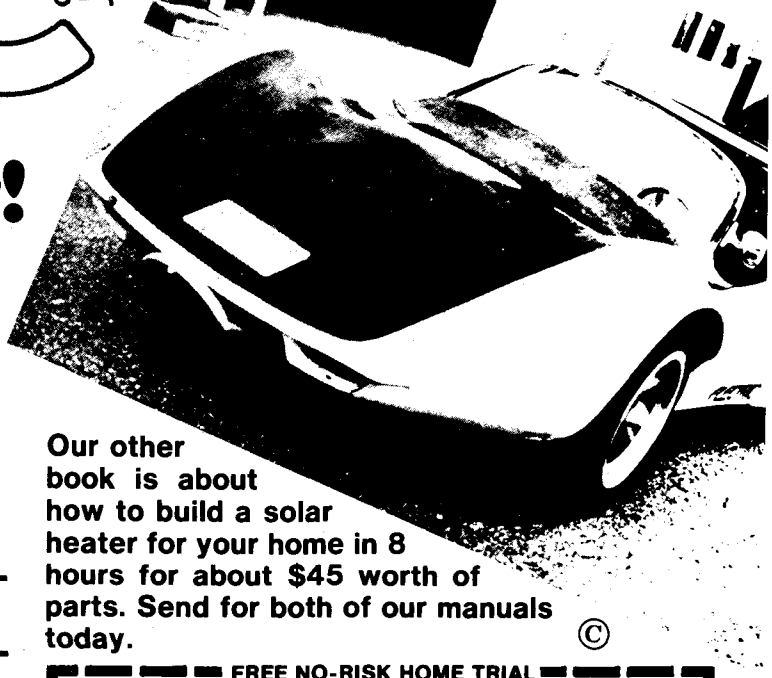

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Our congratulations and a check for $100 go to Mrs. Charlotte Brooks of Phoenix, Arizona, for the winning entry in our Jan/Feb photo-caption contest.

*It's so difficult, everyone knows,*
*Finding just the right fabric for clothes;*
*It behooves each girl able*
*To check out the label*
*And make sure it's drip dry she chose.*

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# 14K Gold Chain Bracelet $7 until July 30

As part of an advertising campaign to promote the sale of gold jewelry we will send to each reader of this publication who sees and returns this printed notice before Midnight, July 30, a 7-inch solid 14K gold chain bracelet for the sum of $7 plus $1 shipping and handling. There is no further monetary requirement. [Each chain bracelet is composed entirely of solid 14K gold including the clasp and will be accompanied by our Certificate of Authenticity to that effect.] This advertising notice is being placed simultaneously in other publications. If you see it in more than one publication, please let us know, as this information is helpful to us. Should you wish to return your chain bracelet you may do so at any time to the address below and receive a full refund. There is a limit of one (1) chain bracelet per address, but if your request is postmarked before July 16, you may request a second chain bracelet by enclosing an additional $7 plus $1 shipping and handling. No request will be accepted past the dates noted above; your uncashed check will be returned if postmarked later than those dates. Please enclose this *original* notice with your request; photocopies will not be accepted. Send your name and address (please print) on a sheet of paper together with the appropriate sum to: **CHRYSTIE & SPRYNGHE, LTD., Gold Chain Bracelet Campaign, Dept. 150-23, Box 1900, Greenwich, Connecticut 06830.** (S83370)

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FOOD

# SPROUTING IDEAS

*People who know beans are letting them sprout and growing their own vitamins.*

**by Michael Allen**

If you aren't already into beans, there's no time like today to begin enjoying these inexpensive, low-calorie additions to the daily diet. Besides taste and calorie appeal, sprouts are also low in carbohydrates, higher in protein than most vegetables and a good source of vitamins and iron—iron in a form easily used by the body.

Getting into sprouts is as easy as—well, going to the vegetable department of your local supermarket and buying them. If *they* aren't into sprouts, you can always pick a can off the shelf, but in doing so you'll be sacrificing the crispness and flavor of fresh sprouts. That is why we suggest you go the satisfying, money-saving route of growing your own.

Sources for a quick and inexpensive sprout crop are plentiful. Among them, lentils, alfalfa, curly cress, radishes, mustard, mung beans, garbanzos, dried peas, lima beans, soy beans and pinto beans. Of them all, mung beans (Chinese) rate number one. Crisp, tender, delicious mung bean sprouts are high in nutritional value, low in calories (40 per cup, 159 per pound) and low in carbohydrates (8 grams per cup, 30 per pound), and a pound of sprouts contains as much protein as 2½ to 3 ounces of meat. All this and easy to grow in the bargain!

For 2½ to 3 cups of sprouts, you will need to accumulate ⅓ cup of dry beans, a one-quart jar—wide mouth (nothing personal)—with a perforated lid to fit or several squares of cheesecloth and a rubber band to hold them in place over the wide mouth.

Where do you find the ⅓ cup of dried mung beans? You look in the dried-bean section of your supermarket. If a sudden stampede of sprout addicts has wiped them out, try the health food or Oriental food stores. Mung being the most common of sprouts, you should have no trouble finding a supply for these white, juicy, mild-flavored delicacies.

Once you have them, place them in the jar, cover with warm water and set the jar in the light (but away from the sun) for 24 hours. Then cover the mouth of the jar with the lid or cheesecloth, drain off the water, turn the jar on its side and shake until the beans are spread out, one bean deep. Return the jar to its original position and maintain at room temperature (about 70° F.).

At least three times a day, the beans should be rinsed and drained thoroughly, the jar turned on its side and the beans respread after each rinsing. Continue for three to four days or until the sprouts are 1½ inches long, whichever comes first. Place the sprouts in a large bowl, cover with water and agitate the bowl to force the bean hulls to surface. Skim off the hulls, drain the sprouts, repeat once, and the sprouts will be ready for use. If stored, only a day or two in the refrigerator will destroy their bright white color and their crispness.

Use them when you will. *How* you use them offers many possibilities: as a garnish for soups; to enhance hamburger, meatball or meat loaf mixtures; as a crunchy topping for sandwiches; added to coleslaw, potato salad or tossed green salads; chopped and added to dips; mixed with cottage cheese for a salad; used in stew or to jazz up omelets and scrambled eggs; as a topping for tacos or tostadas; to add crunch to sandwich fillings. Your imagination's the limit.

**Tuna and Sprouts**

*2 7-ounce cans water-packed tuna*
*¼ cup honey*
*1 tablespoon tamari sauce*
*6 scallions, sliced diagonally*
*1 cup fresh pineapple*
*½ sliced green pepper*
*½ sliced red pepper*
*½ cup vinegar*
*1 tablespoon arrowroot*
*1 pound bean sprouts*
*½ cup pineapple juice*
*1 tablespoon oil*
*Slivered almonds*

Combine in saucepan honey, tamari sauce, 4 scallions, pineapple and juice, peppers, vinegar and arrowroot. Simmer for 4 minutes. Add tuna in chunks. Sauté in a wok 1 tablespoon oil and 2 scallions till crisp. Serve tuna and mixture over sprouts. Garnish with almonds.

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**Vegetarian Crepes**

*1½ cups sliced mushrooms*
*¼ cup boiling water*
*1½ to 2 tablespoons chopped whole green onions*
*1 teaspoon chopped parsley*
*½ cup chopped bean sprouts*
*1 large egg, well beaten*
*1 tablespoon plain yogurt*
*½ teaspoon Fines Herbes*
*Black pepper to taste*
*10 crepes*
*Cheese sauce (optional)*

Add mushrooms to boiling water; cover and cook for 5 minutes. Drain, chop and add green onions, parsley and sprouts. Stir egg into yogurt; add Fines Herbes and pepper. Combine mushroom and yogurt mixtures and mix thoroughly. Stuff each crepe with scant ¼ cup of mixture; roll and place in sprayed or greased baking dish. Bake at 350° F. for 30 minutes. When served with cheese sauce, this will contain ample protein and can serve as a nutritious vegetarian entrée. Makes 10 crepes.

**Cheese Sauce**

*½ cup medium white sauce*
*½ cup cottage cheese, washed and drained dry*
*½ cup grated sharp Cheddar cheese*

Place white sauce in blender, add cottage cheese and blend until smooth. Place in saucepan and add Cheddar. Cook over low heat, stirring until cheese is melted. (May be held in top of double boiler for later use.) Makes 1½ cups.

**Whole Wheat Crepes**

*1 cup finely ground whole wheat flour, sifted, measured and re-sifted*
*1 cup skim milk*
*½ cup plain yogurt*
*1 large egg*
*1 teaspoon vegetable oil*
*⅓ teaspoon salt*
**2 tablespoons water*

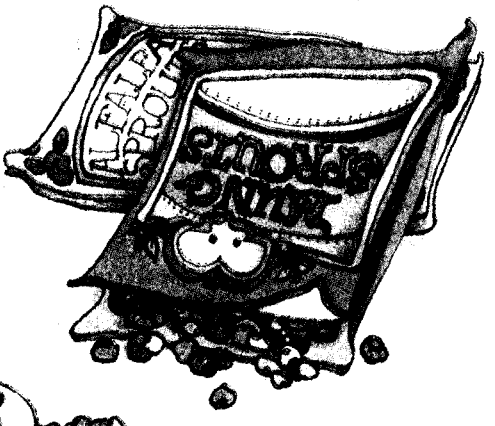
Place all ingredients in a bowl and beat with rotary or electric beater until smooth. Pour 2 tablespoons of batter into a heated, nonstick crepe pan or lightly greased 6-inch skillet, tilt to spread evenly and return pan to heat. Cook until crepe looks dry and edges are slightly brown. Use spatula or fork to lift edge and remove from pan. Stack with paper towels between crepes. (May be wrapped in foil and frozen for later use.) Makes 18 crepes.

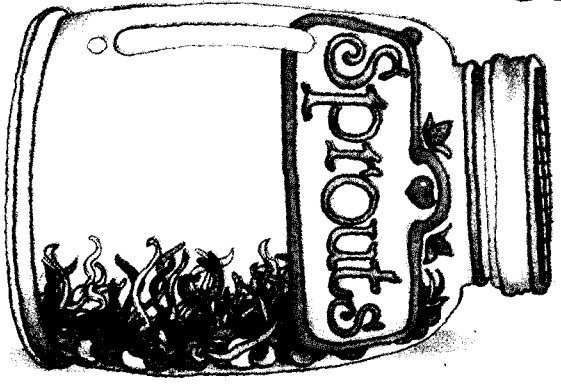
*Add up to 1 tablespoon water if batter is too thick when nearly gone; beat before continuing.

**Sprout and Tomato Salad**

*2 cups* each *bean sprouts and lettuce*
*⅓ cup thinly sliced celery*
*3 green onions, thinly sliced*
*1 cup cherry tomatoes, halved*
*¼ pound cooked chicken or tuna, chopped (optional)*

Mix all ingredients in large salad bowl and toss with your favorite vinegar and oil dressing. Sprinkle with sesame or poppy seeds just before serving.




*Sprouts aren't just for chop suey anymore—they go with everything from soup to succotash.*

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## Taxes

*continued from page 45*

● Harold Dancer, trainer and driver of trotting horses, regularly drove between three business sites in 1971. He ran his horses at a separate location and raced at the Freehold, New Jersey, Raceway. Going home near lunchtime one day, he collided with a youth on a bike, resulting in a $40,000 court settlement against Dancer. The trainer deducted the $40,000 as a business loss.

The IRS, however, attempted to disallow the claimed deduction, maintaining that Dancer had been headed home to lunch—a personal trip rather than business. Once again, the Tax Court agreed with Dancer, allowing that, because automobile travel was necessary to his type of business, the cost incurred by the unfortunate accident was as much a part of overall business expenses as would be the cost of fuel for his vehicle.

To be fair, there are a lot of hopeful taxpayers each year who do *not* win their deductions in court. There was the case, for instance, of the round-the-world Queen Elizabeth II cruise taken by retiree Daniel Mizl and his wife Esther in early 1977. The Tax Court allowed that while the cruise may well have helped Mizl's medical symptoms, it was neither prescribed by his physician nor viewed as "primarily for or essential to the taxpayer's medical care."

In another unique health-related Tax Court case, Ohio resident and arthritic patient Rose C. France signed up in 1974 for Arthur Murray Studio dance lessons at the recommendation of her doctor. When in the year 1977 she found she had spent $4,280 during the year on dance lessons, she claimed them as a legal medical deduction, pointing out that they helped to keep her from getting crippled with arthritis and also decreased nervousness and depression.

The Tax Court disallowed the deduction, pointing out that, while another type of activity, such as golf, might also be beneficial, it would not be legally deductible. Thus the Tax Court held in favor of the IRS.

Likewise, the IRS was judged to be in the right when it told professional ice hockey player William Barton Crashley that courses he took in 1973 to improve his mental attitude were not deductible. Nor were the $6,118 spent by the parent of U.S. Olympic skater Tai Babilonia for skating lessons and the expense of Mrs. Babilonia accompanying her daughter.

In other cases, the IRS and taxpayers hit a compromise of sorts in court. Margaret Cramer Green of Milton, Florida, claimed $7,170 of income in 1976 for selling her rare AB-negative blood to support her three children and deducted some $2,355 in business costs on her year-end return. The Tax Court denied the Florida mother a 10 percent mineral-depletion allowance claimed for her gradual loss of ability to regenerate some blood parts, interpreting the law as applying to geological resources only. However, she was able to deduct expenses for some drugs, a portion of the special costs of high-protein foods and the $475 she received, at $5 a trip, for transporting her blood to the purchaser, as would conveyors of many other commercial products.

The taxpayer needn't feel parsimonious about looking for all possible deductions. Former President Jimmy Carter found it worthwhile to deduct $15.13 on his 1979 return for postage expenses, the cost of mailing his tax records between Plains, Georgia, and Washington, D.C., according to his accountant.

Especially during a time of inflation, when today's $15,000-a-year family will be making an estimated $30,000-plus income by 1987 and will have been pushed through several tax brackets, the wage-earner at each income level will find it advantageous to track down every tax break possible.

This may mean—as is the choice of approximately 40 million Americans in a typical year—that it can pay to have one's taxes prepared by someone familiar with potential breaks and benefits. That may be a reputable CPA, tax practitioner or tax preparation firm. (With the last, it's good to make sure you will be accompanied by a firm representative in case you are called in for an IRS audit.)

The IRS is cooperative about answering specific queries concerning itemized deductions and other tax breaks, although by March or April, questions from perplexed taxpayers tend to backlog telephone calls. Paperback "how-to" books also abound at local bookstores for the person who is a do-it-yourselfer.

Whatever the approach, it will pay the taxpayer to be alert to existing tax advantages as well as any tax-law changes that come along (and they often do). There is nothing dishonest about finding legal "loopholes" and putting them to work to your advantage. The idea is to make the tax laws work for you—not the other way around.


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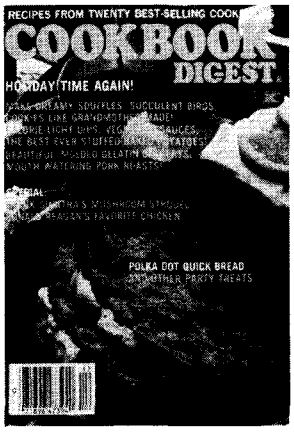
–Muriel H. Powers
Youngstown, Ohio

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# Why stocks? Invest in Dali!

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## Golf

continued from page 55

ly and quickly. A golfer who drove a ball into players ahead, even by accident, felt ashamed, not to say mortified. He apologized without getting a lawyer's letter. Players even covered up footprints in sand traps, so following players wouldn't be put at a disadvantage. When you get into a sand trap today, you might as well be wallowing in the trail of a flock of prehistoric monsters.

The courteous golfer is not entirely extinct, but when you run across one in the open fields, it is like encountering a peacock in the cow pasture. It's an event.

It has become such a common incident for a golfer to have an ear taken off by a ball driven before he has come up to his own puny drive that no great fuss is made about it. There are players who regard the fellows ahead of them as direction posts.

I have seen four men gallop noisily from the clubhouse and almost hurdle two ladies who might otherwise have been able to drive off ahead of them. Last summer I saw a foursome hold up play for 11 holes, even refusing to give way to a twosome by request. And, believe it or not, one member of the foursome was the chairman of the rules committee! And as for covering up footprints, there are golfers who would dig a well in the fairway and not apologize.

And I attribute my fast backswing, my unnecessarily swift blow at the ball, to a fear—born of experience—that if I don't hit it quickly, somebody will pick it up.

Thanks to the number of new weapons introduced in golf, the game has become softer, but the manners have certainly become harder. The best-mannered persons in any foursome are the caddies, and the only human being on the average links who acts normally and seems to be contented and unruffled is the fellow who operates the gasoline lawn mower.

### A Duffer's Reasons for Keeping On

You will encounter more irascibility, pettiness, intolerance and impatience on any 18-hole golf course than you will find within any similarly limited expanse of undeveloped real estate on the map.

Golf is no longer a simple pleasant diversion engaged in by well-bred gentlemen ambling slowly over the peaceful countryside with a smile on their faces and the love of their fellow man in their hearts.

It has become a sort of riot participated in by a constantly increasing body of wild men, so exasperated, frustrated and emotionally upset that they would drive a ball into a twosome of their own grandmothers at 50 yards and then berate them for holding up traffic.

So much for courtesy in golf. Let us pass the subject. It was a mistake to bring it up in the first place.

What, then, is the lure of golf to thousands of men who should throw away their clubs at once? What makes the man who breaks his word and announces his retirement from golf today buy a new set of clubs and go at it again tomorrow? What causes a duffer to insist on devoting all his spare time to a public demonstration of the fact that he is a duffer and will always be a duffer?

I don't know, but I suggest these possible reasons:

1. It helps him hide from the wife.
2. It takes his mind off the income tax.
3. It helps him brush up on old jokes and get the inside on Mr. Whoziss' resignation from the bank.
4. It's less bother than going fishing.

In my case, none of the above reasons is adequate or complete. There is no excuse for me. I have no alibi. I don't blame anybody or anything. I belong to three golf clubs, play summer and winter, have taken lessons from veteran pros, have spent 18 of 20 golfing years in a sand trap and I have credentials from a host of golfing associates testifying to the fact that I will never be any good at golf until they start penalizing players for being on the fairway.

There ought to be a law. Personally, I favor some system of state or Federal control requiring all players to pass a golfing test before an official board of examiners. Only candidates who could prove that they could handle a golf club properly and with satisfactory results would be approved. There would be supplemental tests to satisfy the board that they were well-balanced men who would never bombard a foursome ahead, shout "Scram!" to the girls on the putting green or throw their clubs.

A man, having satisfied the examiners that he was the type of person safe to be at large on the links, would be given a license and a metal license tag.

This tag would really restore the game to its old-time standards.

If all golfers knew that they could be immediately identified, they wouldn't act that way.

And neither would I.

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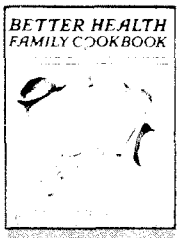


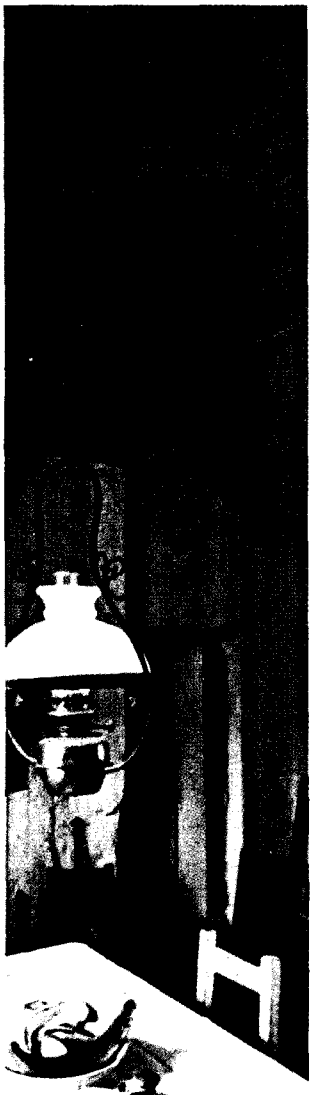

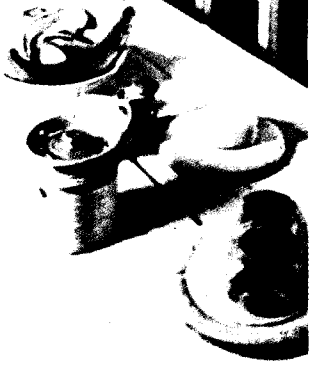

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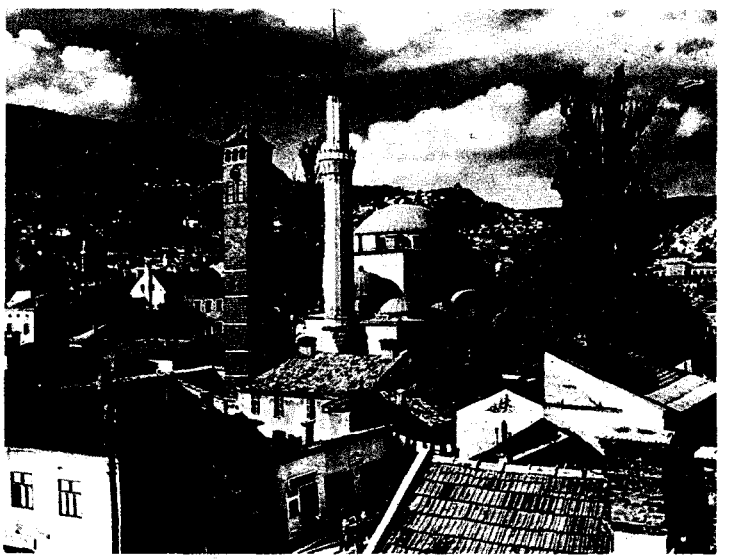
# WHERE IN THE WORLD?

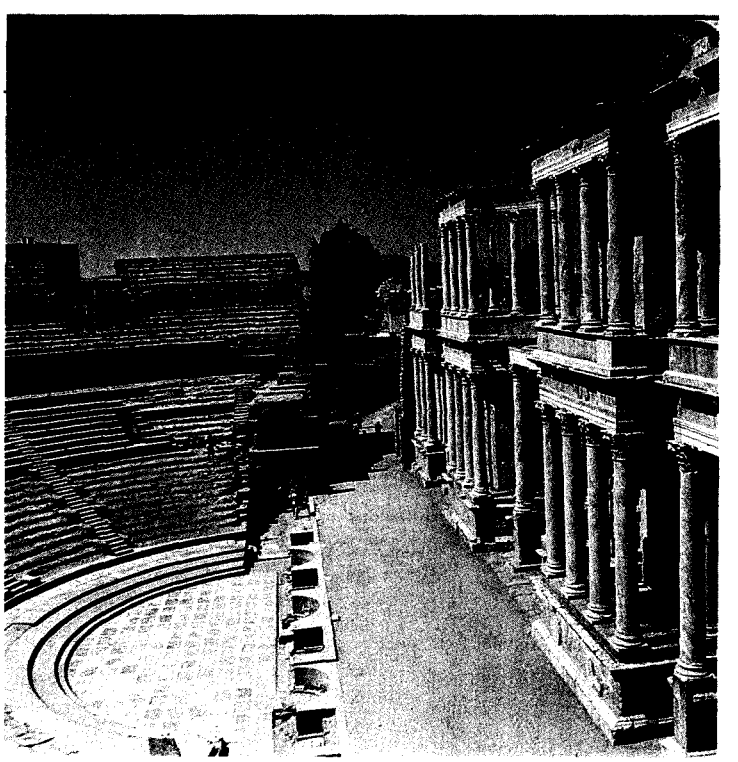
*You don't have to be a world traveler to recognize these places and things. We'll give you a few clues; you guess where they are.*

**1** ☐ **Baton Rouge, LA** ☐ **Atlanta, GA** ☐ **Richmond, VA**
Mark Twain suggested this "sham castle," once a state capitol building, be dynamited and replaced by "something genuine." Others disagreed, however, and the structure, gutted in 1867 by a cooking fire set by Union occupation troops, was restored in 1882.



**2** ☐ **Istanbul** ☐ **Mecca** ☐ **Sarajevo**
Shots fired in this half-Oriental, half-Western city in June of 1914 set off a conflict which changed the world. Seventy years later, the city will again be the focus of world attention as the host of the 1984 Winter Olympics.

**3** ☐ **Providence, RI** ☐ **Boston, MA** ☐ **Philadelphia, PA**
A wealthy colonial merchant named Faneuil donated this building to his hometown in 1742 as an indoor market. The historic events—both revolutionary and abolitionist—which took place in the meeting rooms upstairs have given the hall the nickname, "Cradle of Liberty."



**4** ☐ **Romania** ☐ **Spain** ☐ **France**
Augusta Emerita, capital of Lusitania, offered all the comforts—and the grandeur—of home to retired Roman legionnaires in the first century. The Roman theater and other ruins, including the longest existing Roman bridge, still stand, but the city, now called Merida, is only a fraction of the size it was in Roman times.

*(Answers on page 125)*

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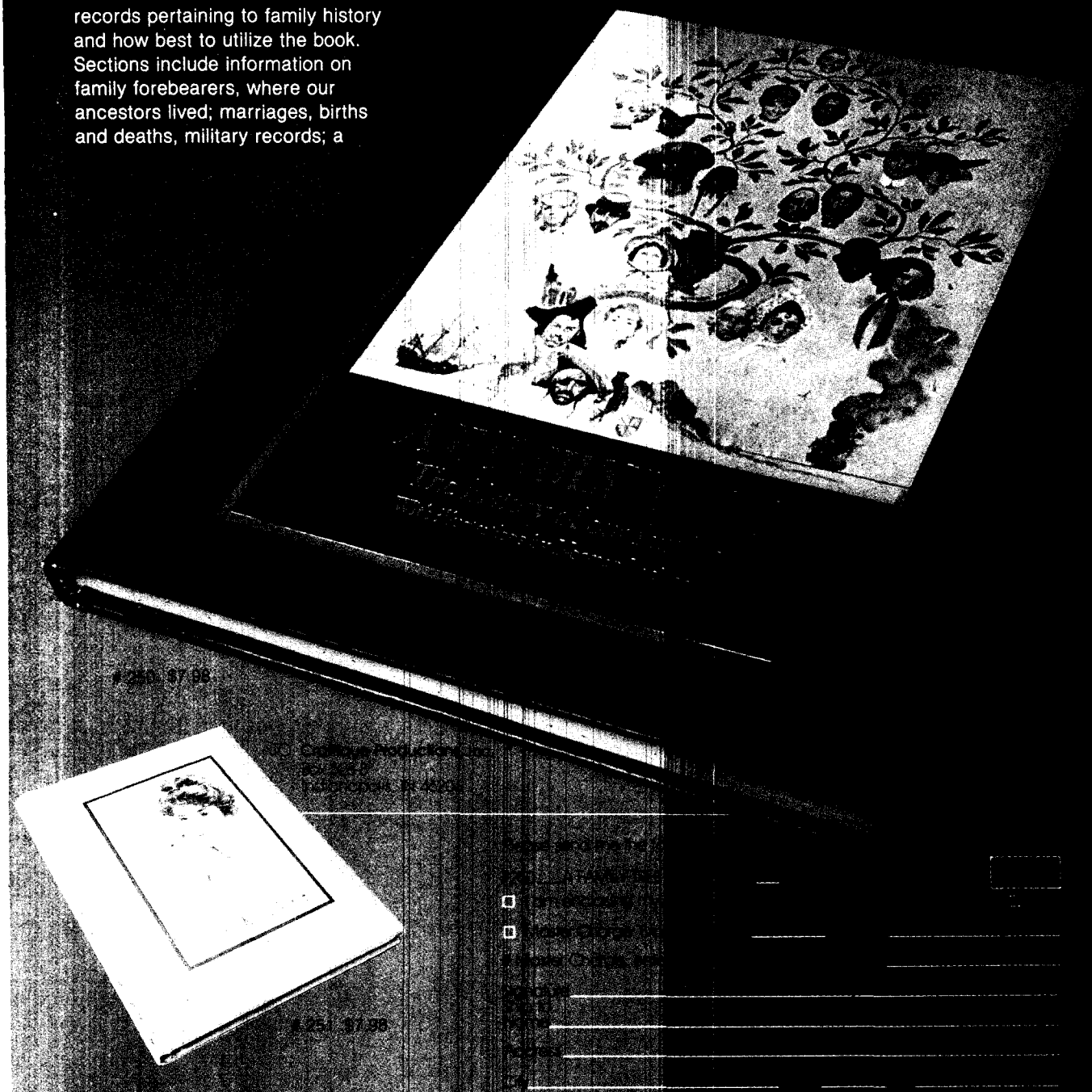
# Watch your family tree blossom with life.

"Roots" helped develop an interest in our beginnings—and now Craftique presents *A Family Tree* to make tracing your family heritage desirable and attractive. Create a living gift for your family—an invaluable history to be treasured and handed down from generation to generation. The book's cover and interior illustrations are by Norman Rockwell, charts and record pages are ample and easy to use. The 128-page book includes detailed information on where to look for records pertaining to family history and how best to utilize the book. Sections include information on family forebearers, where our ancestors lived; marriages, births and deaths, military records; a section for letters and diaries; and a section for oral history as remembered by parents, aunts and uncles and grandparents.

We also feature *Baby's Own Book*, a delightfully nostalgic baby book including illustrations on flower-bordered pages by famous *Saturday Evening Post* artists such as Leyendecker, Rockwell, Pyle and Wireman.

The book covers the first five years of a child's life with ample space for recording detailed information. Its 88 pages contain sections on birth and the early months, a family tree, health records, special times to remember and a detailed look at each year and concludes with the dramatic climax of babyhood, the first day of school.



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# Down by the River

*San Antonio's unique river winds its way through the city and into the hearts of those who stroll its banks.*

by Diana Gomez

"Is anybody goin' to San Antone?" wail the country lyrics. The answer is good: *Everybody's* going. According to one study, San Antonio, Texas, is the second-fastest-growing city in the country, just a scant hectare behind San Jose, California.

More than half the population of this subtropical, sunwashed city (annual average temperature 68.7° F.) is of Mexican descent. That creates a culture that is distinctly "Texican"—or "Tex-Mex," if you prefer—allowing you to feel the security of familiar U.S. soil under your feet as you enjoy the thrill of adventuring in foreign territory.

When I first visited San Antonio, I wanted to rush out and do all the tourist spots right away. I wanted to hit the Alamo first (before I forgot all the bad jokes about what my Spanish forebears had done to the ancestors of my Anglo hosts); followed by a marathon of picture taking at the sunken gardens in Brackenridge Park and the nearby zoo; a tummy-lurching ride up the scenic elevator to the summit of the 750-foot Tower of the Americas to watch the city gradually fade into the Texas hills; then a whirlwind finale of shopping at *El Mercado*, the Mexican market, to procure inexpensive souvenirs for the friends at home.

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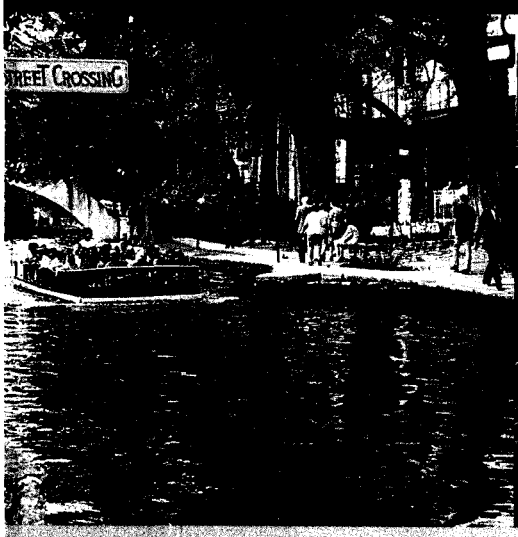
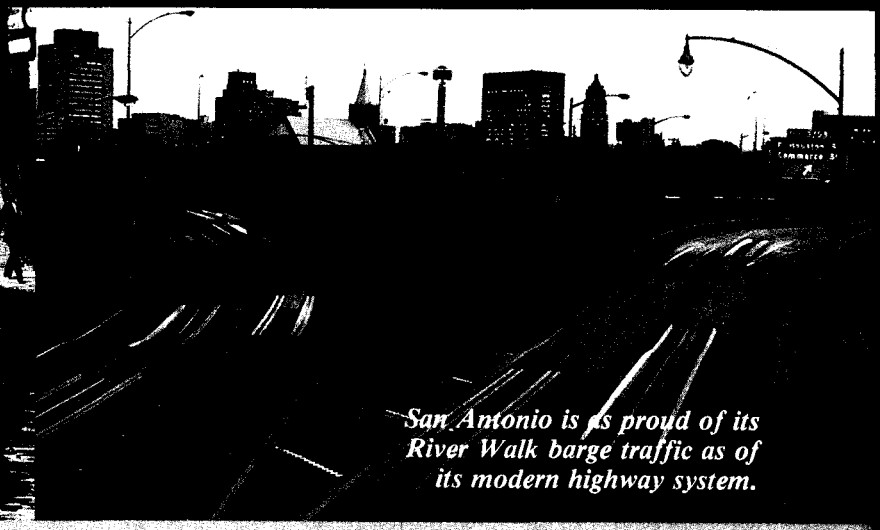
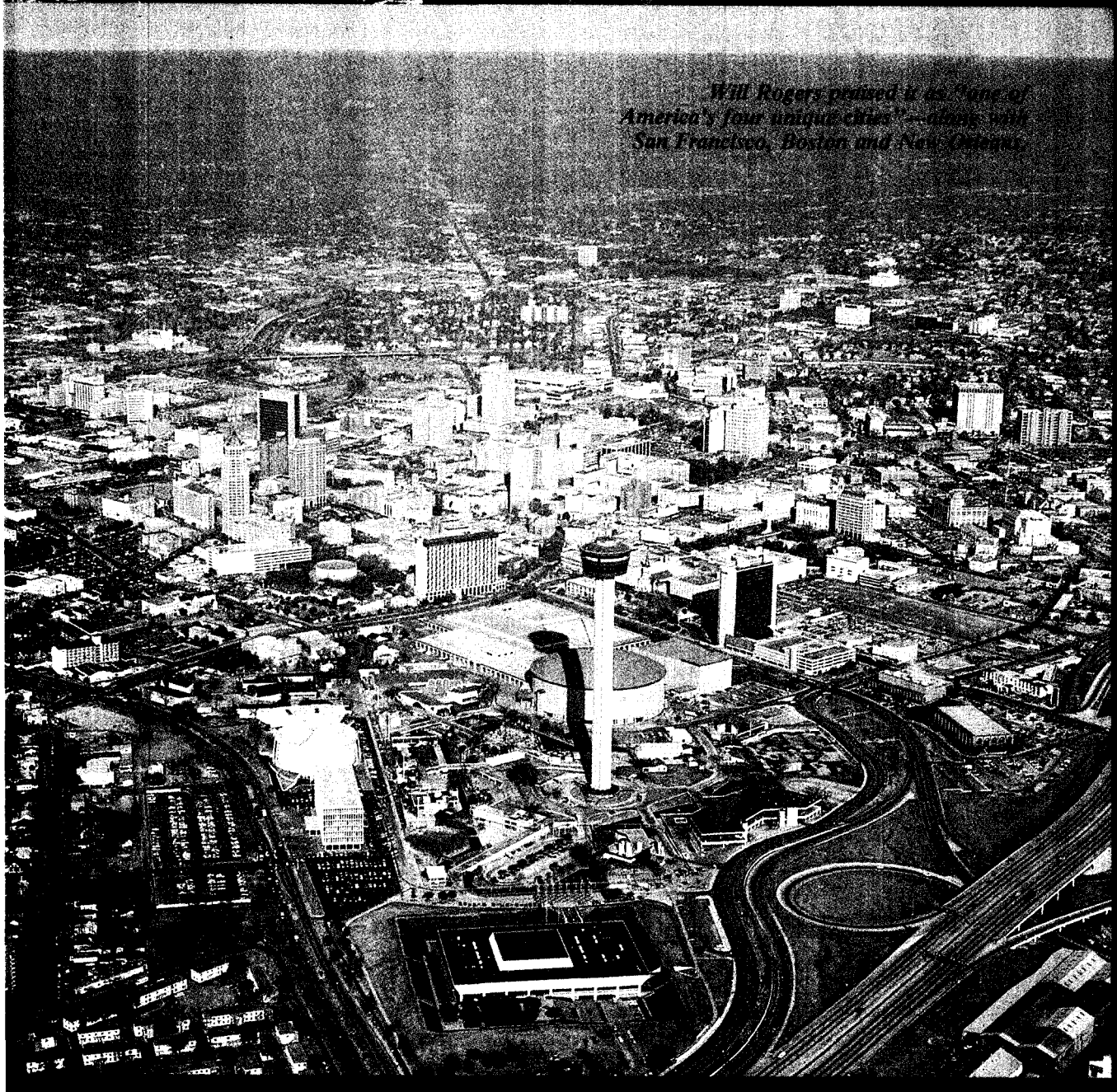


*San Antonio is as proud of its River Walk barge traffic as of its modern highway system.*



*Will Rogers praised it as "one of America's four unique cities"—along with San Francisco, Boston and New Orleans.*

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Those plans were immediately squashed by my hosts, one of whom called me a "typical tourist" in a tone I can only describe as withering. Although I wasn't to have my own way, I'll admit now, with the clarity of hindsight, that their suggestion to start "down by the river" turned an average sightseeing trip into an unforgettable holiday.

The first place we visited was *La Villita*, "the little village," a settlement for Spanish, German, French and Polish immigrants for over 200 years. When the missions of San Antonio were founded in the early 18th century, there were actually two San Antonio settlements—one inhabited by Franciscan fathers and Indians (the Alamo) and the other (*Presidio* San Fernando de Béxar) by soldiers protecting the missions. It wasn't long before a third settlement grew up adjacent to the river to accommodate the tradesmen, camp followers, adventurers and others not associated with either the missions or the fort. This was *La Villita*.

Today the restored adobe buildings in the block-square area huddle together as if conspiring to protect a treasure. And indeed they do. Inside the buildings are craftsmen's wares: painted porcelain, handmade ceramics, wooden cabinets, unusual fashions, antiques, exotic spices—all treasures to be examined and then purchased. Or *not* purchased—then pined for later.

This is probably the most tranquil part of the city during the day, but at night *La Villita* can fairly burst as it takes on a whole different personality. Four major events bring tourists and locals alike to the area, including the 86th Fiesta to be held April 17-26 this year. During this Fiesta (and many others—San Antonio is a city known to throw a fiesta at the drop of a sombrero), the quiet little village will ring with *mariachi* music and the laughter of people enjoying life.

Just a short distance from *La Villita*, however, is what I found to be the real treasure of San Antonio—the *Paseo del Rio*, the "river walk." It stays with me as the jewel in the crown of an international queen city, the orchids in the centerpiece of San Antonio's table. Rimmed by a tropical garden, the San Antonio River wound its course through the downtown area and right into my heart.

Since being revitalized a number of years ago, the river has become the center of fun and relaxation for both visitors and local residents. But for years the area was neglected. It flooded frequently and was overgrown with vegetation. There was talk of running a street over the top of the eyesore and using the river below as an underground sewer.

Luckily, farsighted citizens saw the potential of retaining the natural charm of the area, so what was once a watering spot and waste-disposal flowage in the 18th century is now a postcard-perfect center of commerce and recreation. The winding stone stairways lead down to river level to a lush garden of towering trees, tropical shrubs and exotic ornamental plants and palms which overhang the cobblestone paths and Spanish balconies along the *Paseo del Rio*. Two miles of meandering river flow past quaint boutiques, swinging nightclubs and restaurants with some of the finest international cuisine in the city, from sautéed seafood to *chalupas* piled high with beans and cheese to barbecued steaks—Texas-style.

At night the River Walk throbs with Dixieland jazz or hums with soothing guitars. Friendly visitors from all parts of the world sing along at a rollicking Irish pub or stroll along the river drinking in the sights. We struck up conversations with other parties of tourists, and their remarks reflected our own: "Do you believe this? Isn't it gorgeous? I'd like to buy a shop along here and just stay...." The hot, noisy streets of modern San Antonio seemed miles above us rather than just a few feet beyond the ceiling of foliage.

No trip to San Antonio should neglect the other fascinating sights—or sites—of which the city is so proud. The Alamo is a must. Yes, Brackenridge Park, Hemis-Fair Plaza and *El Mercado* are not to be overlooked. But if you go to San Antonio and miss *La Villita* and the *Paseo del Rio*, you haven't been to San Antone at all.

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## *Catholic music*

*continued from page 37*

Guthrie and an accomplished pop musician in his own right since the Woodstock era, has been infiltrating his secular recordings with expressions of his faith in Christ. Guthrie is a member of a Franciscan order, and though he continues to perform popular music in concert, his Christian faith is no secret.

John Michael Talbot is another popular rock singer who, a few years ago, joined the Franciscans. In the 1970s, Talbot and his brother Terry were active country-rock performers in a group called Mason Proffit. Both later experienced "Christian spiritual awakenings" and signed individual recording contracts with Sparrow Records, an evangelical contemporary Christian label.

"I have come to more of a catholic (little 'c') view of spirituality and artistic forms," Talbot explains. "That has caused me to take a bit more historical view of scripture and of the development of the Christian church."

Talbot, whose music is popular among Protestants and Catholics alike, often wears his order habit when performing. He explains that it is a statement that traditional garb—or any tradition—isn't necessarily wrong in and of itself.

"It's the spirit *behind* the tradition that makes the tradition either good or bad. Some people have thrown out the traditions of the church lock, stock and barrel, and they've kind of thrown the baby out with the dirty bathwater in the process. I feel we have a lot to learn from tradition."

Sheldon Cohen, Choir Director of St. Mel's Catholic Church in Woodland Hills, California, and assistant musical director of the Johnny Carson "Tonight Show," agrees and adds, "Catholics have a heritage of listening rather than participating. Congregational singing is something new to many of them."

Cohen concludes, "We are in the age of tremendous strides in communications. We have to apply all of those strides to the Church, or we'll dry up. We have to be alive and vibrant!"


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## Computers

*continued from page 73*

math problems, and the machine rewards correct answers with a quick compliment. Dennis Manhart isn't the only one using his computer to teach his children.

Rich Theobald programmed his computer to teach his three children spelling as well as math. His youngest, Tim, 7, learned to read on a computer according to Rich. "When he started school, the teacher discovered he had a more advanced reading skill. He definitely was ahead of the rest of the class, all because of his work on the computer," says Rich, proudly.

Rich also used his computer to help himself in his own schoolwork studying for his MBA Degree in a Drake University Extension Course. "I used the computer to develop and solve class problems which simulated realistic business situations. My study group of five people ran an imaginary corporation on the computer, determined cash flows, developed marketing strategies, recorded expenses—it was a lot of fun as well as educational."

Rich also does community volunteer work on his machine. For the local Colts Drum and Bugle Corps, he handles mailing lists. He plans to do computer consulting work for churches and small businesses as a sideline.

Paul Fink is another generous computer volunteer. He's currently involved in computer consultation at his church, Our Redeemer Lutheran. "I can handle parish and financial records," says Paul. "Mailing lists are pretty routine." Another area of Paul's interests lies in developing a computer company for a local Junior Achievement chapter. Paul is also on the local Chamber of Commerce Energy Task Force Committee. His role will be to utilize his computer in developing a transportation matrix (map)—"the ultimate bus schedule," says Paul. "Computer consultants aren't cheap," Paul adds knowingly. "We volunteers can do it for a lot less on our own microcomputers."

Bob Armstrong discovered he could teach foreign language to his children. Eight-year-old Brad is learning French. Bob has worked in a computer systems department but has had his own personal computer for only the last eight months. He is currently enrolled at Clarke College in a microcomputer course. "The Clarke program is considered the best in the country," says Bob. "They have a terrific computer lab. I'm learning the computer language right now. This is really more than just an adult toy."

Another Clarke student, Jim Sorensen, has some ambitious plans for his Apple II computer. He's interested in more practical applications—a home energy systems monitor, a burglar alarm control. Jim agrees with Bob about the course at Clarke. "They use the same computer systems presently available to the public at low cost. The machine I work with at home is the same one they have at Clarke."

Sister Mary Kenneth Keller heads the computer education program at Dubuque, Iowa's, Clarke College. She's bright-eyed, energetic and a dedicated teacher of her craft. She was instrumental in getting a National Science Foundation Grant of $206,676 to help convert an old school laundry into a gleaming 2,750-square-foot computer lab, complete with 10 interactive microcomputers (10 more are on the way), and a full range of complementary equipment, including video display terminals, speech synthesizers, printers, graphics tablets, light pens and telecommunications hook-ups which will allow Clarke access to other computers from schools and institutions from virtually anywhere in the world. The music department at Clarke even has its own computer which is used to help students compose and synthesize music.

"The most valuable application of home computers is teaching," says Sister Mary Kenneth. "A computer expands our capacity to think and create. You may say you can't draw a straight line. Well, a computer can be told by you to draw a straight line, a curved line, any kind of line you desire, because you can actually program a computer to help you draw.

"Computers in education is an exciting field," adds Sister Mary Kenneth. "Textbooks are being written now, not on paper for actual books, but on magnetic disks for computers. The entire way we handle knowledge and information is changing."

Jim Gruber purchased a computer for his teen-age son, Jon, but soon Jim himself was bitten by the computer bug. He enrolled in a computer course and now he's programming a stock portfolio and his home finances. "Jon was why I bought the computer in the first place," confides Jim. "I want him to have a head start, because people who know how to handle these things will have an advantage in life. But I got into it myself. I just love the computer-science program," says Jim with a grin.

Jon, who some day wants to be a programmer, enbraced the family computer with boundless enthusiasm and imagination. He has created complex computer games and programs, and it's not uncommon for him to sit down at the keyboard for eight hours at a stretch. He brought his friends to the house, and they're now planning to create a computer-programmed, animated science fiction movie *a la Star Wars* and *The Empire Strikes Back*.

Jerry Kemp is a self-described computer nut. One of Jerry's many home computers actually talks to other enthusiasts' machines via a nationwide telephone-line network. This kind of enthusiasm can be costly to the average home computer user, however. "I've had phone bills as high as $300 a month," confesses Jerry.

This brings up another interesting feature of microcomputers—their ability to communicate with one another.

"My computer can call Wall Street, for example," says Jerry. "I can obtain up-to-the-minute stock prices right in my home. It won't be long and we will all have the opportunity to do our

### Can You Name This Star?

This 11-year-old made this photograph of herself in a Chicago dime-store automatic-camera booth. She wanted to become a model—and did, within a year. But she disliked it. So she ran an elevator, groomed horses, worked as a dental assistant, helped to sell electrical appliances. Luckily, she landed a major movie role on her first try. Title: *Pushover*. Then came successes in Columbia Pictures' *Five Against the House* and *Picnic*. She is a green-eyed blond who stands five-foot-seven. Can you name her?

*—John Fanning Roberts*

*Answer:* Kim Novak

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banking from our homes through a computer line to the bank's computer. Same is true for paying bills, transferring funds and a whole host of other services," says Jerry.

However, more sophisticated applications for a home computer already belong to John Conley, a communications technician. John is currently building a special addition to his house which will feature a solar-heated TV studio and observatory equipped to scan the heavens. John will use his computer to control home energy output. Among other things, John is a ham radio operator, and he's applying his computer technology to his communications network. John is also working out a program to help manage ethyl-alcohol production from corn he grows on his land. The alcohol will be used to power his vehicles and other home appliances. His obvious goal is to be completely energy self-sufficient, and his computer is involved in the decision-making and record-keeping process.

People who have owned their computers for a while tend to talk about them as more than just machines. Retiree Dick Paradise and his wife, Katherine, call their computer by name—"KADI" (for Katherine and Dick). "I obtained an old teletype machine from an insurance company which was getting rid of them for more modern equipment. I paid about $200 for mine, and my friends helped me hook it up to my computer. It's a cheap way to get a very adequate printer," says Dick.

Dick is a self-taught microcomputer operator. "I enjoy sitting down, following the instruction book and learning all about this thing by myself. I like a challenge, and it is challenging."

Wil Bauer brought home a Radio Shack computer after his wife Cyndy thought she might like to work with the children on one. "The instructions are really easy and are occasionally funny," says Cyndy. "During one of the first exercises in the book, it told me to get up, stretch, walk around, look out the window, because later I might not want to get up and enjoy such simple pleasures." Cyndy will be doing household expense computing, menu planning and recipe files, but meanwhile, daughter Terry is learning math by playing blackjack games, and four-year-old Kristy can already spell her name on the computer.

Larry Pensel an electrician, has been working with computers as a hobby for four years. He first purchased a build-it-yourself computer kit which required over 10,000 hand-soldered connections. But he recently purchased a popular electronics store brand to help teach himself programming so he could figure out how to run the original computer. He fell in love with the newer, easier-to-understand machine. "I don't even fire up the other one," admits Larry. "Operating the new computer is so much fun. It's a real tension reliever. I sit at it for hours at a time."

Larry has been running programs for his two children. "I developed my own programs to teach multiplication, for example. When my son gets a problem right, rockets go off and explosions happen."

The home computer can become a form of job security for some who purchase them. Joyce Hohenadel, a payroll record clerk, took a basic computer-science course at Marycrest College in Davenport, Iowa. Since the college had a limited number of computers available for the students, she visited a local computer store. She spotted an engineer who was buying some accessories, so she asked him for some advice. Joyce eventually purchased an Apple computer for a little over $1,000, took it home and plugged it into her TV set. "It came with a great instruction book—better than my college textbook," says Joyce. Then her husband, Sam, was laid off from his job at a Davenport factory.

"Now he's working on the computer," says Joyce. "He wants to learn accounting and bookkeeping. Eventually he wants to do computer work for small businesses from our home. I think that money for the computer was well spent."

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## Lightning

*continued from page 77*

ty to Camilla, and as time went on she remained merely a newspaper picture surrounded, according to the press, by orchids, horses, butlers, footmen, limousines and people. Hundreds of people. Thousands of people. After her simple fashion, Camilla sometimes wondered just when Jay was doing his courting. Which was not unlike what Jay was thinking at the time.

It was a day or two later that Milla said, quite suddenly:

"Father looks dreadful. He's jaunty. Good Lord, how jaunty! It would make you sick! But he looks dreadful!"

Camilla felt as though a hand had clutched at her heart.

"What do you mean, dreadful? Not sick, Milla?"

"Sick of her. Sick of the whole mess, if you ask me. He's too old," she said with the brutal callousness of youth. "He gets up early in the morning and rides in the park with her; he works all day at the office; and I'd like to bet he hasn't been in bed at a respectable hour for six months. It's written all over him. He can't sit still. He can hardly sit at all, for that matter. If ever a man hated the thought of a horse, he's it."

"He must like her." She tried to make her voice casual.

But Milla was not even sure of that. She had gathered a surprising amount of information about Mae. How she hated being alone and had a party or went somewhere every night. How she had a book with sketches of her clothes, so she could look at it and decide what to wear. How she had a secretary to seat her dinners and a sunken bathtub and even how her bed was on a dais and had peach-colored curtains falling from a gilt crown on the wall.

"I'd love to see him in it," she said vindictively. "What do you bet he wants them baby blue?"

Camilla was scandalized.

"No matter what he has done," she said primly, "he is still your father."

"That's your fault, not mine, Mother dear," said Milla wickedly.

The last thing she heard Milla say as she left was that Mae had a mean temper and, glory, how she would like to see the first real fight. But Camilla went home very anxious. She wanted Jay to be happy. She had never really felt bitter about him; all she had had was a sense of failure that she had not held him. Now she was anxious. She went into the house, where the front door never slammed now when he came home in a bad humor and where nobody shouted because there was a button off a shirt and, stopping in front of the hall mirror, inspected herself.

Just so had she stopped that night when he had called her into the library and told her that he wanted a divorce. She had wanted to get his hot milk, but he had not given her a chance. He had not even broken the thing to her gently. She had gone in, in that sickening pale blue dress, and he had dismissed her. Like a servant.

Suddenly she was angry—angry and affronted. She threw up her head and, walking into the library, picked up the first cigarette of her life and deliberately lighted it. It nearly choked her, but it was at least a gesture of defiance for Jay—as definite as though she had put her thumb to her nose at him.

Jay was to be married in a week or two, when one day she met him face-to-face in a downtown hotel. Ted Browning had come to town and asked her to lunch with him, and—still carrying the flag—she bought herself a new hat and tucked an orchid or two in her furs and went to meet him. She looked very pretty and surprisingly young that day. Not because she was meeting Ted, but because the whole thing really was rather like going over Niagara Falls in a barrel. Nothing could stop it now. And all at once Jay was in front of her, holding out his hand and saying:

"Aren't you going to speak to me, Camilla?"

She was so shaken that she trembled. Part of it was shock, of course, as though the barrel had hit a rock. All the memories that lay between them, for one thing—the big ones and the little ones—the onion soup and the day Milla was born and he'd wanted a boy and the fuss when the roof leaked and the time J.J. was almost drowned and they'd had to roll him over the bottom of a boat. But the rest was sheer surprise, for what she remembered about him—and she remembered plenty—had little to do with this dapper individual who looked all his age, and more, and who was staring down at her as though she was somehow strange to him.

"I'm sorry. I didn't see you."

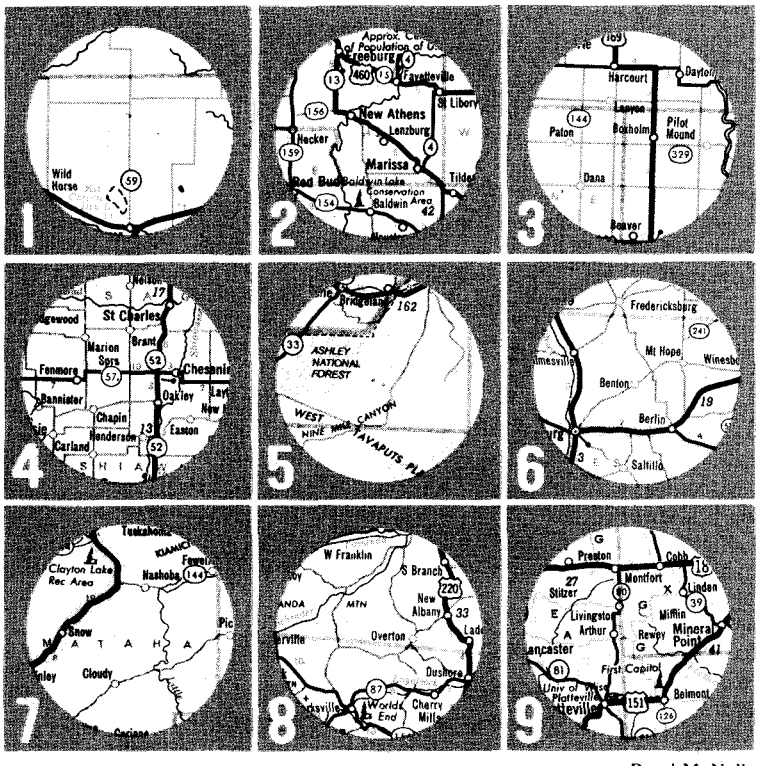
He had her hand now and was holding on to it. A sort of desperate clutch, she thought, although he was smiling and there was a fresh carnation in his buttonhole.

"You're looking wonderful," he said, eyeing her. "I don't know when I've seen you looking so well."

"Thanks. I'm fine."

But there was a curious look on his face;

*Cont. on following page*




Rand McNally

### Where Do You Think You Are?

East or West, North or South, each of the distinctive areas above appears on the road map of a single state. In terms of routes, state parks, mountains and memorials, there is, as the saying goes, "no place like it." Can you identify the states? If you or a friend find the game too easy (but you won't) add the requirement that you place the area north, south, east, west or central in the designated state.

*(Answers on page 125)*

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and suddenly she realized what it was. He had thought of her all this time as wan and grieving for him, and now, seeing her as she was, he was shocked and astounded. She smiled again, conscious of her new hat, her short hair, her general air of smartness and well-being. Smiled and released her hand.

"I've got to go," she said cheerfully. "I'm lunching with a man, if I can find him."

"A man?" he said sharply. "What man?"

"That," she said pleasantly, "I should regard as strictly my own affair."

She had the feeling, as she went on, that he had not moved but was staring after her as she went briskly along on knees that still were shaking wildly under her.

Ted Browning proposed to her again that day, offering her his simple heart, his sturdy body and his rather considerable worldly goods. But the meeting with Jay had confused her.

"I'll be good to you, my dear. You know that."

"Yes, I know that."

"It's no, anyhow? Is that it?"

"I'm afraid so, Ted. You see, I can't get over feeling married to someone else."

Because that was the final effect of that meeting on her. She still felt married to Jay. She lay in her bed that night with her book and realized that he had brought an upsurge of memories with him. She did not love him anymore, but the chains were still there. And he had not looked happy that day. She was quite confident that he was neglecting his liver, for one thing.

She could not sleep, and after a time she went downstairs to the kitchen and heated herself a glass of milk. The kitchen was brilliantly clean and tidy, and she sat there thoughtfully sipping. After all, why should she worry about him? It was his liver now.

She yawned and went upstairs to her bed.

It was two days later that she returned from a bridge party to find Gertrude all of a twitter in the hall and gesturing wildly toward the library.

"He's in there, ma'am."

"Who's in there?"

"Mr. Rossiter."

She turned to the hall mirror and automatically straightened her hat. Gertrude was watching her, and so she took out her vanity case and powdered her nose also.

"Has he been here long?" she asked.

"About half an hour, ma'am."

Well, let him wait. Let him stew in his own juice, as J.J. would have said. Why should she hurry for him? He had let her wait long enough. All those months—and what did he want? What could he want of her now? He had killed her. Was it true that men always come back to the scene of a crime?

Nevertheless, she was brightly casual when she opened the door and went in. He had no imagination, she thought, or he would not have been standing, just as he had stood that night long ago, in front of the fireplace. In the dim light it might have been the same scene they were reenacting, only now——

"Well, Jay!" she said. "How nice of you to come."

He did not offer to shake hands. He merely stood there, jauntily dressed and with a flower in his lapel and seeming to be puzzled.

"I hardly seem to know you, Camilla," he said finally. "You've changed somehow."

"I've cut my hair. Maybe that's it," she offered.

"You're not like yourself."

"No? Well, that may be for the better."

He frowned.

"Look here," he said. "Do you have to be flippant? I came here for a serious talk, and I'm damned if you don't seem to think it's funny."

A serious talk. He had said something like that before. She smiled.

"Funny? Oh, no, Jay. There was never anything funny about you."

And that, she suddenly realized, was the truth for once. There was nothing funny about him. He had no humor. He had never thrown back his head and really laughed in all his life.

"I'm sorry," she said, more soberly. "Do sit down. Would you like a highball?"

"No," he said, with sudden violence. "I don't want a highball. I never want anything to drink again. I never want to see a horse again, either. Or people. Or parties. Or nightclubs."

"I thought you looked bilious," she said companionably. "You always show it in the whites of your eyes. Well, maybe when it's all over and you can settle down——"

"I'm telling you it is over."

She was too stunned for speech. She sat there looking up at him, and she saw that he was still the same Jay; only now he wanted pity and comforting instead of onion soup and his eggs turned. But she knew, too, that there was nothing left in her of either pity or comfort.

"You mean that you are not marrying her?" she managed at last.

"That's what I said."

"I'm sorry, Jay."

"There's nothing to be sorry about," he said. "It is a mutual arrangement. She is a very fine woman." (Of course! He would never admit a mistake.) "But she's consider-

Cont. on following page

## The Perfect Squelch

The plane was ten minutes behind schedule, and Joe, always an irritable traveler, was breaking new records. Each time the stewardess passed, he barked out criticisms: "How am I supposed to keep my appointment if you don't get there on time?. . .Why do you print schedules if you're going to ignore them?. . .Does this line ever operate on schedule?"

Swallowing an increasing urge to slay Joe, the stewardess did her best to soothe him, but each time it was more of an effort.

"Well, stewardess," Joe finally demanded, "did we make up time on that last stop? Are we on schedule now?"

"No, sir," the stewardess said, managing a thin smile. "But I'd be happy to let *you* off on schedule."

*—D.C. Howard, Jr.*

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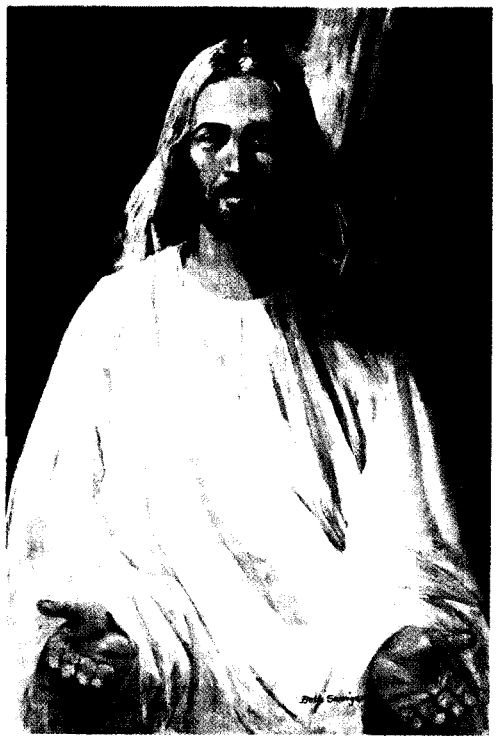

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ably younger than I am, and she likes gaiety. I'd rather not discuss that part of it."

She felt a cold chill going down her spine, and the backs of her knees felt suddenly hollow.

"Then what did you come to discuss, Jay?"

He looked more like his old self then—a trifle condescending, but reasonable. He had always said he was a reasonable man. He cleared his throat.

"After all, Camilla, we know each other. We like the same things." She lifted her eyebrows at that, but he did not see it. "And I've never forgotten you. I—I've often thought of you. Of course, you've had the children, but still——"

"But still I'm lonely? Is that it? Jay, are you proposing to come back to me?"

"I thought we might at least discuss it," he said stiffly. "After all, you're a sensible woman, and in a sense this is my home. I'm uncomfortable at the club, and the food's bad. Besides, we lived together happily for a good many years. If we can see eye-to-eye in this—you were a good wife to me, Camilla. Don't think I don't appreciate it."

To his amazement, she looked horrified. Suddenly she knew what this would mean. Her dearly bought peace, her small comforts, even Ted Browning—whether she married him or not—and against all that, this Jay in front of her, still incredibly Jay-ish, still a good citizen, still handsome, if slightly shopworn, and now offering to take her back after—well, after dropping her over the falls.

"And what sort of a husband do you think you have been to me, Jay?" she said quietly.

She sat back in her chair and looked at him. So this was Jay, back again. And she did not love him. She did not even like him. He was pompous and arrogant and incredibly naive. Suddenly she found herself laughing out of sheer relief.

"Oh, Jay, Jay!" she said. "And to think that I once thought I was in love with you!"

He was staggered. For almost the first time in his life he had nothing to say. She got up and moved over to him.

"Listen," she said. "I don't want to hurt you, but you can't throw me away and keep me, too. I thought I missed you, but I don't, Jay. I'm very happy without you. Happier than I ever was with you."

"I don't believe it."

"It's true, believe it or not. You know, Jay, lightning doesn't strike twice in the same place."

He eyed her suspiciously.

"What's that got to do with it?"

"You blasted me once. You'll never do it again."

"What sort of talk is that?" he said furiously. "You don't look blasted. You never looked better in your life." He took a step toward her. "Camilla, are you thinking of marrying another man?"

"Well, yes and no," she said reflectively. "I can marry again if I want to. I may, someday. But that has nothing to do with you, Jay. I just simply don't want you back."

He stood staring at her as though he could not believe his own eyes, and then, to her surprise, there crept in from the hall the delicate and familiar aroma of onion soup. It reached him, she knew, for she saw him lift his head and give a wild and haunted look around the familiar room. Then he turned on his heel and went out.

She was entirely calm and rather interested, and she went to the window to see the last of him. She had expected the front door to slam, but it did not; and what she saw as he left the house was a man, still handsome but past middle age, who moved stiffly, as though his muscles hurt him, and who gave every indication of being a gentleman on his way to a bad club dinner and dreary club bedroom. Not only for that night but for all the nights to come.

Gertrude was waiting in the hall, and she turned and spoke to her.

"What on earth is the cook doing with onion soup?" she asked. "She knows I can't eat it."

"I'm sorry, ma'am. It isn't soup. We were having a bit of liver and onions in the kitchen."

Well, that was life, too. The shadow for the substance, or whatever it was. It was enough that Jay had thought it was onion soup and had had to leave it behind, just as she had left a lot of things a long time ago.

She went into the library and picked up the evening paper. The front page said that the marriage was off, and showed them on horseback.

She looked at it, quite unmoved. It was nothing to her whether he hit the saddle again or not. He was nothing to her. She was sorry, but she could feel nothing about him whatever. She could not even hate him. It seemed rather pathetic, she thought, that he had not left her anything even to hate. He was gone without leaving a thing.

But he had, at that. There was something on the floor, and she saw that it was the flower from his lapel. She looked at it for some time. Then she got up and carefully dropped it into the ashes of the fireplace.

## You be the Judge

**by John A. Ritter**

After some seniors formed a new group called "Students for Voluntary Prayer," they asked the public high school principal for permission to use a classroom prior to the start of classes each day. The principal refused, claiming it would be unconstitutional to use school property for prayer sessions.

"We're not asking that prayers be made mandatory or even that they be available during the school day," one student said. "We just want the right to voluntarily gather and pray before school."

The students sued the school in federal court, claiming infringement of their constitutional rights to the "free exercise of religion."

If you were the judge, how would you decide the case?

*The school stays closed to the prayers, the court ruling that the pre-school sessions would illegally use tax-supported property for religious purposes and give the appearance of government support for religion.*

*(Based on a 1980 federal case in New York)*

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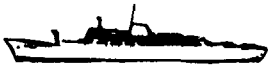

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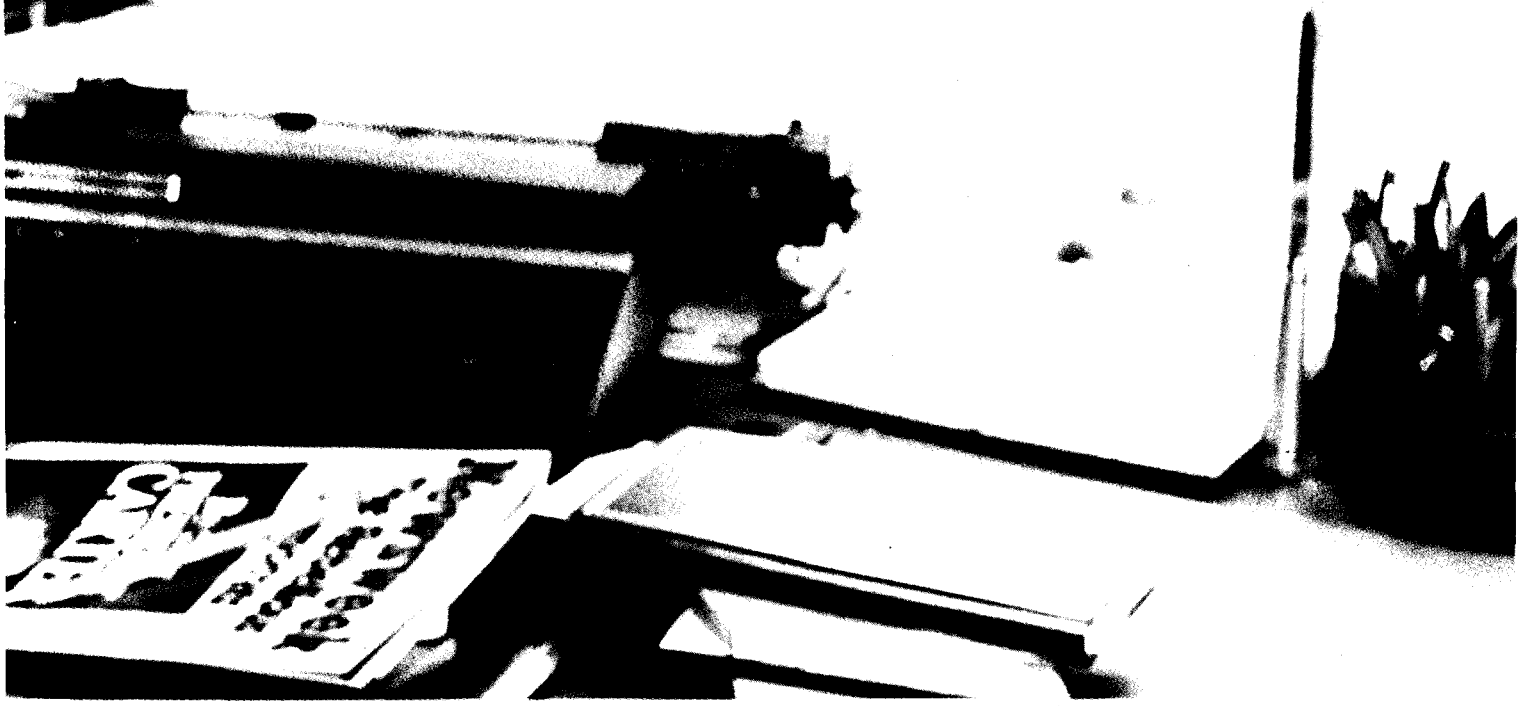

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# MEDICAL MAILBOX

By Cory SerVaas, M.D.

**If too much salt is used in food, the pulse hardens.**
**—Huang Ti (The Yellow Emperor)**
**2697-2597 BC**

## Controlling Kidney Stones

The medical malady of the kidney stone has been a plague to men and women throughout history, and recent studies show that the incidence of upper urinary tract stones is increasing. The increase appears to be closely correlated with the sedentary life style prevalent in technologically developed countries.

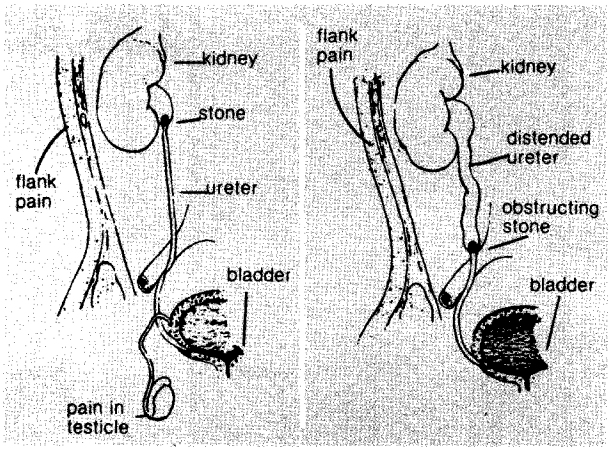
The situation at the Mayo Clinic illustrates the glut of stone patients seeking treatment. About 1,500 sufferers pass through Mayo's department of urology every year—about one of every 150 clinic patients. In general the U.S. incidence is about one stone per 1,000 population with the highest rates in the southeastern states and New England.

In the United States the majority of kidney stones (about 95 percent) are composed of calcium (mostly calcium phosphate or calcium oxalate). Another 4 percent are caused by uric acid buildups. Most common in North America is the calcium oxalate stone which accounts for about two-thirds of the total. It most often afflicts white males in the middle income bracket who are slightly overweight and who are employed in sedentary occupations.

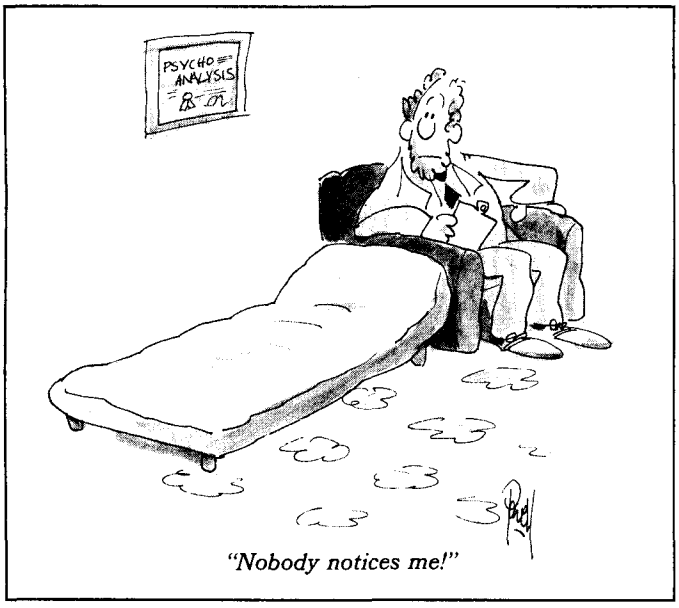
Calcium oxalate stones may result from dietary indiscretions, eating or drinking too many milk products or overindulging in vitamin D. To prevent further stones from forming, these patients are placed on a high fluid intake—one gallon of water per 24 hours.

Most stone patients excrete less than two quarts of urine daily because they fail to drink enough to maintain high urine dilution and volume. A low-calcium, low-sodium diet is often prescribed. Sodium restriction decreases the calcium absorbed by the intestine.

Uric acid stones show up most often in families with a history of gout. About one-fourth of gout sufferers develop stones. These patients have a low urine pH level. That is, the acid-alkaline balance is tipped heavily to the acid side. To bring things back into balance, doctors impose an alkaline-ash diet that is high in vegetable and fruit content and low in protein. Usually they have to include alkalis such as sodium citrate in addition to the diet. Patients can usually keep track of their own urine pH levels with paper indicators.




**Stones have sought out royal and famous victims throughout history: Cicero, Samuel Pepys, Benjamin Franklin, prompting fellow sufferer Michel de Montaigne to quip that he was "honored" by the fellowship of pain from "a noble and dignified disease." A stone in the upper ureter (left) sends pain shooting through the flank and radiating down the course of the ureter into the testicle since the nerve supply to the kidney and testis is the same. The stone obstructs the ureter and distends it as it works downward (right) causing pain in the lower abdomen and back.**




*"Nobody notices me!"*

Stones up to 5 mm (about ¼ inch) are usually passed spontaneously, and about 50 percent of stones 5 to 10 mm can be passed without surgery.

Urologists in Germany have recently developed a device to shatter stones in the kidney with high-energy shock waves. Dr. Charles Chaussy and his associates in Munich have reported on their work, first with dogs and then with humans. Shock-wave treatment resulted in the removal of stones from 20 out of 21 human patients without surgery. Most received 500 shock waves, which caused the stones to fragment and pass

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through the ureter. This method does not work on stones lodged in the ureter because it is necessary for the stone to have water around it.

Another experimental method of removing kidney stones in the upper urinary tract without surgery is being pursued in Illinois by Dr. Irving M. Bush, who has developed a method of electrical shock called electrohydraulic lithotripsy. His method does work on stones in the ureter. The stones are crumbled by the electric current, and the patient is then able to pass the pieces via the urine.

### Painful Piles

The prevalence of hemorrhoids is difficult to assess, but estimates suggest that 50 percent of all people in North America over age 50 suffer from them to some degree, as do many younger people. Hemorrhoids are also called "piles," but there is a medical difference. Hemorrhoids are dilated veins which remain up inside the anus. When they start to protrude, they become piles.

Dr. Denis Burkitt, high-fiber diet advocate, believes that the high incidence of hemorrhoids and piles in Western societies compared to the much lower incidence or total lack of hemorrhoid problems in less advanced societies is no coincidence. At least circumstantial evidence suggests hemorrhoids begin to appear when communities with a traditional high-fiber diet begin to change their way of life and to eat more refined foods. Dr. Burkitt has observed that hemorrhoids become relatively common in a developing society before other presumedly diet-related diseases, such as varicose veins and deep vein thrombosis, make their appearance.

Physicians working in more primitive communities in Africa during the 1960s reported few cases of hemorrhoids. Sir John Croot, while professor of surgery at Makerere University in Uganda, reported only five to ten hemorrhoid operations a year at the Kampala University hospital. This was at a time when the dietary fiber content (cellulose, hemicellulose and lignin) of the African diet was four to five times that of the average Western diet.

On the other hand, during the same period in parts of southern Nigeria where European influences have existed much longer, hemorrhoids were nearly as common as in Western countries.

Straining at stool has been theorized as one of the causes of hemorrhoids, a problem which may result directly from a diet deficient in fiber content. In a recent study, British physicians put 53 hemorrhoid patients on a high-fiber bulk evacuant made of ispaghula husk, a fibrous European plant which absorbs about 40 times its own weight in water and increases stool weight and bulk. The husk provided 6.1 grams of additional daily fiber. After six weeks on the high-fiber treatment, 31 percent of the second- and third-degree hemorrhoids could no longer be prolapsed on straining, and in four patients, first-degree hemorrhoids disappeared.

Overall, the findings suggested that simple addition of fiber to the diet could relieve symptoms of hemorrhoids except in third-degree hemorrhoid cases where structural changes had already occurred. ✖

**Little Red Door officers: Lawrence Goldblatt, William Myers, Virginia Wagner and David Scott.**

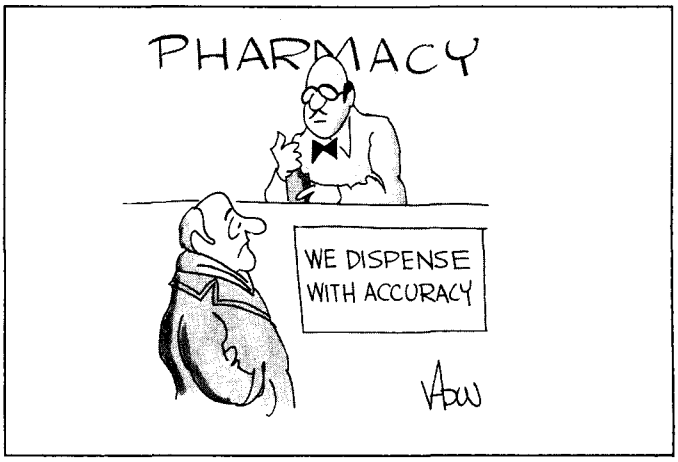
**Quick action by one person in a medical emergency, such as drowning, often saves a life. There are, however, other, less dramatic ways to save lives. One is the early detection of cancer. That's why this month's Benjamin Franklin Award goes to a group rather than to an individual—the volunteer workers of The Little Red Door, a United Way Agency which has opened the door for the public to accessible and inexpensive cancer screening.**

**Women in central Indiana can get a qualified breast examination at a local hospital and referral for diagnosis if needed for $5 or whatever they can afford. Volunteer dentists and doctors man an oral cancer clinic one Saturday each month where anyone can have a comprehensive oral examination for $1. In addition, The Little Red Door dispenses thousands of Hemoccult tests for fecal blood every year, sending them to laboratories for processing. This is in addition to many other medical-education and nursing services they provide.**

**If your community does not offer similar cancer screening programs, we suggest you talk to your nearest United Way agency about implementing them. You may ultimately be responsible for preventing many unnecessary cancer deaths.**

---

*Readers are invited to nominate candidates for the Benjamin Franklin Award. Nominations should include a description of self-help medical feats performed by the person or group. Recipients receive a certificate and a $100 grant from the Benjamin Franklin Literary & Medical Foundation. Both amateurs and professionals are eligible.*

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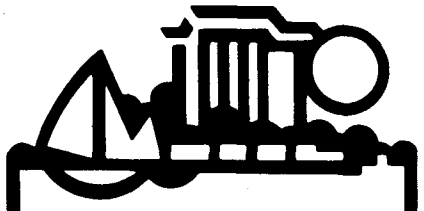

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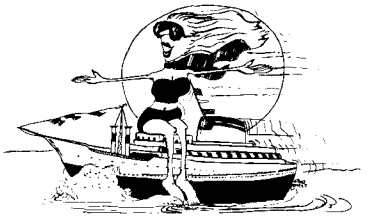

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## WHERE IN THE WORLD?

*(Answers from page 106)*

**1** It was from a steamboat that Mark Twain first saw Louisiana's capitol building at Baton Rouge and expressed an opinion that the "little sham castle" would not have been conceived but for the South having not yet recovered from the debilitating influence of Sir Walter Scott's tales of romance.

**2** Renowned for the shots that felled Archduke Francis Ferdinand and triggered World War I, in 1984 Sarajevo will host the Olympic Winter Games. By that time, two winter sports centers will be completed, bringing all events within the limits of this Yugoslavic town.

**3** Although Faneuil Hall was a gift to the town of Boston "to be used for the service of the whole country," the "services" provided through its upstairs meeting rooms for both revolutionaries and abolitionists earned this 1742 structure its nickname.

**4** An excitable and perhaps unreliable chronicler reported that Merida, Spain, once had 84 gates and five castles and that its towers numbered 3,700. The remains of one of the three aqueducts that supplied the city are still visible, and the reservoir that fed it is still capable of functioning after 2,000 years.

### *Where Do You Think You Are?*

*(Answers from page 114)*

1. Colorado
2. Illinois
3. Iowa
4. Michigan
5. Utah
6. Ohio
7. Oklahoma
8. Pennsylvania
9. Wisconsin

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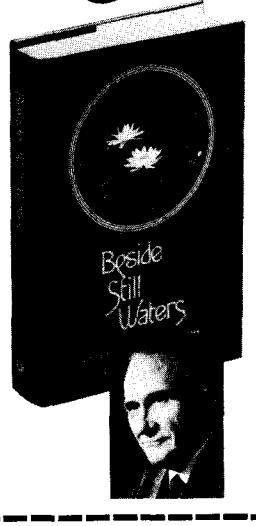


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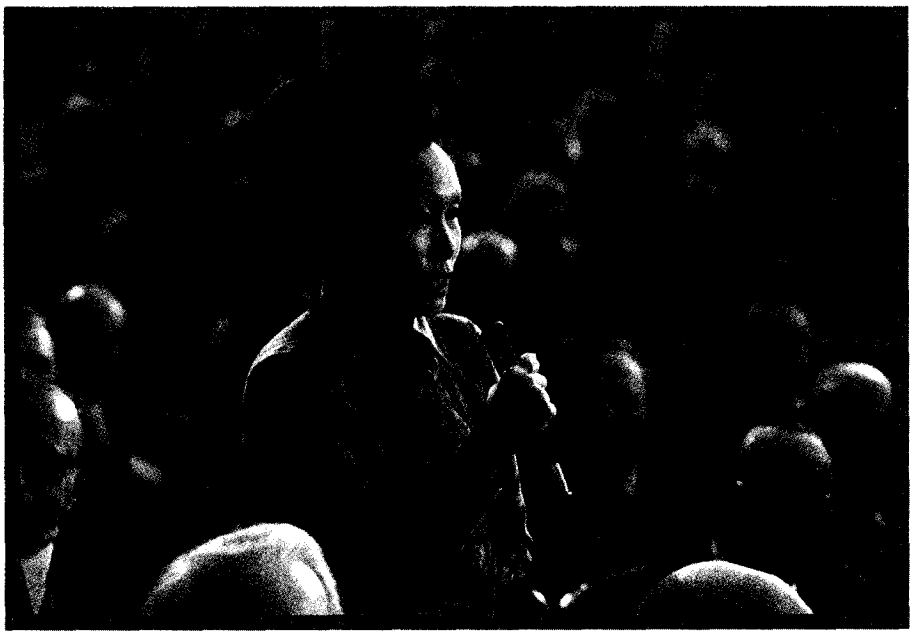
# POST PEOPLE



East is east and West is west, but a new relationship is now permitting the two to meet. Latest evidence is the meeting earlier this year of Anna Chennault (widow of General Claire Chennault, who led the American "Flying Tigers" against the Japanese invaders in China in World War II) with two high-ranking Chinese officials. Mrs. Chennault, a Chinese-American native of Peking, has connections in both the Republican Party and the government on Taiwan. Although she met with China's top leader, Deng Xiaoping, she claimed the visit was nothing more than a "sentimental journey."

"Running is not just another fad that will disappear. More and more people will put running into their daily life styles as routinely as brushing their teeth." Jim Fixx, nationally known for his successful *The Complete Book of Running*, is so convinced that his predictions are accurate, he has written yet another book. Released on the day of the Boston Marathon, *Jim Fixx's Second Book of Running* was not long in hitting the best-seller list. At a running symposium at Kiawah Island, South Carolina, where he was faculty leader, Jim Fixx modestly added to this philosophy: "I think the running movement was just waiting to come into being."

As families with kids suffering from cancer and leukemia well know, the "Superman" character of Christopher Reeve is not all make-believe. This humanitarian star refuses to cash in on his success—limiting his appearances on prestigious TV programs in order to reach young people through such shows as "Hot Hero Sandwich" and "Kids Are People, Too." His efforts earned him a spot on the Jaycees' Ten Outstanding Men of America list.

"I don't think there's anything sexy about me," Tammy Wynette laughingly admits. "My neck's too long, my nose has a hump in it, and I have to use moustache wax on my eyebrows to keep 'em in place. I guess my eyes and lips are all right. My kids call me 'Weenie Butt' because I have no rear end. I'd rather have somebody say, 'Gee, she really looked nice last night,' instead of 'Man alive, did you see what she was wearin'?' I'd rather be classy than flashy."

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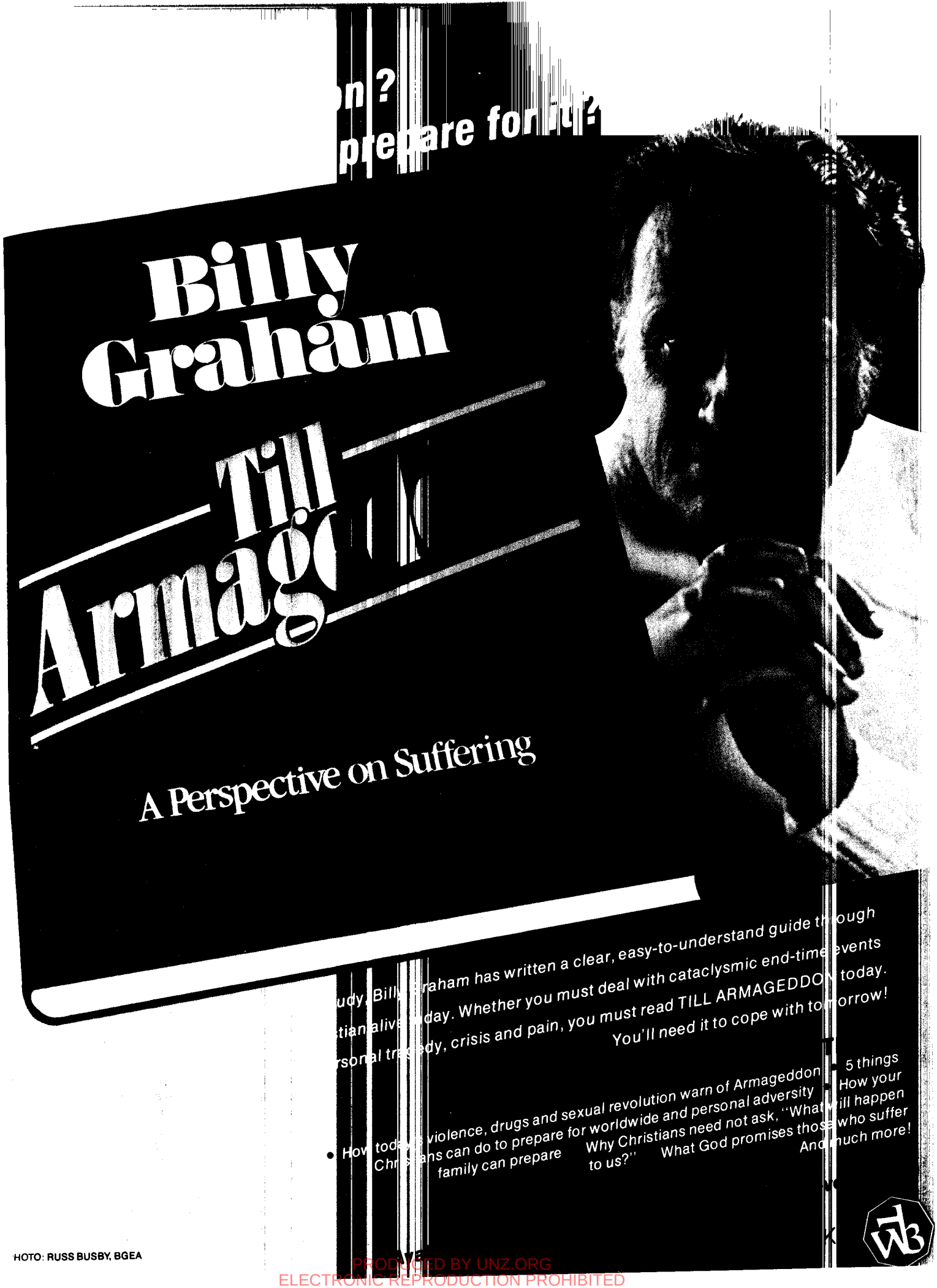
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## Line 14

continued from page 65

Stoddard coat of arms, "If you've got 'em down, jump on 'em!" wasn't just picked out of thin air.

Nevertheless, I wisely delayed my jump until one day, while slumming among the financial publications in the business library, I read an analyst's prediction that the textile industry was about to take off, and he selected Scottex Corp. (or corpse—but I'm getting ahead of myself) as the most promising candidate to top this soon-to-boom field. I bought 100 shares at 24 7/8.

And did I get a scare! Within a week the stock had climbed to 27 1/2. And I was about to sell out and take my licks when the company's main plant went on strike. About the same time, management, in its wisdom, went in hock for a chain of 66 retail dress shops. This master stroke triggered the American woman's switch in fashion tastes from dresses to blouses and slacks. This in turn caused my new champion to scurry under the shelter of Chapter XI, that hallowed haven of beleaguered companies seeking refuge from persistent bill collectors.

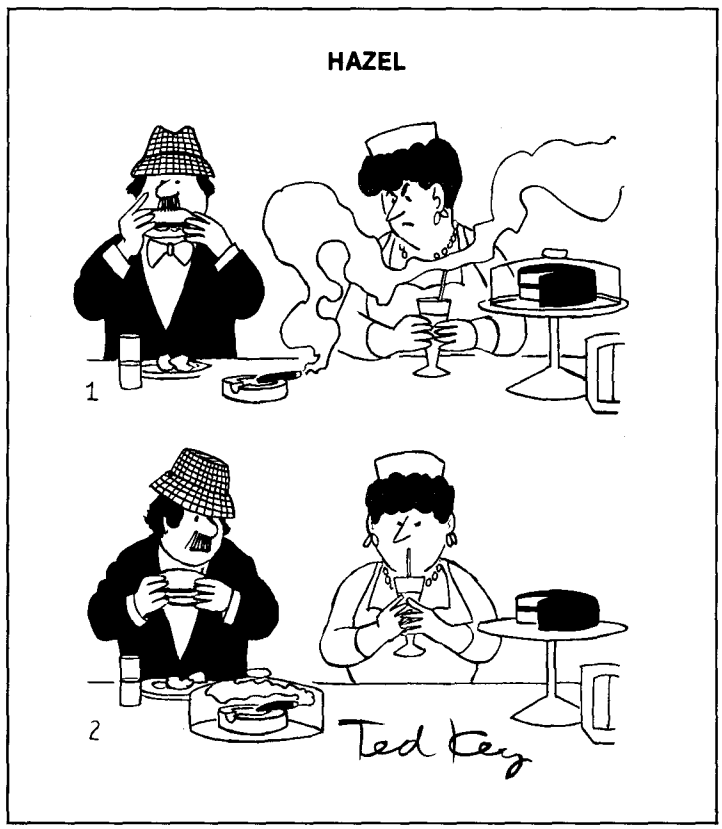
Although the stock later took up residence in the Pink Sheets at 6¢ a share, it eventually disappeared altogether. I had the entire $2,487.50, plus my broker's tab for engineering the coup, to enter as "or loss" on beautiful Line 14.

Call it luck, call it intuition, call it what my wife calls it—not once in all the close calls I've had have I entered any appreciable amount outside the parentheses that denote loss.

One of the closest involved Pan American Sulphur. I'd bought 100 shares (known in the trade as a "round lot") at 12. Four months later it still was 12. Okay so far. But, call it what my wife calls it, I had a hunch my luck was running out. I sold the stock at just what I'd paid for it, with nothing to show for a loss but the broker's commission. The scary part is, exactly two days later the stock took off like a goosed gazelle, as the saying goes, and didn't stop to take a breath until hitting a high of 74. Think of it! Except for my hunch, the tax on that baby could have wiped me out.

But, as they warn on those TV daredevil shows, don't get the idea you come in off the street and enjoy my success right off the bat. My current status of having at least three years' maximum tax loss to set down on Line 14 I owe to the patience to wait out a bull (up) market and hang on to a stock until the price has come down to where it's selling for less than I paid for it and the humility to accept my broker's advice.

It is true that brokers, being only human (regardless of what you may hear in the board rooms), do make mistakes and recommend stocks that never come back down. But in the long run, when he pants over the phone that a company has discovered a way to get oil out of shale for 10¢ a barrel, *buy that stock*. Nine times out of 10 the company will have disappeared within six months, tops.




Something else you can usually depend upon is the President's Letter to the Stockholders in a company's Annual Report. This entry for the Nobel Prize for Literature (fiction category) will provide key phrases to clue you in on the current health of the outfit:

"Great strides in efficiency." (They closed two of their three plants because business was stinko.)

"Improvement over last year." (Compared to last year there was no alternative.)

"Prospects looking up." (The company is on its back.)

The rosier the prexy paints the picture, the more certain you can be that his dog is on its last legs. Hang onto the stock by all means. You've got yourself a winner of a loser.

One word of caution, which I can't stress too strongly—*never* buy a stock recommended by your wife. Or, to be on the safe side, any other woman. Not that I have, but my brother-in-law John did, and that's coming too close for comfort.

The trouble was, poor John didn't know a stock certificate from a paper towel. So when my sister mentioned that Gerbers made the only baby food that their kids weren't throwing at her, John, like a dummy, took her suggestion and blew their savings on stock in the company. Five hundred shares at $11.00 a share.

When it hit 15 I advised them to get out while the getting was good, but my sister said no. Instead, they refinanced their house and bought still another 1,500 shares! I kept trying to drive some sense into them, all the way up to within a quarter of the stock's all-time high, where they sold out. Two thousand shares at 53! Figure *that* up on your old slide rule. And then imagine what those two went through when they hit Line 14 the following year.

Frankly, I haven't been able to find out. Too embarrassed to face me after such a blunder, they moved out of the old neighborhood and went into seclusion in a year-round house at one of northern Michigan's exclusive resorts. Whenever I phone that I'm coming up, they're always just leaving for a week of golf, a trip on their float boat, a hunting expedition or something. Last time it was a Caribbean cruise.

Well, you can't blame them for wanting to avoid me. Had they taken my advice, studied the trade journals, followed market trends, listened to a broker, trusted his instincts for choosing an industry that's on the decline and the company within that industry having the best chance of being wiped out, that horrendous April 15 could have been as nice as mine.

One stock crossing the tape frequently of late has the trading symbol SOB. I haven't the slightest idea what it is, but I expect my broker to call me any day now with romance of some sort about the company. It appears to be our type of thing.

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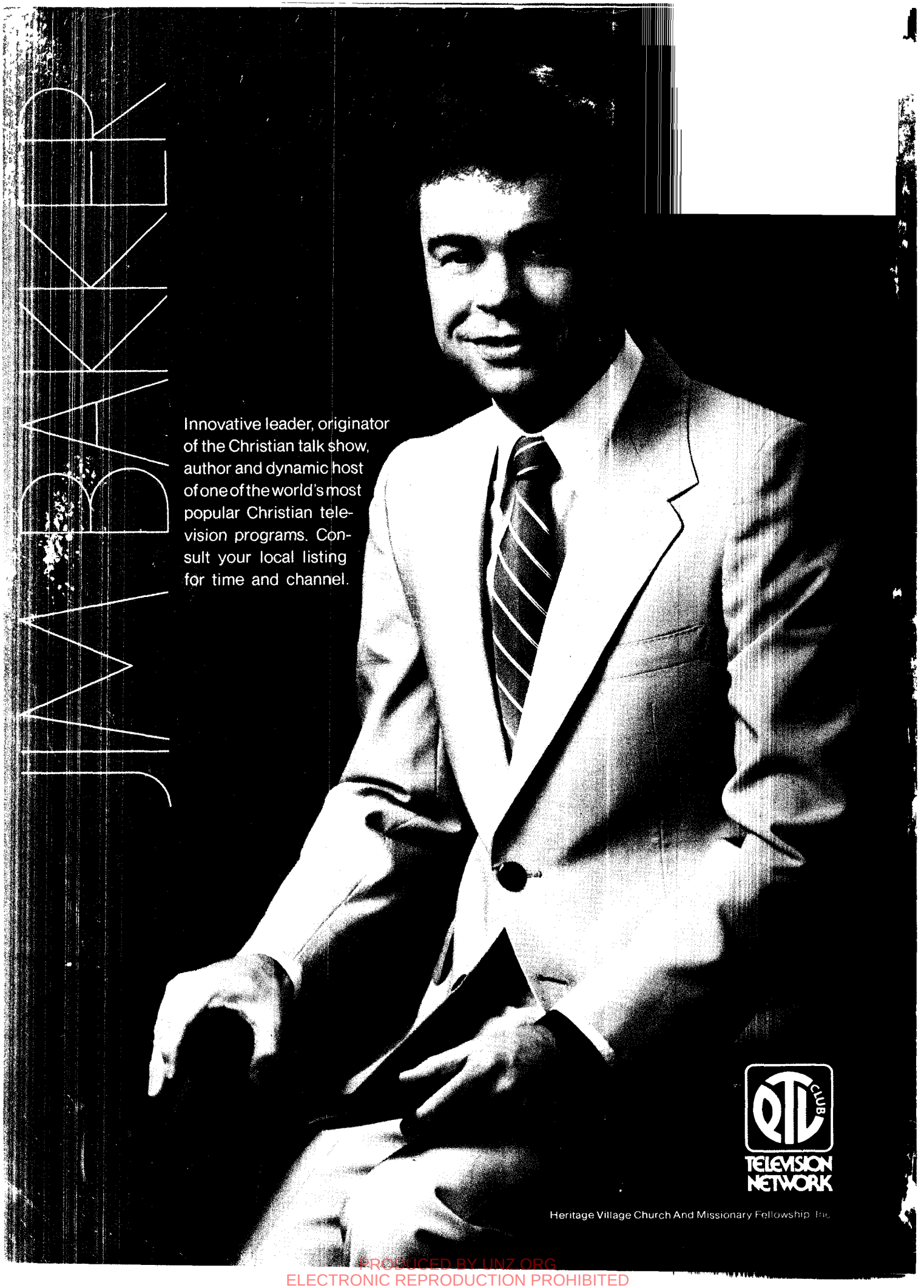
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